

- *A three-way trade agreement that includes Mexico would be good for Canada because it opens up a large market for Canadian exports. (A)*

A majority (57%) of the NAFTA opponents respond favourably to the statement concerning the NAFTA's prospective benefits for Canadian exporters: 16 percent of those polled indicated this information statement makes them much more likely to support the NAFTA and an additional 41 percent indicated it makes them somewhat more inclined to do so. This argument is particularly persuasive among opponents living in the Atlantic provinces (68%), younger the NAFTA opponents (59%), and those in the middle income grouping (63%).

Once again, only one in three the NAFTA opponents are disposed to believe that the NAFTA would be good for Canada because it would open up export markets for Canadian firms - only 6 percent of those polled described this information statement as very believable while 27 percent described it as somewhat believable. Two in three of the opponents to the NAFTA find this statement somewhat or very unbelievable.

- *Free trade with Mexico will help build the Mexican economy so that Mexican wages, environmental and safety standards will substantially improve over the long term. (C)*

Opponents of the NAFTA are also persuaded by the argument that a trilateral deal would benefit Mexico. Most (55%) of the NAFTA opponents surveyed said the information statement concerning the benefits of the NAFTA to Mexico made them much (15%) or somewhat (40%) more likely to support the trade agreement. the NAFTA opponents living in the two western provinces as well as their counterparts in the eastern coast find this information