

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights

Submitted by Posts by Region

Region: EASTERN EUROPE

Mission: 475 MOSCOW

Market: 553 UNION OF SOVIET SOC REP

Sector: 002 FISHERIES, SEA PRODUCTS & SERV.

Subsector: 022 PROCESSED FISH & SHELLFISH

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	150.00M	\$ 150.00M	\$ 165.00M	\$ 180.00M
Canadian Exports \$	12.00M	\$ 12.00M	\$ 8.80M	\$ 3.40M
Canadian Share of Import Market	8.00%	8.00%	5.00%	2.00%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	047 %
ii) 051 UNITED KINGDOM	029 %
iii) 405 ICELAND	010 %
iv) 219 IRAN	016 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 5-15 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects

Current Total Imports

	In Canadian \$
i) HERRING	\$ 75.00 M
ii) FROZEN COD BLOCKS	\$ 35.00 M
iii) FROZEN MACKEREL	\$ 15.00 M
iv) DRESSED SEA FISH	\$ 5.00 M
v) CANNED HERRING	\$ 5.00 M
vi) SQUID	\$ 10.00 M
vii) PACIFIC SALMON	\$ 15.00 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: REPAIR OF SOVIET ATLANTIC FISHING
 Approximate Value: \$ 5 M
 Financing Source: 012 DOM
 For further info. please contact:
 DRIE, ST. JOHNS, RBT