

# THE CONCRETE BRIDGE

## for the traffic of Today and Tomorrow

**T**HOSE qualities of Concrete which have placed it so high in favor as a road-building and structural material, must lead to its consideration by any community that has a bridge to build.

There is its admitted strength and permanence, whereby maintenance expense is practically eliminated and lowest ultimate cost obtained.

There is its adaptability to fit varying bridge requirements.

There are its possibilities for decorative treatment—limited only by the skill and ingenuity of the designer and workman.

There is the advantage it has over other types of construction, in the fact that most of the materials of which Concrete is made can be found either on the site of the work or near by. Under competent supervision, local labor can be used. In the case of the Bridge here illustrated, the Guelph Prison Farm Bridge, near Guelph, Ontario, the inmates of the Farm were employed.

Concrete Construction permits quick and complete realization of any community's bridge needs or desires. And the bridge thus built is built for all time—an important link in the permanent chain of communication of which it is so vital a feature. Our highways of to-day and to-morrow must have no weak spots—in other words, the bridges, as well as the highways, must be of Concrete.

### Canada Cement Company Limited

HERALD BUILDING, MONTREAL

Sales Offices: Montreal Toronto Winnipeg Calgary

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Uniformly Reliable

Our Service Department anxious to co-operate in all lines of work for which Concrete is adapted. Our library is at your disposal at all times without charge.

**CANADA CEMENT  
CONCRETE  
FOR PERMANENCE**

