

BOOKSELLER AND STATIONER

WORTH
YOUR

ATTENTION

THE "ORIGINAL" EARLY SUSPENSION POST-CARD HOLDERS

Met with splendid success. OVER A MILLION IN USE.

THE "IDEAL"
Holds 25 Cards. Weight Half Ounce
\$3.00 per 100 Units.
Packed 10 in Box

THE "DISPLAY"
Holds 6 Cards. 30c. per doz
\$3.00 in Gross Lots.

THE "IDEAL" (new upon the market)
The most promising of all Holders

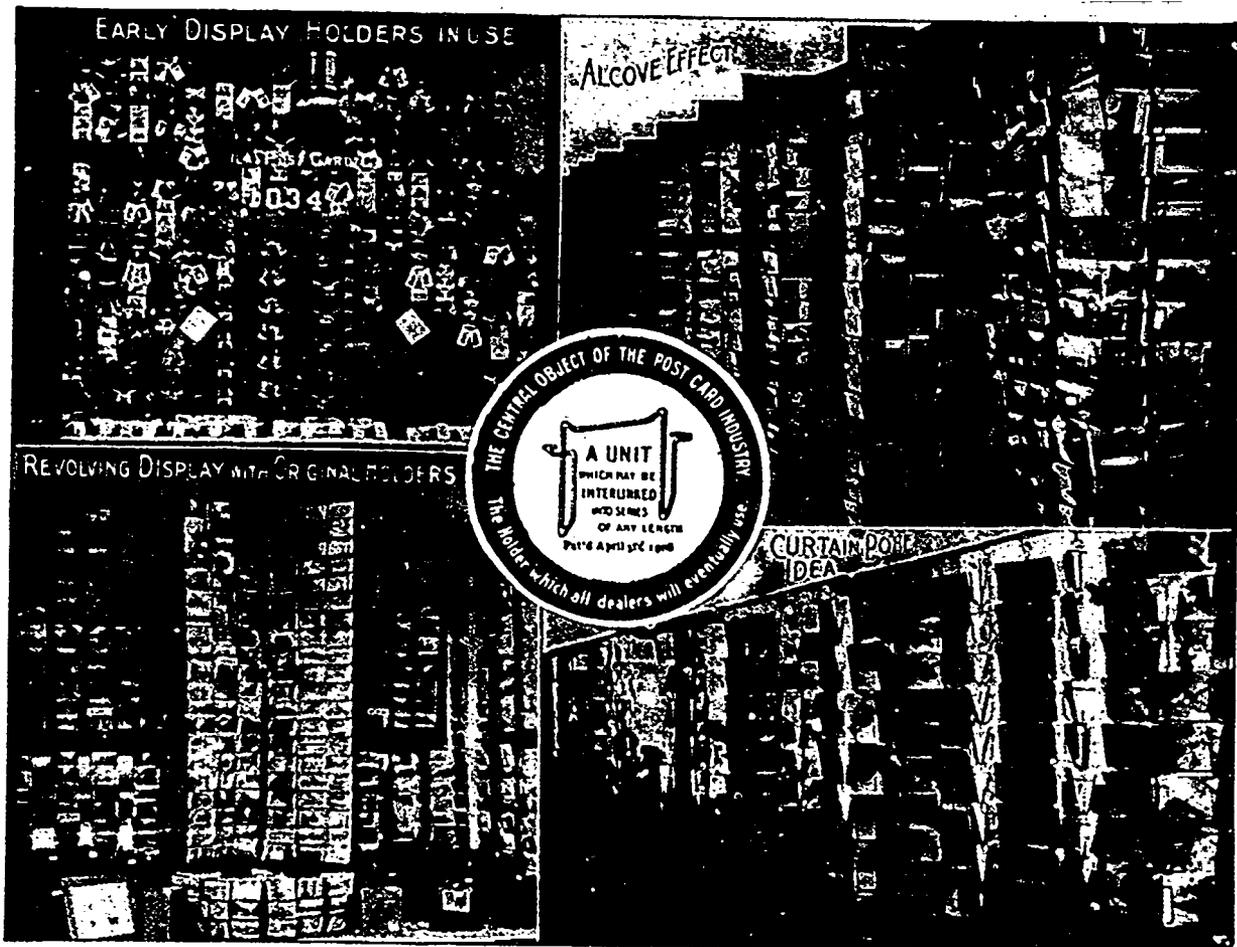
Possesses every good feature of the "Original." Price, weight,
capacity and method of packing makes it the leader.

Ask Your Jobber for Them.

Patented in Canada Aug. 14th, 1906

This holder has the endorsement of all the leading publishers and jobbers as the most practical and cheapest method obtainable for the display of post cards.

They display full surface of cards, and serve as a rack from which to sell; at the same time they provide a convenient storage for duplicate stock.



PRIZES of \$100.00 within your reach.

Many reports have come to us of unique and attractive applications of *Early Holders*. We are eager to know and show how fertile minds have applied this most popular Holder according to their needs. We therefore offer for photographs of the five best applications, the following:—

- \$50.00 as first prize
- \$20.00 as second prize
- \$10.00 as third prize
- \$10.00 as fourth prize
- \$10.00 as fifth prize



Contest closes Dec. 31st, 1907

Decision by three impartial judges.

The Earl J. Early Novelty Co.

904 Arch St. 1036 Market St.
PHILADELPHIA, U.S.A.

Room 11, 75 Yonge St., - TORONTO, ONT.