



Longer Life for Power Equipment

CORRECT lubrication insures the maximum length of service from all power-producing and power-using equipment. It eliminates the grinding wear and abnormal strains resulting from a high friction load. Depreciation charges, operating costs, repair bills—all are lowest when the proper lubricants are used.

Look over the accompanying list of Imperial Lubricants. Each is scientifically formulated to meet the lubrication requirements of some particular mechanical operation and service condition. All are of uniform high quality, thoroughly dependable and available everywhere.

Imperial Polarine oils and greases for automobiles and trucks; Imperial Kerosene Tractor oils and other farm lubricants and Imperial Household Lubricant for the home are standards of quality. From one end of the Dominion to the other, Imperial Lubricants lead in every field.

Imperial Lubrication Engineers will gladly advise you on anything relating to lubrication. Write to us at 56 Church St., Toronto, or to any of our branch offices.

IMPERIAL



Lubricants

*For Manufacturing,
Mining and Milling*

CYLINDER OILS

- Imperial Valve Oil
- Imperial Cylinder Oil
- Imperial Capitol Cylinder Oil
- Imperial Beaver Cylinder Oil
- Imperial 20th Century Cylinder Oil

ENGINE OILS

- Imperial Kearsarge Engine Oil
- Imperial Solar Red Engine Oil
- Imperial Atlantic Red Engine Oil
- Imperial Junior Red Engine Oil
- Imperial Bayonne Engine Oil
- Imperial Renown Engine and Dynamo Oil
- Imperial Standard Gas Engine Oil
- Imperial Ario Compressor Oil

REFRIGERATING MACHINE OIL

- Imperial Polar Machine Oil

IMPERIAL OIL LIMITED

Power · Heat · Light · Lubrication

BRANCHES IN ALL CITIES