

Export and Investment Promotion Planning System

MISSION: 339 ABU DHABI

COUNTRY: 328 UNITED ARAB EMIRATES

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: INTEREST CANADIAN COMPANIES IN SUB-SECTOR TRADE OPPORTUNITIES SO THAT THEY FINALLY COME TO EXPLORE FURTHER AREA AND GET REGISTERED ON BIDDING LISTS.

Results Expected: VISITS OF CANADIAN COMPANIES IN SECTOR.

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: INTRODUCTION OF CANADIAN FIRMS EXPERTS TO CTO OMAN IN CONTEXT OF CURRENT PROJECT FOR EXPANDING TELECOMMUNICATIONS SYSTEMS TO REMOTE AREAS IN ORDER TO HAVE THEM REGISTERED ON BIDDING LISTS.

Results Expected: TO OBTAIN ASSURANCES THAT CANADIAN FIRMS WILL BE INVITED TO SUBMIT TENDERS.

Activity: TO INTRODUCE CANADIAN FIRMS TO ETISALAT WITH A VIEW TO POSITIONING THEM FOR FUTURE PROJECTS IN FIELD OF TRAINING, IMPLEMENTATION OF TELETEXT, TELECONFERENCING CENTRE ETC.

Results Expected: INTEREST ETISALAT IN CANADIAN FIRMS AS POTENTIAL SUPPLIERS COMPETITIVE WITH CURRENT SUPPLIERS.