

## INTRODUCTION

*This portion of CIBS contains extracts from the Industry Sector Strategies, which set forth the main challenges that the National Sector Teams have identified in pursuing international business opportunities. Also included are the strategic directions that government and industry will follow for emerging global trade, technology and investment opportunities.*

*The full text of each sector strategy, including a brief profile of Canadian capabilities and a snapshot of the international market, is only available on diskette, through the Internet, or by FaxLink.*

*InfoCentre: 1-800-267-8676*

*Bulletin Board: 1-800-628-1581*

*FaxLink: (613) 944-4500,*

*from abroad: (613) 944-6500*

*World Wide Web: <http://www.dfait-maeci.gc.ca>*

*Strategis: <http://strategis.ic.gc.ca>*

*All monetary figures in this document are expressed in Canadian dollars unless otherwise indicated.*

© Minister of Supply and Services Canada 1997  
Cat. No. C2-226/2-1998E ISBN 0-662-25331-0

*Aussi disponible en français.*



## TABLE OF CONTENTS

Aboriginal Products, Services and Technologies .....	1
Advanced Manufacturing Technologies .....	5
Advanced Materials .....	7
Aerospace and Defence .....	9
Agricultural Technology and Equipment .....	12
Agriculture, Food and Beverages .....	14
Arts and Cultural Industries .....	16
Automotive .....	17
Bio-Industries .....	20
Building Products .....	22
Business, Professional and Educational Services .....	25
Chemicals .....	28
Construction, Architectural and Engineering Services .....	30
Consumer Products .....	33
Electrical Power Equipment and Services .....	35
Environmental Industry .....	38
Fish and Seafood Products .....	40
Forest Industries .....	43
Health Industries .....	46
Information Technologies and Telecommunications .....	48
Metals, Minerals and Related Equipment, Services and Technology .....	51
Ocean Technologies .....	56
Oil and Gas Equipment and Services .....	58
Plastics .....	61
Rail and Urban Transit .....	63
Space .....	65
Tourism .....	68
International Trade Centres .....	71
National Sector Teams and Contacts .....	72