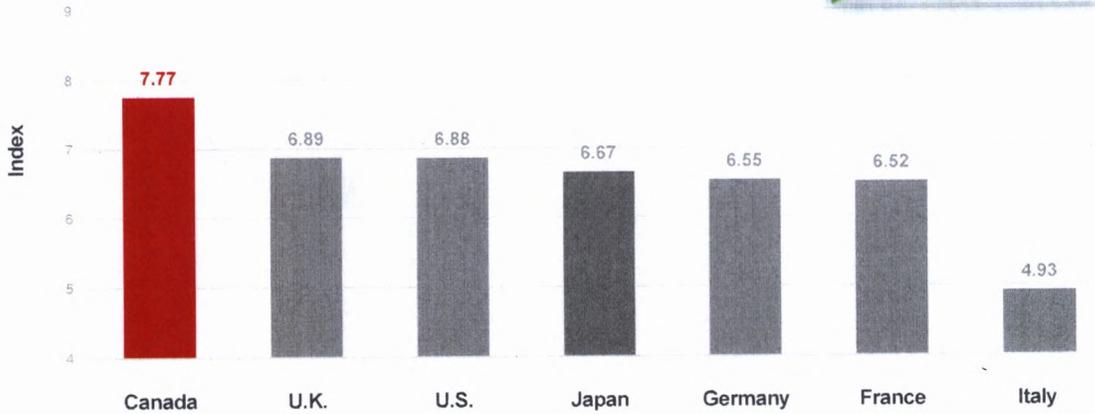


...a land of equal opportunity...

- Canada ranks first among G7 countries in providing equal opportunities to individuals.

Equal Opportunity* World Rank



Source: IMD. *Race, gender, family background does not pose a handicap for competitiveness. Rank among 53 economies considered in the 2015 World Competitiveness Yearbook.

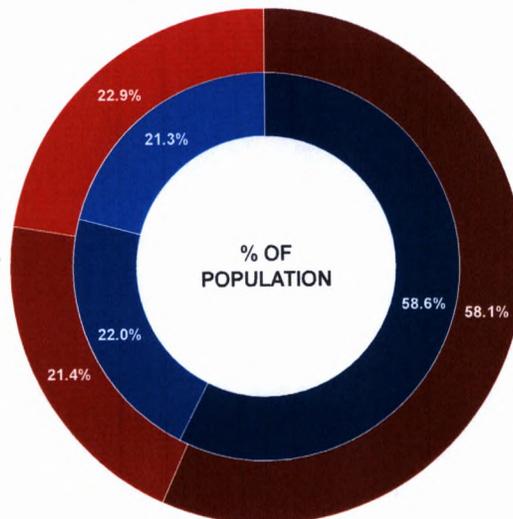
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...and a society rich in multiculturalism.

- Canada has one of the world's most multilingual societies with over 200 languages identified as the mother tongue.
- There has been an overall increase in the proportion of Canadians whose mother tongue is neither English nor French from 21.3% in 2011 to 22.9% in 2016.

Language Distribution in Canada*

English French Other 2016 Census 2011 Census



*Based on mother tongue. Source: Statistics Canada, 2011 and 2016 Census. Released August 2, 2017.

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