Insurance.

An Important Fact TO EVERY MAN.

A good many are complaining of hard times, dull business, shrinkage of goods, depreciation of Real Estate and other investments.

If these he true in your case, we suggest the expenditure of a comparatively small sum in an article that does not and can not depreciate.

A Reserve Endowment always means the full number of dollars expressed on its face. No panics or hard times can depreciate it, and when all other values are shrinking, this stands sure and steadfast.

We suggest, if you are a business man, that the premium on a 10 or \$20,000 Reserve Endowment is the best possible use you can make of that amount of money.

If you are an experienced agent, contemplating a change of contract or territory, take time to look into the merits of this popular plan.

If you are out of business and a clear-headed, intelligent man, try your hand at an agency, and begin a successful work. The grandeur and dignity of the business may be realized when we say that seventy millions of dollars were paid by the life companies to beneficiaries last

Here is a business offered you involving no expense, hazard, or less, and the productiveness of which is only limited by your own ability.

A few of the more salient points of the Reserve En-

- dowment are: 1. Every policy, whether on ordinary life rates or other, a Cash Endowment to the insurer.
- 2. The maximum of insurance at the minimum of cost.
- 3. A definite cash surrender value specified in the policy 4 The TERM for which the insurance is to be run elected by the insured.
- 5. Grace in payment of premiums of from one to six months: a great accommodation to the insurer these hard times.
- 6. The merits of plain life insurance, endowment, and investment combined in one contract.

Send to the Company for its canvassing material, or

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FIRE

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AVAILABLE ASSETS, 31ST DEC., 1875. **\$**262,763.

Lowest rates on all classes of property.

Three year policies issued on the popular mutual sys. tem

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Insurance.

Twenty-ninth Annual Statement

OF THE Connecticut Mutual LIFE INSURANCE CO'Y. OF HARTFORD, CONN.

\$10,049,013 10

DISBURSED IN 1874.

\$46,315,815 30

1,605,428 14

\$40,443,695 99

\$36,612,112 51

To Policy-Holders: For claims by death and ma-3,037,872 83

790,072 65 \$6,428,140 10 EXPENSES: Commission to Agents
Salaries of Officers, Clerks, and all others employed on \$615,100 04

68,088 89 20,925 50 Printing, Stationery, Adver-tising, Pos'ge, Exch'ge &c 105,930 29

\$810,044 72 239,353 54 Taxes,....

7,477,547 45 Balance Net Assets, December 31,

\$38,838,267 85 SCHEDULE OF ASSETS.

Loans upon Real Estate, first lien \$24,579,080 58 24,579,080 58 282,383 78 7,189,793 86 1,403,683 33 1,630,836 80 613,900 00 1,746,695 00 80,205 00 26,000 00

1,207,044 07 6,888 38 71,757 05 \$38,838,267 85

307,376 20 1,103 88 Net prems. in course of col'n.

Net deferred quarterly and semi-annual premiums ... 34,096 04

Gross assets, Dec. 31, 1874 LIABILITIES:

Surplus, December 31, 1874... Increase of assets during 1874... Ratio of expense of management to re-\$3,831,583 48 \$2,763,471 92

JAS. GOODWIN, President. JACOB L. GREENE, Secretary. JOHN M. TAYLOR, Assistant Sec.

PHŒNIX

Fire Insurance Company. of London. ESTABLISHED IN 1782.

A GENCY ESTABLISHED IN 1782.

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FREDERICK STANCLIFFE, Resident Secretary

Insurance.

BRITON

Life Association.

Policies payable during lifetime at ordinary life rates,

(By application of profits

Chief Offices, 429 Strand, London.

Head Office for the Dominion

12 PLACE D'ARMES, MONTREAL.

JAS, B. M. CHIPMAN, Manager

650,000

150,000

Toronto Office-No. 56 Wellington Street East.

Liverpool and London and Globe Insurance Company.

......\$10,000,000 Capital..... Funds Invested in Canada Government Deposit for benefit of Canadian Policyholders....

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