

NEVERDARN Holeproof Hosiery

GUARANTEE COUPONS

We guarantee these six pair hose to wear six months without darning, if worn alternately, and will replace with new pairs, any that fail to do this, if returned within six months from date of purchase, in accordance with instructions at bottom of coupon.

Signature: *John Smiet*
of Dealer: *Hosierville*
Chipman Holton Knitting Co. Ltd.
Hamilton, Ont.

See that this Guarantee is dated and signed in INK by dealer on date of sale.

Coupon No. 19511

A Date of Sale: *May 19*
Chipman Holton Knitting
Hamilton, Ont.

Tear off here
COUPON

B Date
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A new pair for every pair that wears out in six months

If you can tell us about a fairer way of doing business we'll adopt your suggestion. Our guarantee means **exactly** what it says. We believe "NEVERDARN" HOLEPROOF HOSE the **best** in Canada at the price. If our belief were not founded on actual facts we would have been bankrupt long ago. But we're doing more business than ever—Holeproof Hosiery is making good every claim.

NEVERDARN Holeproof Hosiery

FOR MEN, WOMEN AND CHILDREN

6 Pairs for \$2.00—Guaranteed 6 months

means absolute hosiery comfort for six months. That much is guaranteed. And more, "Neverdarn" Holeproof Hosiery is just as comfortable and as perfect fitting as the highest priced hosiery. Our special process of knitting makes them soft and **easy** on the feet and **extra durable** at the heel and toe. Only the finest Maco and Egyptian Lisle yarn is used—we could not guarantee the ordinary inferior grade—and the Holeproof dyes are **permanent**.

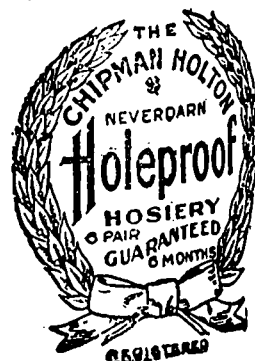
One trial will convince you of the difference between ordinary hose and "Neverdarn" Holeproof. Then think of the saving and the satisfaction—no darning, no worn or mended hose.

Our **Guarantee Slip** is in every box. It is positive and binding.

If your dealer cannot supply you, write us. Enclose \$2.00 in money order or bills and state size and whether Black or Tan. One size and color to the box. We prepay express. Send to-day.

"Neverdarn" Holeproof Hosiery for Men and Women—6 pairs in a box, \$2.00. For Children—3 pairs in a box, \$1.00.

"It's the name behind the guarantee that makes it good."



CHIPMAN, HOLTON KNITTING CO. Ltd.

Mary and Kelly Sts., Hamilton, Ont.

2461

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