CORRESPONDENCE

The Value of the Local Newspaper

(Written by a Prominent Citizen of Bridgetown)

To the Editor of the Monitor:

DEAR SIR:—There is oft times a disposition on the part of us as the great "common people," to find fault with, critize and even to "cuss" the local newspaper. We are difficult to please, and we know exactly how a newspaper should be run. We understand that better, than the reason why we should occasionally pay up our subscriptions. It strikes us as passing strange that the obstinate editor should be so pig-headed in refusing to follow our valuable advice in getting out his paper. It wouldn't take over about half a million pages an issue and the editor would probably live several weeks, if he followed the advice of everybody in the community. Besides it would be lots of fun—while it lasted. But after all, Mr. Editor, with all our propensities to offer you advice, and all the "kicking" and criticism in which we are so prone to indulge, when we sit down and calmly reflect upon the subject—as we some times do—we are forced to admit that with all your faults and short-comings, —from our point of view—and with all your failure to profit by our advice, we appreciate you and your paper.

We have started out at sundry times to estimate the influence of the local newspaper, and its value to the community, but we have always grown dizzy before we got far, and we have had a great deal more sympathy with you, and a great deal more respect for you ever since. There is one thing about you that hits us squarely between the eyes right at the start, and that is, that you are always loyal to the town and its best interests. You stand by the town and boom it in times both of prosperity and adversity. Year after year you give us an amount of free advertising that would cost us thousands of dollars if there were no local paper and we had to get it done somewhere else and pay for the work that you do for nothing. If it were not for the local newspaper the town would yield to the influences of slumber and drop out of the procession and the outside world would'nt know that we were on the map. But you take the town and its doings right into hundreds of homes every week. You keep it on the map to the outside world. By your local items you make our leading citizens more prominent and keep them in public eye. Lawyers, doctors and merchants figure in your columns, and the social items that you publish about them is the very best kind of advertising they can get, because it is the kind that people read without suspecting that it is advertising. If the business men of the town never put a paid advertisement in your columns, they would still become so well known through your news about them and their doings, that people outside the town would know just what they had to sell, and come to trade with them. As an advertising medium, you are, when we come to think of it, worth thousands of dollars to us, for which we pay you only in contumely and criticism.

You proudly boast about our industries, until the very whirr of the wheels of machinery rings in the ears of the out-of-town reader, and you help us to secure workmen without a cent of expense to ourselves. You write of the town as though it were one of the busiest, most thriving and money-making spots on the face of the earth and people from afar move in to live among us, and make, spend and invest their money with us.

You are also a power for good in the community. The churches, ministers and other moral agencies come only second to you in this respect. The parson tells us of the sins of our neighbors, and we rather enjoy listening to him, and we know it's true. We always knew that the most of our neighbors were sinners right from the word "go," and we don't mind giving the parson an occasional dime, just to encourage him in the good work of proclaiming from the sacred desk the dark and evil things of which we always knew our neighbors were guilty. But you do what the parson would'nt dare to; you put down right in black and white our own personal deviltry. You speak right out when we do wrong, and you don't hesitate to go right after the evil-doer and call him by his name. We know that if we look too long upon the wine and go out to paint the town, the beautiful crimson of the glass and the guardian of the law takes us in charge and leaves us in durance over night to cool off, you'll have the whole hilarious occasion with our full name attached right in a prominent place on your third page. We are really more afraid of you, than we are of the parson's hell-fire, because the fire is so remote that no oder of brimstone steals up under the red of our nose. But you are right on the spot and present publicity has infinitely more terrors than the invisible flames of a remote perdition.

You are the best guarantee we have of straight dealing in the administration of our civic affairs. If the town fathers attempt to become the parents of any civic iniquity, or hearken unduly to the siren voice of graft, you camp right on the trail and the publicity which you give to their crookedness is not pleasant unto them. Beside what y u say editorially, you are the medium through which the citizens express their opinion. In short, you are the public opinion of the town, and we go a good deal straighter in our moral ways, that we may keep on the right side of you.

Moreover, you are of inestimable value to us, not only in voicing, but in helping to shape public thought and opinion. You lead off with the best and most exalted views and when we express our opinions through you, we do it better and in loftier strain and choicer English than we should if we were holding forth to a number of our fellow citizens on the street corner, or discussing public affairs in the barber shop or the corner grocery. The fact that your columns are open to us, is a source of education in itself. Many a man has got his start on the road to fame and positions of influence by writing for the local newspaper.

As a newspaper, your record of great world events may not be right up to the minute. It is not your boast that you chronicle these great occasions before they occur. But you tell of the doings of ourselves, our children, our neighbors and our friends, and that is, after all of more moment to us than those events of universal significance. The princes and potentates of Europe are bigger men than are we, and able to shed a great deal more blood but we'd rather see our own names in the paper than theirs, any day.

No, when we come to think of it, we couldn't get along without you, and we appreciate you. The town is bigger, healthier, wealthier, soberer and holier, because of your presence in our midst. We take off our hats to the local newspaper. It is about the most valuable thing among us. If we might refer to a particular newspaper, we would like to say that the "MONITOR," is all right. We admire its loyalty, its honest expression of clear convictions, its fairness of treatment accorded to all and its expellent moral and literary tone. Long may it flourish in spite of the high cost of living. We are with you. We'll do anything to help you to greater success—except perhaps to pay our subscriptions promptly. We'll continue, probably, to give you unlimited advice, to criticize you and occasionally to "cuss" you. But down under our skins, we shall always have the profound conviction that you are the biggest and most valuable asset of the community.

Yours in a moment of truthfulness,

ONE WHO BELIEVES
in the Value of the Local
Newspaper

A Letter from Ottawa

To the Editor of the Monitor:

DEAR SIR:—It has been some time since I have sent you a line, but today I feel it incumbent upon me to let you know of the regular receipt of your much prized paper, which I read as eagerly as I would a letter from a dear friend far away. It freshens my memory of the numerous familiar places in the dear old County of Annapolis and it always gives me pleasure to notice the advancement of one after another of our own coming to the front and taking their place in the battle of life. I doubt if there is another part of this fair Canada of ours that has produced such a galaxy of able men as our fair province down by the sea.

It is our fortune at the present time to have one of the ablest preachers in the city, the Rev. A. N. Marshall, a product of Clarence. He is pastor of the First Baptist church here, one of the leading churches in the city and one which it takes a big man intellectually as well as spiritually to fill acceptably and I can vouch for the entire satisfaction of his ministry. Another Nova Scotian, Rev. Neil Herman, who is engaged in evangelical work, preaches with great acceptance in the Metropolitan Tabernacle to a crowded house from Sunday to Sunday. In his line he is a wonder. I noticed too, recently that Dr. Geo. Eaton, of Madison Square Baptist church, of New York, had been appointed by President Wilson to a very important position of emolument during the war, his church generously relieving him for the time being. The Rev. Doctor is a product of Granville. I had the pleasure of listening to him in his own church in New York two years ago last Easter Sunday. His sermon was inspiring and I felt I had listened to one of the great thinkers of the age. Another Annapolis County product is Governor Whitman, a man who commands the respect and love of all right thinking citizens of the great city and state of New York. It is not necessary for me to go over the whole list of Blue Noses, who have risen high upon the pinacle of fame, for really it would take too much of your valuable space, but I might mention Dr. Falconer, principal of Toronto University; Dr. Gordon, principal of Queens University, of Kingston, and really the man who put Queens upon a firm foundation, was Dr. Geo. Grant. The last three names are products of old Pictou County and pupils in their early day of old Pictou Academy, an institution famed for its thorough training. Sir William Dawson, of McGill University, received his first training in that famed institution of learning and I can assure you and your readers that there is not a statesman in Canada today, who commands the respect of all classes as does our honored Premier, Sir Robert Borden.

A line now upon the war. I feel it is with your readers as it is with us here in the Captial. We read and talk about it "Ad ransium," yet the anxiety re its final culmination is active in every mind and to us who have our boys overseas, the anxiety is intense, yet the feeling of optimism is strong in every heart. That our cause, which we feel is just and right will ultimately triumph over the worst tyrant the world has ever produced. Nero and Napoleon were really saints compared with the Kaiser and his infamous war lords. But really, it looks now as if with all of his boast of great hordes of soldiers upon the west front, he is afraid to make the boasted drive for fear of failure. It looks as if his people will not stand for many more of his failures. We are all confident the Allied Armies are quite able to hold their own and eventually drive the beast into his lair. We feel the summer of 1918 will see the wind-up of the war. So mote it be. There is not the slightest doubt of the smouldering fires in Germany, the political unrest, that burning desire to be a free people, free from that tyranical militarism, which has produced this wholesale slaughter of human lives. "Butchered to make (not a Roman) but a Prussian holiday."

I notice by the papers that the East has not been exempt from the frigid weather which has prevailed so generally throughout the northern part of the continent of America. With us it has been extremely cold, as low at different times as 36 below zero and yesterday was the first thaw since the middle of November, but we hope now to witness gradually the frost king being driven back by old Sol and the "winter of our discontent made glorious summer" once more.

I'm afraid I will be trespassing upon your valuable space so now I will cease scribbling. H. W. M.

Ottawa, March 1, 1918.

Of Interest to Stock Owners.

To the Editor of the Monitor:

In view of the fact that there has of late been an outbreak of Blackleg within the County of Annapolis, I would like to draw your attention to the subject of vaccination, against this contagious disease, for unless this process of prevention is taken up, serious results will ensue and you will suffer the loss of your young stock upon which you are booking to fill the places of some of your older animals as they drop out of your herd.

Knowing that this disease is transmissible amongst cattle and sheep, the latter should be removed from infected pastures and subjected to the vaccination process.

This process is carried out by the use of two distinct drugs viz.: "Blackleg Vaccine" or "Pellets" and "Blackleg Filtrate."

The great objection to the vaccine or pellets is, that oft times they contain the living organisms of the disease, and when used will produce the disease in cattle which are unusually susceptible, thereby failing to protect them against infection or virulent outbreaks.

The Filtrate on the other hand gives the desired protection (it containing no living Blackleg germs) without any danger of producing the disease even in the most susceptible animals, and is therefore to be recommended far in advance of the vaccine or pellets.

I have just been notified by the Health of Animals Branch at Ottawa, that they will shortly be prepared to furnish us with the Filtrate of the best quality, but as it is to be given out to practising veterinarians only, it would be well for those contemplating having their young stock immunized with the Filtrate to communicate with me, as I will be prepared to vaccinate any quantity as soon as the substance is obtainable.

C. B. SIMS, D. V. S.

Paradise, Feb. 27, 1918.

Minard's Liniment cures Diphtheria.

HOW MRS. BOYD AVOIDED AN OPERATION

Canton, Ohio.—"I suffered from a female trouble which caused me much suffering, and two doctors decided that I would have to go through an operation before I could get well.

"My mother, who had been helped by Lydia E. Pinkham's Vegetable Compound, advised me to try it before submitting to an operation. It relieved me from my troubles so I can do my house work without any difficulty. I advise any woman who is afflicted with female troubles to give Lydia E. Pinkham's Vegetable Compound a trial and it will do as much for them."—Mrs. MARIE BOYD, 1421 5th St., N. E., Canton, Ohio.

Sometimes there are serious conditions where a hospital operation is the only alternative, but on the other hand so many women have been cured by this famous root and herb remedy, Lydia E. Pinkham's Vegetable Compound, after doctors have said that an operation was necessary—every woman who wants to avoid an operation should give it a fair trial before submitting to such a trying ordeal.

If complications exist, write to Lydia E. Pinkham Medicine Co., Lynn, Mass., for advice. The result of many years experience is at your service.

W. H. MAXWELL

Just received a supply of

Feesh Canned

OYSTERS,
LOBSTERS,
SARDINES,
STRAWBERRIES,
PINEAPPLES,
PEACHES

Have a nice line of

LIBBY'S Sweet and Sour Pickles,
" Plain and Stuffed Olives,
" Sliced Dried Beef in glass jars.

New Layer Figs, very choice

Lemons, Oranges and Grape Fruit

W. H. MAXWELL

EAGLE MOTOR STYLE

Write to-day for our big FREE CATALOGUE showing our full lines of Bicycles for Men and Women, Boys and Girls.

MOTOR CYCLES
MOTOR ATTACHMENTS

Tires, Coaster Brakes, Wheels, Inner Tubes, Lamps, Bells, Cyclometers, Saddles, Equipment and Parts of Bicycles. You can buy your supplies from us at wholesale prices.

T. W. BOYD & SON,
27 Notre Dame Street West, Montreal.

A Kidney Remedy

Kidney troubles are frequently caused by badly digested food which overtakes these organs to eliminate the irritant acids formed. Help your stomach to properly digest the food by taking 15 to 30 drops of Extract of Roots, sold as Mother Seigel's Curative Syrup, and your kidney disorder will promptly disappear. Get the genuine. 7

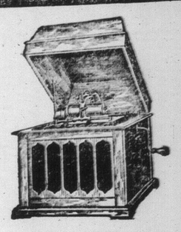
$100 REWARD

A reward of $100.00 will be paid for information that will lead to the arrest and conviction of any person or persons found cutting any wood or timber, or committing any trespass on lands owned by us.

ANNAPOLIS ROYAL LUMBER CO'Y
Frank J. D. Barnjum, President
43-10i Annapolis Royal, N. S.

No Duty on Maple Sugar

Maple sugar makers never had such a demand to fill as this year. The shortage of cane and beet sugar makes maple products of great use as substitutes. Every sugar maple tree available should be tapped this spring. By marketing and telephoning orders, the housekeepers of Canada can do more to control prices by competition than any other agency we have.



Edison's 1918 Amberola

The very latest model of the phonograph that has a Permanent Diamond Point.....

The NEW EDISON DIAMOND AMBEROLA

Brighten your home with good music. Make the evenings a delight. Keep the young folks contented. Entertain friends when they call. The New Edison Diamond Amberola enables you to have everything—literally everything—in music that your heart desires.

You will never realize what a splendid entertainer the Amberola is until you have it in your own home

Come in and let us play your favorite music, or let us arrange An Amberola Concert for you and your friends.

Thus, you will be able to appreciate the mellow richness and even smoothness of

Edison Blue Amberol Records

There are over 3,000 of these, made by the foremost singers, instrumentalists, bands and orchestras of to-day. They are quality records, in the truest sense of the word. The following are a few selected at random from the Edison catalogue. Send for a complete catalogue.

HEART SONGS—Somewhere a Voice Is Calling; Lost Chord; Believe Me If All those Endearing Young Charms; Bonnie Doon.

SACRED — Crossing The Bar—Holy City—The Palms—Trust and Obey.

BALLADS—Somebody Cares—Songs of Other Days—I Hear You Calling Me—Just Because It's You.

BANDS—Rigoletto Selection — Too Much Ginger — Jolly Fellows Waltz—Zampa Overture.

MARCHES—At The Mill—Boys of The Old Brigade—Under the Double Eagle—True To The Flag.

INSTRUMENTAL—Humoreske (Violin)—Anna-Gavota (Guitar)—Fairest Rose Waltz (Xylophone)—Little Flatterer (Bells)—Through The Air (Piccolo)—Trumpeter of Sackingen (Cornet).

VAUDEVILLE — Peaches and Cream — Grandma's Mustard Plaster—My Uncle's Farm.

QUARTETTES — Watermelon Party—Call to Arms—Help The Other Fellow—Peace Be Still.

DANCING—Poor Butterfly Fox Trot — Carnival One-Step — Destiny Waltz — Millicent Hesitation—Pepper Pot One-Step — Universal Fox Trot — Money Musk Melody Reel—Little Persian Rose Two-Step.

112 C. B. TUPPER, - Bridgetown, N. S.

BIG SLAUGHTER SALE

—OF—

MEN'S AND BOYS' CLOTHING

During the month of January we are offering a 20 per cent. Discount on all lines of CLOTHING.

☞ DO NOT MISS THIS GREAT OPPORTUNITY of stocking up on your wearing apparel, as prices are advancing every day.

"ECONOMIZE" is the motto of to-day, so come early and be fitted before the regular sizes are out of stock.

J. HARRY HICKS

'Phone 48-2 Corner Queen and Granville Streets

We are showing a fine line of BLUE AND GREY SERGES, SCOTCH TWEEDS AND WINTER OVERCOATINGS.

Call and inspect our stock

Estate of
EDWIN L. FISHER

BUY YOUR Family Supplies —FROM— WM. A. HOWSE

DEALER IN A CHOICE LINE OF MEATS and PROVISIONS

Family Groceries a Specialty

Queen Street, one door south of the bridge.

Telephone No. 51

All Kinds —OF— Family Groceries —AT— Right Prices

J. I. Foster

Telephone No. 48-3
GRANVILLE ST.

BUTTER PAPER, printed or plain. Can also be supplied with name of farm, etc., specially printed to suit customers. Send all orders to THE WEEKLY MONITOR, Bridgetown, N S.
31—tf

PROFESSIONAL CAR

O. S. MILLER
Barrister and Solicitor
Shafner Building
BRIDGETOWN, N. S.
Telephone 15

Money to Loan on Real Estate Se

J. M. Owen, K.C. Daniel Owe
OWEN & OWEN
Barristers-at-Law
ANNAPOLIS ROYAL, N.
Office over Bank of Nova S
Office in Middleton open We from 2.30 to 5.30 p. m. T from 9 to 11 a. m.
Office in Bear River open the 3rd Saturdays of every m

Money to Loan on Real Estate Se

HERMAN C. MORSE, B.A., L Barrister, Solicitor and Notary
Money to Loan on First-c Real Estate
INSURANCE AGENT
BRIDGETOWN, N. S.
Office in Royal Bank Build

DR. C. B. SIMS
Veterinary Surgeon and D
Graduate of
Nova Scotia Agricultural C
Ontario Veterinary College
University of Toronto
PARADISE, N. S.
Telephone 23-21

W. E. REED
Funeral Director and Embal
Latest styles in Caskets, e orders will receive prompt at Hearse sent to all parts of the Office and showrooms in two building in rear of furniture rooms. Telephone 76-4

DR. F. S. ANDERSON
Dental Surgeon
Graduate of University of Ma
Office: Queen St., BRIDGET
Hours: 9 to 5

J. H. HICKS & SONS
Undertaking
We do undertaking in all its br Hearse sent to any part of the
Queen St., BRIDGETOWN
Telephone 46 H. B. HICKS

G. E. BANKS
Plumbing
Furnace and Stove Repair
BRIDGETOWN, N. S.
Telephone No. 3-2

LESLIE R. FAIRN
Architect
AYLESFORD, N. S.

HAIR WORK DONE
Combings or cut hair mad Puffs, Transformations and Sw Terms moderate. Satisfaction anteed. Mail orders prompt tended to.
MISS GEORGINA BANCR
Annapolis Royal, R.F.D. No. 1

BUSINESS M
Are just as anxious to discove employ well trained and talente as young people are to secure positions.
No better time for beginnin paration than just now.
Catalogues containing Tuition and full information mailed to a dress.
THE ST. JOHN'S Business COLLEGE
S. KERR, Prin

Northern Fi Insurance C
Protects You Agains Loss By Fire
F. E. BATH, Local A Bridgetown, N. S.

CASH MARK
Prime Beef, Fresh Pork, Chicken, Hams and Bacon, Sau Headcheese, Pressed Beef, Meat, Corned Beef and Pork, Mackerel, Boneless Cod.
Fresh Fish every Thursday
Thomas Ma