

The Collar of a Coat

Gives out first. It's the part that time turns green and dust turns gray. If we cannot get back the color by cleaning, we make a new suit just as well, almost as good as new.

R. PARKER & CO.,
Dyers and Cleaners,
217 Dundas Street, London, Ontario.
Telephone 614.
Branches at Toronto, Hamilton, St. Catharines, Brantford, Galt, Woodstock.

MARRIAGE LICENSES.

MARRIAGE LICENSES ISSUED BY
W. H. Bartram, 59 Dundas street.
MARRIAGE LICENSES AT SHUTT'S
Drug Store, 59 Dundas street east, near
Dundas street car. No witnesses required.
W. M. H. WESTON, GROCER, ISSUES
licenses at his office, 41 Stanley street.
No bond required.
LICENSES ISSUED BY THOS. GILLEAN,
Jeweler, 462 Richmond street.

Births, Marriages and Deaths

DIED.
HILL—In the Delavan House fire, Dec. 20,
Mrs. Frances H. Hill, of Chicago, formerly of
London, Ont.

PRIDDIS—At the residence of her brother,
471 Waterloo street, on Thursday morning,
Jan. 17, Bessie, daughter of the late Charles
Trump Priddis. Please omit flowers.
Funeral private.

SAVE FUEL

By purchasing one of Powers'
Temperature Regulators
for Hot Water Boilers
and Hot Air Furnaces

Smith Bros.

PLUMBERS, ETC.
376 RICHMOND ST.,
Opposite Masonic Temple,
Phone 338.

THIS BRAND OF FLOUR

Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.

J. D. SAUNBY
127 York Street,
TELEPHONE 118.

GAS-ELECTRIC

Combination Fixtures.
GAS BRACKETS and HALL LAMPS,
Also Gas and Electric Globes,
Etched, Tinted and Colored, of Eng-
lish, Canadian and American
Designs.

JAMES BARWELL,
56 BAY STREET, . . . TORONTO
Designs furnished for churches or club
buildings. ywt

Electric Wiring and Fixture

CONTRACTORS,
92 Dundas Street,
Electric Bells put in and Electric
Bells repaired.

ROGERS & DOSS

Telephone 577. ywt

GEORGE PARISH

Is selling bedroom suites, ma tresses lounges
sideboards, extension tables, china, clock
make room. Parlor and heating stove
and basins with over—price them
before buying. Old furniture taken in ex-
change. 351 Talbot St. south of King.

R.K. Cowan

Journalist, etc., over Bank of Commerce
London.

W. FAIRBAIRN

MERCHANT TAILOR,
EDGE BLOCK UP-STAIR

Pictures Framed

—AT—
R. LEWIS,
434 RICHMOND STREET.

BLACKSMITHING—ROBERT

MOWAT, horse shoe and
general blacksmith, 233 Talbot
street. Lame and interfering
horses carefully attended to.

THE Largest

—AND—
Cheapest

—STOCK OF—
GOOD

BLACK and COLORED

SILKS

IN LONDON AT

Priddis Bros.

Southeott's

FINE TAILORS

361 Richmond St

Spring Skates, 60c a pair.
Union Club, 60c a pair.
Racing skates.
Hockey Skates and Pucks.
Skates sharpened and repaired at

GURD'S GUN SHOP.

FAIR AND A LITTLE LOWER TEM-
PERATURE.

TORONTO, Jan. 16.—11 p.m.—Since last
night the pressure has increased a little to
the westward of the lakes, and remains
almost stationary in Ontario and Quebec,
and there is now a storm developing off the
New England coast. The temperature has
fallen a little in Manitoba and risen from the
lake region eastward.

Minimum and maximum temperatures:
Calgary, 2° below—4°; Edmonton, 24° below—
24°; Qu'Appelle, 12° below—2° below;
Winnipeg, 2° below—10°; Port Arthur, 8°
below—2° below; Montreal, 22°—
22°; Quebec, 12°—28°; Halifax, 22°—34°.

TORONTO, Jan. 17.—1 a.m.—Probabilities
for the next 24 hours for the lower lakes
region (covering the peninsula and as far
east as Belleville) are: West and north-
west winds; fair, with a little lower tem-
perature.

ASK YOUR GROCER FOR
Johnston Bros.' Bread
5c per loaf retail

In all parts of the city. Telephone 518
ywt

"77"

FOR
GRIP

Mrs. A. E. Wright and Mrs. A. Wilson, 75
East 103rd street, New York, unite in testifying
to the value of "77" in severe attacks of
GRIPPE, suffered by them and by one of
their children, with accompanying symptoms of DIPH-
theria. It has entirely cleared the patches
and healed the soreness.

Mrs. E. C. Hall, 1916 Lexington avenue, New
York, says: "I wish to express to you how
much we appreciate your specific, '77'. We
have used it in our family since it was first ad-
vertised. It is invaluable in GRIPPE and
BRONCHITIS, and we would not be without
it."

Mrs. S. L. Murphy, 2733 Atlantic avenue,
Brooklyn, says: "I had a severe attack of
GRIPPE, which left me with a dreadful
aching back. I tried '77' and was entirely
cured in one day."

A. J. Letch, Esq., 442 Central Park West,
New York, says: "77" cured me of a very
hard cold, tightness and pains in the chest
and sore throat, the good effects being shown
inside of twelve hours."

Rev. E. F. Pierce, of Clarion, Iowa, says:
"77" has cured a BAD COLD in my wife,
which I have been treating for some time, and
she only used about one-fourth of a bottle."

A small bottle of pleasant pellets, for sale
west pocket. Sold by druggists or sent pre-
paid, on receipt of price—25 cents, or 5 for \$1.
HUMPHREY'S MEDICINE CO., corner Wil-
liam and John streets, New York.

30 Pounds Brown Sugar

FOR \$1.

25 Pounds Montreal Granulated Sugar

FOR \$1.

One box fine off-salt

Valencia Raisins

28 POUNDS FOR \$1.25.

—AT—
John Garvey, jun., & Co's
156 Dundas St. London. ywt

NORTON DOOR CHECK AND SPRING

Will Prevent Slamming of Doors and
Breaking of Glass.

Prices, \$5 50, \$6 50, \$7 50, \$9 50
EACH, according to size of door.
Express prepaid by us on receipt of price

Aikenhead Hardware Co'y

SOLE MANUFACTURERS,
TORONTO. ONT
ced

SHORTHAND!

The Western Ontario Shorthand
and Business Academy, 76
Dundas Street, is

THE LEADING SCHOOL IN CANADA.

Term commences 7th January, 1925.
Handsome catalogue free.

W. G. COO, C. S. R., LIZZIE MORPHY,
Principal. Lady Principal.

London Advertiser.

Telephone Numbers.
107.....BUSINESS OFFICE
154.....EDITORIAL ROOMS
175.....JOB DEPARTMENT

London and Environs

You may have a head for learning.
Neighbors all may call you wise,
But you cannot run a business
If you do not advertise.

—There was no police court today.
—Aldermen-elect Callahan and Ardiel
have taken the oath of office.

—Mrs. W. J. Reid will give a large
private ball at the Tecumseh on Thursday
evening, Jan. 24.

—The corporation pay roll amounted to
\$110 39 this week. Fifty-seven dollars of
that amount was for snowplowing.

—Mrs. James A. Kelly, of Lambeth, is
visiting her parents, Mr. and Mrs. L.
Nichols, Adelaide street, South London.

—John Piper, John Johnston and Joe
Thompson, of Adelaide street, have been
summoned on a charge of disorderly con-
duct.

—Miss Smith, daughter of Rev. Canon
Smith, has assumed temporary charge of
the training school for deaconesses in To-
ronto.

—Mr. R. C. Milne, of the firm of Messrs.
Milne, Spittal & Co., has just returned
from New York where he has been on a
purchasing tour.

—Abel Steele, of London township, was
awarded a prize of \$50 by a Philadelphia
sawed firm for a single specimen of Lupton
cabbage shown there in December, 1894.

—The Sisters of St. Joseph thank most
cordially Mr. Hueston for a treat given to
the orphans of Mount Hope in the shape of
a very pleasant sleigh drive Tuesday after-
noon.

—Anonymous attacks on leading women
in the sixth ward continue to be published
in the Free Press. This is a cowardly ex-
pedient to which our contemporary should
be above looking itself.

—The city engineer has called the atten-
tion of several Dundas street storekeepers
to the leakage of water from the eaves to
the sidewalk, where it freezes and becomes
a menace to pedestrians.

—Evangelistic services are being held
nightly in the Wellington Street Methodist
Church, and a deep interest in spiritual
things is being awakened. Last evening
the front benches were filled with "in-
quirers."

—The Rev. R. Hicks, of Simcoe, who has
been in New York for treatment for his in-
jured eye, has received benefit from the
specialists of that city. The sight of one
eye is almost destroyed, but there is now
hope for the recovery of the other.

—Yesterday afternoon City Engineer
Graydon inspected the electric lights that
have been placed in position in Nos. 1 and
2 wards. He found them as a rule in first
class condition, and a few minor changes
will have to be made in the suspension of
some.

—The inspection continues today.
Fifty-eight lights, all told, have been placed
in position.

—The ADVERTISER has received an invita-
tion to be present at the Great Northern
Caledonian Ball, to be held at Lucknow
Friday, Jan. 25. The London Harpists will
give the music, and there will be 43
dances! This is the dance programme of
the season. How they will be able to get
through with it before breakfast is yet a
mystery. The Caledonian Society are the
organizers.

—Next Wednesday will be a red letter
day for the Masons of Detroit. They will
lay the corner stone of their new temple,
which is being erected at a cost of about
\$400,000. A novel feature will be the use
of homing pigeons to convey the news of
the ceremony to different parts of Michi-
gan. Citizens will have an opportunity of
a winter visit to the City of the Straits, as
there is an excursion from this city.

—The secretary of the Prisoners' Aid
Association writes on behalf of that
organization to say that they are asking
the clergy of the different denominations to ob-
serve, as far as possible, Sunday, Jan. 20,
as Prison Sunday. They specially desire
prayers for prisoners, prison officials and
all who have to do with the adminis-
tration of justice; for legislators and munici-
pal councilors who have to do with the
inauguration of prison reform in our peni-
tentiaries and for the success of all
wisely-considered prison reform proposals.

—Patrons of the Grand Opera House
have a rare treat in store for them in the
engagement of that great character actor,
Felix Morris, tonight. Mr. Morris
has a host of admirers and friends here,
and is well remembered in his former
engagements as associate star with the late
Rosina Vokes. The company in support
includes a number of favorites, and the pro-
gramme arranged offers splendid oppor-
tunity for the display of Mr. Morris'
remarkable versatility and to the cast as
well. "A Game of Cards" and "Behind
the Scenes" will be given.

—The Iderton Young Liberal Club held
a general meeting last night for the pur-
pose of reorganizing, and also to elect a
delegate to attend the Toronto convention.
A number of friends from the London club
were present, and a very enjoyable evening
was spent. Short spicy speeches were
given by Ald. Parnell and Mr. Arch
Black, of London, and Mr. Gilson and Mr.
R. W. Jackson, of London township. Mr.
W. Fraser was appointed delegate.

—The club is again organized in good shape.
After the meeting the visitors were taken
to the Paisley House, where the genial host
had prepared an ample repast, which was
done ample justice to.

—Star Lodge, A. O. U. W., met Tuesday
evening for the installation of officers and
conferring degrees on twelve candidates,
a large attendance of members and visiting
brethren being present. E. D. G. M.
Workman (B. J. C. Dawson, with P. M.
1895: C. N. Shanly, past master workman;
Stephen Grant, master workman; James
Houston, foreman; W. H. Wright, over-
seer; Thos. Woolley, recorder; G. R. Atkin-
son, financier; J. W. Douglas, treasurer;
S. Brown, gaffer; W. V. Vincent, inside
watch; H. J. Tripp, outside watch; T. Wil-
liams, T. G. Davis and J. Ward, trustees;
Stephen Grant, representative to Grand
Lodge; C. N. Shanly, alternate to Grand

USE

Harkness' Bronchial Syrup,
Harkness' Bronchial Syrup,
Harkness' Bronchial Syrup,
Harkness' Bronchial Syrup.

For Bronchitis use
Barkwell's Bronchial Balm
Barkwell's Bronchial Balm
Barkwell's Bronchial Balm
Barkwell's Bronchial Balm

Are among the best, safest, surest
and cheapest the world of sci-
ence yet knows of.

Manufactured only by
W. S. BRYERS BARKWELL,
To stay consumption use Flax
Seed Emulsion.

Lodge. At the close refreshments were
served, and speeches were made by several
of the visiting and newly-made brethren.
During the past year 45 new members were
added to the roll, making the present mem-
bership 116.

Business Changes.

Robt. Hollbrook, book agent of Alvin-
ston, has assigned to J. Hennessey; J. H.
Cleaves, drygoods merchant, Brantford, has
assigned to C. E. Oles; Bowman & Moore,
hardware, Hamilton, have suspended pay-
ment; Angus McPherson, Plymouth, has
assigned to W. G. Owsen; B. E. Young,
planning mill owner at Stratford, is asking
an extension. Mr. Wassmann, merchant
tailor, has sold out to Mr. Brown, of Galt.

Woman's Morning Music Club.
Following is the programme of the thir-
teenth concert of the Woman's Musical
Club, held yesterday:

Piano solo—French-Canadian Sketches....
Mrs. E. J. Moore.
Song—Lead, Kindly Light.....Roed
Mrs. H. Reid.
Violin solos (4)—Berceuse.....W. R. Spence
and Hicott.
Song—Old Fashioned Love Song.....
Mrs. W. Masurel.
Miss E. L. Walker.

Part song (by request)—Annie Laurie.....
Mrs. Reid, Mrs. Paul, the Misses Farncombe,
Chadwick, Blackburn, Daly, Baldwin
and Hicott.
Song—Sun of My Soul.....W. Reed
Miss F. Chadwick.
Piano solo—Berceuse, William Caven Barron
Mr. Barron.

Anglican Lay Workers.

A branch association of Anglican lay
workers was formed in this city on Tuesday
evening. Dean Innes, president of the
Anglican Clerical Association of the city,
occupied the chair, and most of the
Anglican clergy were also present. There
was a large and representative meeting of
laymen from the several congregations,
and after considerable discussion a consti-
tution was adopted, provisionally, on the
basis of the Huron Anglican Lay Workers'
Association, of which this is a branch. The
objects of the association were declared to
be Christian fellowship and the active
participation of the laity in the spiritual
and temporal work of the church. The
election of officers for the current year re-
sulted as follows: Honorary president,
Canon Smith; president, Prof. Harrison;
vice-president, S. Grigg; secretary, K. S.
Hannah; treasurer, A. G. McCormick, and
a committee of management consisting of
the officers and one representative from
each congregation. The clergy of the city
were constituted honorary members of the
association. Regular meetings are ap-
pointed to be held on the second Tuesday
in each month.

New Business Firm.

Messrs. Lew Leonard and J. L. Johnson,
formerly travelers for Jas. A. Skinner &
Co., Toronto, have entered into partner-
ship as Leonard, Johnson & Co., and intend
to carry on a wholesale business only at 73
Dundas street, this city, in glassware,
lamps, chimeys and fancy goods. Mr. J.
L. Johnson visited the eastern markets
and placed their orders with some of the
largest glass factories in the United States
for cash, thus enabling them to buy goods
at very close prices. This firm will enter
business with the object of not being under-
sold by any firm, as all expenses will be
small. Mr. Lew Leonard has been for
years in the crockery business and
thoroughly understands it, as also does Mr.
J. L. Johnson, his partner.

Webster's International Dictionary.

The firm name of G. and C. Merriam &
Co., Springfield, Mass., and Webster's In-
ternational Dictionary have now become so
closely allied to one another, that to men-
tion either is sure to bring words of
praise for both. This firm has been
issuing the Webster's Dictionary for
so long a period that the reputation
they have gained is world-wide.
Where is the school boy or the girl who
has not heard of Webster's Unabridged
Dictionary? In Canada this work has be-
come invaluable to the school teacher and
the scholar. Nowhere is this dictionary
appreciated more than in the ADVERTISER
Office, where it has been in use
for years as the standard authority.
The latest issue of the work con-
tains the patent index, and has been re-
vised from cover to cover. The enormous
bestowal upon it come from the best au-
thorities. By addressing the publishers,
G. & C. Merriam & Co., Springfield, Mass.,
a pamphlet will be forwarded with speci-
men pages.

TISDALE'S TORONTO IRON STABLE

FITTINGS, beautiful, durable at-
tractive and cheaper than other fit-
tings. Send for our new catalogue. The
Tisdale Iron Stable Fittings Co. (Ltd.),
No. 6 Adelaide St. E., Toronto.

Trafford's prices for furniture beat
everything. I don't see how he does
it. A fine rocker for \$1; sideboard,
\$6 50; bedroom set, \$10. See them. At
95 and 97 King street.

Advertiser

SMALL ADS.
Express the urgent needs, the
daily wishes of the people who
want something and are will-
ing to do something.

**READ BY
EVERYBODY.**

RICHARD H. GIESE

Manufacturing Jeweler and
Engraver.
Brass Signs, Door Plates and Seal Presses.
Over Brock's Gun Store.

190 DUNDAS STREET
ywt

MARA'S BARGAINS

—FOR—

Saturday Night,

FROM 7 TO 10 O'CLOCK.

SPECIAL ANNOUNCEMENT.

To every boy or girl, accompanied by parents, visiting our store on
Saturday evening, between 7 and 10 o'clock, we will present a good
Metal Pen, with Safety Top. This is the best pen made for school use,
and we cordially invite all boys and girls to accompany their parents and
obtain one.

A promenade through our Two Large Stores will both
do you good and benefit us.

Special Bargains for Saturday Night

I. Regular 25c Black Henrietta, 44 inches wide, 18c per yard.

II. 44-inch Fancy All-Wool Plaids, worth 40c, on Saturday night 20c per
yard.

III. Remnants of Silks, Dress Goods, Flannels and Prints, all a quarter of
on Saturday night.

IV. Moire Sash Ribbons, in endless variety, costing from 15c to 50c, on
Saturday night all 15c per yard.

V. Ladies' Fine Black Cashmere Gloves, worth 20c, on Saturday night
only 13c.

VI. Ladies' Woolen Hose, worth 25c, on Saturday night only 12½c
per pair.

VII. A large range of Honeycomb Breakfast Shawls, on Saturday night
only 23c.

VIII. Ladies' Fancy Flannel Skirts, on Saturday night 50c.

IX. Ladies' Colored Collars and Cuffs, on Saturday night 5c per set.

X. Ladies' Fine Woolen Mitts, regular price 25c, on Saturday night 18c.

XI. Pins and Needles, only 1c per paper.

XII. Ladies' Gray Astrachan Gauntlets, on Saturday night only 90c.

XIII. Scotch Fingering Yarn, in black and colors, on Saturday night
50c per pound.

XIV. Ladies' Scalette Capes, worth \$3 50 each, on Saturday night for \$2.

XV. Ladies' Gray Persian Lamb Capes, ripple collar, worth \$30, on
Saturday night \$21 10.

XVI. Opera Flannels, in spots and stripes, worth 50c, on Saturday
night 35c per yard.

XVII. Special line of Bleached Towels, on Saturday night 12½c
per pair.

XVIII. Men's Heavy Ribbed Shirts and Drawers, on Saturday
night 20c.

XIX. Men's Silk Braces, worth 40c, on Saturday night 18c per pair.

XX. A large shipment Gentlemen's Silks Ties, both four-in-hand and
knots, worth 35c and 50c, on Saturday night for 25c.

XXI. Men's Fine Cashmere Neck Scarfs, on Saturday night 2 for 25c.

XXII. Scholars' Companions, containing lead pencil, slate pencil,
rubber and pen, 2 for 5c.

XXIII. Pens of all kinds, 4 for 1c.

The Men of the Future

MUST BE CLOTHED,

And if your boy needs a neat, nobby suit, Mara's
Department stores is the place to get it. To every
boy under sixteen, who purchases an overcoat or suit on
Saturday evening, we will present him with!

A Purse of Money.

Boys' Reefer Suits, worth \$3 50, for \$2.
Boys' Heavy Tweed Overcoats, worth \$5 50, on Saturday night for \$4 25.
Boys' Fine 2-Piece Tweed Suits, worth \$3 50, on Saturday night for \$2.
Boys' Fine 3-Piece Tweed Suits, tailor-made and worth \$5, Saturday
night \$3 50.

500 Children's French Kid-Lined Mitts on Saturday night 25c a pair.
1,073 Ladies' and Boys' Windproof Ties, all silk, in plain colors and spots,
on Saturday night 25c each.