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FOREWORD

Canadians have built a reputation around the world for outstanding products and services. Our customers know that we produce what they need, and we deliver it on time and according to the highest-quality standards.

We tackle the challenges and demands of economic growth. Our companies specialize in building and installing the facilities, systems and networks that make economies not only work, but work efficiently and cost-effectively.

We build transit systems, construct roads and even move payloads around outer space. We are leaders in oil and gas production and electricity generation. Our telecommunications networks and computer software are unsurpassed in their capacity to move and process information: the lifeblood of the global economy.

Canadians are pioneers in environmental services that protect and restore air, land and water resources. In food production and processing, Canadian firms span the market, from breeding stock and cooking oils to smoked salmon and ice wine.

Our strong financial institutions offer a host of reliable services worldwide to help individuals to save and invest and businesses to grow. And the doors of our colleges and universities are open, ready to extend to international scholars the top-quality education enjoyed by Canadian citizens.

In building a powerful, modern economy, Canadians know that success depends on resourcefulness and imagination.

I invite you to consider Canadians' goods, services, expertise and willingness to adapt their methods to the job at hand. Canadian firms are ready to form partnerships, joint ventures or strategic alliances to put Canadian excellence to work — at home and abroad.

Jean Chrétien

The Right Honourable Jean Chrétien
PRIME MINISTER OF CANADA

