

SUMMER MILLINERY.

EVERY milliner is asking for plaques. From every customer is coming up the cry, plaques, plaques. Strange it is that such a run should be experienced on so insignificant a looking shape as the flat, pancake plaque. But their flatness and pliability seem to be their taking features, because each milliner can thus mould it into any shape she desires. No two hats need be made exactly alike.

Other numerous shapes are taking well. These are smaller than the wide plaques, and most of them possess an apology for



FIG. 1.

a crown. When trimmed with the newest shades of ribbons such as the Chicago, Violette, Eveque, Russe, Bagatelle, or Ophelia with feathers and velvets to match and some of the gay flowers so abundantly worn, the shape becomes insignificant compared with its decorations.

The summer openings in Toronto are on April 24th, and the displays will be worth seeing. Leading American, French and English novelties of all kinds will be displayed in profusion.

Ostrich mounts and feathers are increasing in demand. In Paris they are running strong at present.

SUMMER HATS.

The accompanying illustrations are from photographs of four



FIG. 2.

beautiful French pattern hats as shown by Messrs. J. D. Ivey & Co., at their showrooms at 53 Yonge street, in this city.

No. 1 is a black lace hat studded with jewels, and trimmed

with Persian chiffon trimming and Nacre roses.

No. 2 is a large eminence purple chip hat, crown cut and bent into this shape, trimmed with ribbons and roses to match. Short bow and roses under brim at back.

No. 3 is an amethyst rustic straw, trimmed with fluted black lace, amethyst pins, black velvet ribbons and ties, and shaded green and amethyst Prince of Wales feathers.

No. 4 is a large flat hat made of Nile green ribbon-straw, Doctor of Music crown, trimmed with fluted net and ostrich tips.

WHAT THE WHOLESALES WILL SHOW.

D. McCall & Co. have received a large shipment of check surahs, so much in demand at present.



FIG. 3.

J. D. Ivey & Co. are making great preparations for the assorting season, and will show next week new lines of the very latest productions in hats and plaques. They will also show a full range of new laces, flowers, ribbons and fancy novelties. When questioned, Mr. Ivey expressed the opinion that there would be a very large trade in ostrich feathers and mounts during this summer season. These trimmings are very becoming to the present style of hat shapes, as the new method of mount-



FIG. 4.

ing the feathers and ornaments makes a very striking appearance. Moreover, all their latest importations of French and English patterns are largely trimmed with ostrich goods, thus showing that they are taking well in Paris and London. Mr.