

Rubbers for Rough Weather; Rubbers for Comfortable Walking.

If you would go about your daily work and duties outside, in this uninviting weather, and sloppy pavements, and be comfortable, get rubbers to perfectly fit your shoes at Cook's Two-in-One Shoe Store.

Rubbers at present prices are an economical part of footwear. They save your good shoes and give you a lot of comfort.

Prices, 50c to \$1.15.

Don't forget to keep the children's feet dry. Our rubbers will do it.



WE HAVE NEW HONEY

GUARANTEED PURE CLOVER.

Five-pound pail 75c

Ten-pound pail \$1.40

WILLIS & CO.

565 Richmond Street. Phone 3279.

Brown Optical Co.

SPECIALISTS.

EYES EXAMINED

No Drugs Used.

Glasses of Quality

Ground and fitted at a very moderate cost.

223 Dundas St. Phone 1977.

C. H. WARD & CO.

Diamond Rings, \$5.00 to \$500.00.

Diamond Merchants and Jewelers.

396 Richmond Street. Phone 1084.

PIANO TUNING

Have your piano tuned or repaired by one of our expert factory tuners. All work fully guaranteed. City tunings, \$2.00.

Mason & Risch, Limited.

Phone 1268. 248 Dundas Street.

Just look at the size of these Giants! They are coming here soon!

The Giants of Lilliputania

Taylor's Throat and Lung Balm

Has been curing the worst coughs and colds for over forty years.

Taylor's 6 Cut-Rate Drug Stores

FUNERAL OF DAVID MCNICOLL.

MONTREAL, Nov. 23.—The funeral of the late David McNicoll, formerly vice-president of the Canadian Pacific Railway, took place this afternoon. A service conducted by Rev. A. P. Shattford, was held at the residence, Westmount, interment taking place in Mount Royal Cemetery. Nearly one hundred C. P. R. officials were present, while the railwayman's body was also followed by representatives of all railways of the Dominion.

Harmony Hall

MUSIC LOVERS' GRAFONOLA CLUB

Wait For It!

See Special Announcement Friday

No Down Payment

On Grafonolas.

Pay as You Play. Grafonolas \$20.00 and Up.

THE NEW AND EXCLUSIVE PHONOGRAPH SHOP, JUST NORTH OF DUNDAS STREET—421 RICHMOND STREET.

Harmony Hall

QUALITY STORE

NEW RAISINS.
NEW CURRANTS.
NEW PEELS.
PURE SPICES.

Buy your fruit for your Christmas baking at this store.

Harry Ranahan

615 Richmond St. Phone 1024, 3223

RETURNED SOLDIERS SEND IN RESIGNATIONS

Men Will Be Asked to Reconsider the Matter.

At the regular meeting of the Returned Soldiers' Association held in its rooms last night, it was decided to cease all discussion of events in connection with the resignation of the members of the association mailed in their resignations as a protest against the result of the recent election. It was proposed and strongly seconded by Corp. D. B. Campbell that the resigning members be interviewed and requested to reconsider their decision.

Speaking in connection with the matter, Corp. Campbell strongly urged the men to forget the hard feeling that had arisen lately, and for the sake of the men who were still to come, to work in harmony with the Soldiers' Aid Commission. A mistake had been made, he declared, but the matter was settled definitely, and the new situation should be accepted in a friendly spirit.

Suggestions were made as to means which might be adopted to secure a greater attendance at the weekly meeting of the association. It was proposed that some form of entertainment be held after each regular meeting. Nothing definite was decided, but the question will be brought up at the next meeting.

Pte. Graham suggested that a Christmas tree be arranged for the children of the members of the association. The idea was heartily received, and all arrangements will be completed at the next meeting.

A considerable amount of private business was transacted. Sgt. J. Strud occupied the chair in the absence of the president, Pte. Williams.

IMPROVE EAST END HALL

Board of Works to Fix Things Up At Once.

The board of works last night decided to improve the East End hall so that meetings may be held comfortably there. The protest of the trades and labor council against present conditions was received, and City Engineer Brazier instructed to put the place in as good condition as possible.

Complaints were made that the Grand Trunk crossings were not in good shape, and Superintendent Forester will be asked to make improvements at once.

The report on the street oiling and street watering was received from City Engineer Brazier, and was most satisfactory. The street watering will cost 1½ cents a running foot frontage, while the street oiling will cost 3½ cents a running foot. Formerly street watering cost 4 cents, and street oiling 5 cents. Some minor matters were disposed of.

BAPTIST MINISTERS MEET.

DENFELD, Nov. 23.—The quarterly conference of Baptist ministers of the counties of Middlesex and Lambton, met in the Baptist Church today. The meetings were well attended and were held in the morning, afternoon and evening. Papers on five subjects were read by Revs. C. P. McFarlane, H. H. Bingham and H. Moule, which aroused plenty of discussion, the themes being, "Qualification for Church Membership," "Winning the Children for Jesus," and "What Jesus Taught Concerning Future Punishment." The evening meeting was of an evangelistic character, and was conducted by Rev. A. C. Bingham of London.

"When you cannot remove an obstacle, go around it."—Lincoln.

A Seasonable Topic

Peters Cream Confections

Charlotte Russe, 5c ea.

Marguerites, 3 for 10c.

Cream Puffs, 3 for 10c.

Cream Rolls, 3 for 10c.

Cream Squares, 20c ea.

Cream Layers—

25c-40c each

Peters - Shops

LONDON'S OWN HAD ROUGH PASSAGE, BUT LITTLE EXCITEMENT

Numbers of Men and Officers Seaside.

MANNED MACHING GUNS

Sergt. G. Harris Tells of the Precautions Taken on Board Ship.

A graphic and interesting account of the voyage of the 142nd Battalion from Camp Borden to Shorncliffe is given in a letter from Sergt. G. Harris to his wife, who resides at 265 Grosvenor street. Sergt. Harris says:

We left Camp Borden on Saturday, October 28th, at 4:30 p.m., and took train for Halifax. The train was composed of colonel sleeping cars, a shelf above pulled down for one man to sleep, and two men to sleep on the seats underneath. Here we lived, ate and slept for three and a half days, reaching Halifax about 11 a.m. Wednesday, after a very tiring journey. The train journey was about 1,200 miles long, passing through Montreal near Quebec, through Riviere de Loup (French Quebec), St. John, Campbellton, N. B., Moncton, Truro, to Halifax, and after detaining we were kept on the platform waiting for the ship to embark on the S.S. Southland, White Star Line. About 3 p.m. we moved off to the quay and embarked right away, the ship leaving dock at 4:30 and steaming out of harbor to join three other steamers, and an auxiliary cruiser. We had a pretty rough voyage, cold, wet, and heavy seas running the whole ten days. Great numbers of the men and officers sick for the greater part of the time. On our ship there was one other battalion, the 182nd, and some details. About 200 miles west of Ireland some destroyers met us and escorted us into the Mersey. War conditions prevailed on board all the way; guards were mounted all over the ship. We carried one big gun at the stern, which the 196th took charge of, and one machine gun section had four machine guns on the boat deck and six good men picked out to help man them, yours truly being one of them. Our duties were four hours on guard or watch, and twelve hours off, passing the lower bridge and sides, on the alert to detect any lurking submarine. Every man had to wear his life-belt all day, and go to bed with it in his hand, and we were all told off to different boats in case of accident. We had some inspiring receptions on the train from Liverpool, but as we were traveling all night with darkness within, we could see absolutely nothing. We arrived in Shorncliffe Camp at 4 a.m. Saturday, November 11th, and marched into camp in the dark in silence.

MORE LONDONERS IN CASUALTY LIST

KILLED IN ACTION

HIGHGATE.
Pte. Alfred Sewell.
ATWOOD.
Lieut. E. R. Gilmore (previously missing).

WOUNDED

LONDON.
Pte. Lewington G. Davis.
Trooper Frank Dalton.

OWEN SOUND.
Gunner Robert Thomson.

LUCKNOW.
Pte. Fraser Patterson.

CLINTON.
Pte. W. J. Wiseman.

WIARTON.
Pte. Abraham Lawers.

WYOMING.
Corp. W. G. Nichol.

KITCHENER.
Sapper Samuel Pottinger (returned to duty).

GUELPH.
Pte. F. J. Foxall (returned to duty).

COLLINGWOOD.
Pte. F. E. Ridgeway.

OTTENVILLE.
Pte. J. A. Burth.

MOUNT PLEASANT.
Capt. Allan McLaughlin (returned to duty).

PRISONER OF WAR.

OWEN SOUND.
Pte. J. S. Bolsinger.

WINDSOR.
Pte. J. C. Dolan.

FAMOUS WOMEN WERE CLEVERLY IMPERSONATED

Entertainment in Hyatt Avenue Methodist Church Largely Attended.

At the Hyatt Avenue Methodist Church last night a representation of "Famous Women" took place.

Each character appeared dressed in a suitable costume to represent some famous woman, and in a few words gave the audience an account of her life.

The judges, whose duty it was to decide who deserved the highest honor for having done the most for humanity, were impersonated by Mrs. A. E. Tut.

The other characters were: Queen Esther, Miss Emma Pratt; Queen Isabella, Miss Belle Thompson; Jenny Lind, Mrs. V. Dady; Grace Darling, Miss Elsie Malpas; Frances Willard, Mrs. J. Addison; Mary Queen of Scots, Miss K. Hodges; Madame Patti, Miss McGuire; Ophelia, Miss Lillian Manning; Poncey, Miss Carrie Mount; Eva, Miss Nellie Tutt; Laura Secord, Miss Mand Beecroft; Japanese girl, Miss Minnie Eason; Melba, Miss M. Burns; Mand Muller, Miss Elsie Anderson; nun, Miss Ruth Mantz; Indian woman, Miss Alma St. Clair; Hansel, Miss Marguerite Gibson; Samantha Allen, Miss Ethel McLaughlin; Joan of Arc, Miss Jean Poirson; Marie Antoinette, Miss Cora Patten; Madame Albari, Miss Laneaster; Madeleine Vercheres, Miss Edith Hutchinson; Rosa Bonheur, Miss Cora Davidson; Mother Goose, Miss Irene Hilbert; Scotch lassie, Mrs. Munro; introducing Sam and Dorothy Munro; Barbara Fritchie, Miss Dorothy Hutchinson; maid, Miss Pearl Mantz; fairies, Miss Blanche St. Clair; Nordica, Mrs. C. Allport; Plover, Queen Elizabeth, Miss Laura George; Britannia, Miss Madge Wigham; Queen Victoria, Miss Zetta Chown; Mrs. Pankhurst, Miss Margaret Eason; Miss Canada, Miss Iola Williams; the mother, Mrs. J. A. Moyer.

A number of songs were rendered during the course of the concert.

D. Sharratt, organist of the church, was accompanist. The band of the 118th Battalion provided a pleasing program.

Parts of the funds realized will go toward the bronze memorial tablet, which was recently unveiled in the church in honor of those members who had fallen in the war.

Rowat's
Tea

THE SUPREME QUALITY.

100c, 45c, 55c, 65c and \$1.00 per pound.

T. A. ROWAT & CO.,
250 Dundas St.—Phones 3051 and 3052.

SOMME BATTLE TO BE DECISIVE, SAYS FREDERICK PALMER

Effect on Morale of More Importance Than Gains.

CANADIANS' FINE WORK

Had Chance of Initiative and Took It—Doing Fair Share.

"The greatest battle in history and the decisive battle of the war," was the way Frederick Palmer, accredited representative of the Associated Press on the western front, described the great struggle which is being waged on the Somme. He said that the Somme was "that place," he said, "where the skill of the war meets." He was of opinion that it would be the effect of that battle upon morale and not the capture of two, three, or four miles of territory, which would prove decisive. Mr. Palmer declared that the fighting on the Somme had already weakened Germany more than had the battle around Verdun, and that there would be no cessation of hostilities during the winter months. British losses on the Somme had been heavy in July, about equal to those of the Germans in August, and much lighter than those of the Germans in September. He estimated that in that sector the casualties of the British, French and Germans totalled 1,500,000. As far as Mr. Palmer could see the war would last another year at least.

The Canadians, Mr. Palmer said, had played a very great part. They had introduced trench raiding, a method of warfare which the Germans had since adopted, and they had done an extremely brilliant piece of work in the capture of Courcelles. "They had their chance for initiative, and they covered themselves with glory," quoth the war correspondent. He characterized the German "dive" that colonial troops were being exposed to danger in order to spare British soldiers as "a ridiculous and rotten lie." One Newfoundland battalion, he said, was in the original attack on the Somme on July 1. The Canadian, Australian and New Zealanders were not brought to that front until September. Since September the Canadians had taken their turn with all the regular divisions. Canadian losses had not been as heavy as British losses.

Great British Work.

The British staff, Mr. Palmer continued, had done most excellent work. The British army had improved, seized the initiative, taken the offensive and was going to keep on hammering. "The tanks" had, he estimated, saved the British, but could not have done the time had not yet come to give a description of them.

In conclusion, Mr. Palmer asserted that the British command was "fine." "They have revived the war correspondent," he said. "We can go around on the battlefield as freely as you can here."

Mr. Palmer will tell his wonderful story of the Somme and Verdun battles to a London audience in the Masonic Hall on Thursday night, speaking under the auspices of The Advertiser. There promises to be a large audience.

"SHELL BURIED ME, NOTHING TO SPEAK OF"

Plucky London Soldier Hit Coming Out of Trench.

Writing to his father, John J. Dalton, 655 Lorne avenue, Gunner Frank Dalton of the 3rd Canadian Division Trench Howitzer Brigade, writes that he is in the hospital at Newton Abbot, Devonshire, England.

"I was beating it out of a trench," he writes, "when a big shell exploded nearby. It buried me and a few seconds later I was dead. Nothing to speak of though. My leg was crushed, but I am getting along fine and don't expect to have to stay in the hospital long. We have been through some heavy fighting and I consider myself lucky to get off so easily. Lots of poor fellows got it good and hard. I don't know if I will have to go back again or not. Maybe the next war I will help out again. This is a swell place, and talk about feed, we sure get plenty."

Albert Dalton, who is overseas with the Postal Corps, is a brother.

Pte. Dalton speaks in the highest terms of the nurses in both French and British hospitals.

MINSTREL SHOW WAS A SPLENDID SUCCESS

Entertainment in First Presbyterian Church Enjoyed by Big Crowd.

Drizzling rain and lowering skies outside took nothing from the success of the minstrel entertainment presented by the choir and orchestra of the First Presbyterian Church in the Sunday school last night. The school was completely filled with an audience which enjoyed every minute of a bright and varied program.

J. Brownlee, E. Crawford, W. Chater and R. S. Pollard, as end men, added much to the success of the evening by a witty repartee with the inter-locutor, Miss Joan Walker. As a rampart suffragette, presenting the claims of her down-trodden sisters, Miss Cochrane was a decided hit, as was Miss Rita Gifford in a "highly colored sketch" entitled, "Miss Johnson's Kitchening."

J. Brownlee played well the part of the negro suitor. A vigorous sermon on the universality of human nature, delivered by W. H. McKee in the character of the negro parson, was followed by a number of humorous epigrams by R. S. Pollard, as soloist.

Miss Haynes, Miss Collie and Misses P. Barr, Gordon Scott, Walter Neale, L. T. Lawrence, W. Chater, E. S. Crawford and R. S. Pollard were heard to advantage. A bright reading was rendered by Miss Joan Walker.

Selections by the chorus and orchestra were other delightful features of the evening.

WOMAN MAY RECOVER.

INGERSOLL, Nov. 23.—A slight improvement was reported today in the condition of Mrs. John Station, who Monday morning was struck by a C. P. R. passenger train. She, however, is in a very critical condition.

Month-End--Week-End Sale

Christmas Bargains in Fancy Goods

—15 pairs Pure Linen Pillow Cases and Day Slips, stamped to embroider; worth \$2.00, \$2.25 and \$2.50 a pair. Here's a chance to work a beautiful Christmas gift. On sale at, per pair \$1.35

STAMPED LINEN PIN CUSHIONS, also Ten-Inch Centrepieces, of very fine quality pure Irish linen for embroidering; these were 25c. Three-days' sale, each....15c

Hosiery

—WOMEN'S FLEECE COTTON HOSE, fast black, warmly fleeced, regular 25c. Three-days' sale, at, per pair 22c

Hats and Trimmings Half Price

—Continued during the "Month-End-Week-End Sale." Untrimmed and Ready-to-Wear Hats at half our regular selling price; also a traveler's sample lot of about 500 different Hat Trimmings on sale at prices that average a half and even less than half price.

Handkerchiefs

—Men's and Boys' White Lawn Handkerchiefs, regular 6 for 50c value. On sale at 6 for 30c

Flannelette

—Ten pieces Dark Flannelette, heavy make for children's dresses, undershirts and boys' and men's shirts; value 20c anywhere you go. Our price, per yard.....15c

—WHITE FLANNELETTE, another lot for week-end sale, 35 inches wide; worth 18c. At, per yard.....13c

—20 PIECES WRAPPERETTE, dark and light shades, for kimono, dresses, waists and suitable for a variety of uses; regular 20c. On sale, per yard 15c

J. H. Chapman & Co., 239, 241, 243 Dundas St

Just Three-minutes Walk From the Market—A House Full of Bargains.

NOTICE TO ADVERTISERS

It would assist you in your mechanical departments if advertisers would send in their copy at least 24 hours prior to publication.

Owing to the holiday advertising it is necessary to have copy in hand at least 24 hours in advance, to guarantee publication.

CLINTON SOLDIER IS WOUNDED IN BELGIUM

(Special to The Advertiser.)

CLINTON, Nov. 23.—John Wiseman, collector of inland revenue at Clinton, has received word that his son, W. J. Wiseman, has been admitted into the Edmonton Hospital, London, England, as a result of gunshot wounds in the right leg, received on the Belgian front, after having been in the trenches a few days.

THOUSANDS OF VICTROLA RECORDS.

The stock of records, running into the thousands, always on hand, in the large and handsome Victrola parlors of The Old Firm of McIntosh & Co., Limited, 212 Dundas street, gives everyone a chance so wide that there can be no difficulty in getting just what is wanted.

N. 22, 23.

KILTIES LEAVING THURSDAY.

The members of the 21st Scottish Borders who have been in London attending the Royal School of Instruction for the past six weeks, have completed their course, and will leave for Windsor on Thursday morning. The Kilties wish to thank London people for the many entertainments arranged for them and for the many kindnesses shown on all sides. Several recruits have been secured here.

Do You Want a Piano or a Player-Piano?

As a Christmas gift supreme that carries the character of permanence and promises home life of new interest and charm, the piano and player-piano play the first part.

IF YOU HAVE NO PIANO OR A PLAYER-PIANO, DO NOT GRATIFY THE AMBITION TO OWN ONE WITHOUT SAFEGUARDING YOUR INTERESTS BY CALLING ON OR WRITING US.

We are much more than Builders of Canada's highest-grade Pianos and Player-Pianos. WE SELL DEPENDABLE PIANOS AND PLAYER-PIANOS OF OTHER MAKES AS WELL AND AT LOWER FROM-FACTORY-TO-HOME PRICES THAN OTHER FIRMS.

We emphasize the word "dependable," as every instrument we sell bears the Mason & Risch guarantee. When THOROUGHLY DEPENDABLE new Pianos can be bought from us from \$275 upwards, and excellent Player-pianos from \$550 upwards, and on your own terms, why consider inferior instruments?

Mason & Risch, Ltd.

"The Home of the Victrola"

248 DUNDAS STREET, LONDON.

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Month-End--Week-End Sale

"Chapman's In the Centre"

—An important week-end that covers our regular month-end clearing of broken lines and the beginning of the busy Christmas month. It offers a pre-Christmas list that early shoppers should be eager to take advantage of

For Thursday, Friday and Saturday

Week-End Sale of Suits

\$20.00 SUITS FOR...\$15.00

\$15.00 SUITS FOR...\$10.00

—Better ones in like proportion. Every suit reduced in price.

Week-End Sale of Coats

—Big values in Women's and Misses' Winter Coats.

Underwear

—WOMEN'S VESTS AND DRAWERS, heavy union ribbed, high neck and long sleeve vests and ankle length, white or grey, available in regular and extra large sizes. Special, per garment 59c

—FLEECE RIBBED VESTS AND DRAWERS, good heavy knit, in white or grey. Special, per garment 29c

—NIGHTGOWNS of white flannelette, high neck and long sleeves, tucked yoke. Special 75c

Week-End Sale of Blankets

—Sale of Wool Blankets—our values are unassailable—\$3.75, \$5.00, \$5.75, \$7.00, \$8.00 and \$9.00.

—Canadian manufacture and English Bath Blankets in the lot.

—WEEK-END SALE OF COTTON BLANKETS—Another shipment of large sizes, best quality, in white and grey. Per pair...\$1.50, \$1.75

—CORSETS, sizes 29 to 30. Special 59c

Wanted---54 Ladies Who Wear Size 36

—Just secured a traveler's sample lot of High-Grade Silk and Lace Waists, no two alike, in the season's prettiest and newest styles for the holiday season; 54 in the lot and all are size 36, so we advertise for just 54 ladies who wear this size. Prices are big reductions from the regular selling prices

\$1.00, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4

—A splendid pre-Christmas opportunity.

Coatings and Seal Plushes

—500 yards Heavy Wool Coatings, a splendid line, 45 inches wide; regularly selling up to \$2.50. Three-days' sale, per yard.....\$1.69

—**LISTER'S SILK SEAL PLUSH COATINGS,** superb qualities, that will make up beautifully. We repeat these two bargain prices. At, per yard \$5.75 and \$6.25

Scotch Tweeds, 75c Yard

—200 yards Scotch Tweeds, a heavy suiting in grey, brown and blue mixtures, 45 inches wide; Good value at \$1.00

Black French Silk