

Soap Which Won't Sell as Well as Sunlight Soap, Isn't as Good as Sunlight Soap.



# Stick to SUNLIGHT SOAP and You Won't be Stuck.

SUNLIGHT SOAP Is the Best Soap to Buy Because SUNLIGHT SOAP Sells Best.

aug 30, 61

School Bags  
Music Cases



Instruments  
School Desks  
Mathematical

PLEASE TEACHER! I want

Pencils, Penholders, Erasers, Pencil Boxes, Slate Pencils, Crayons, Pens, Inks, Exercise Books, Copy Books, Slates, Drawing Books, Compasses, Protractors, Chalk, Rulers, Scribblers.

MUSIC  
Trinity College of Music Studies,  
Text Books, Questions and Exercises  
for all grades, Catechisms, Exami-  
nation Music.

ALL BOOKS FOR C. H. E. EXAMS  
Primary, Preliminary, Intermediate  
and Associate.

Mail Orders Receive  
Prompt Attention.

**AYRE & SONS, Ltd.**

aug 28, 30, sep 4, 6

**Split Peas:** 500 Sax of Clean, Yellow, Choice  
Quality just arrived by "Digby".

**'Sunlight':** Another 100 Cases now in stock.

**Cornmeal:** We have 500 Bags bright yellow,  
finely ground Feed Meal in strong  
sacks.

**HARVEY & COMPANY, LTD.,**  
(Wholesale only).

## Coming Out in Petrol Prices

**SURPLUS IN U.S.**  
Substantial reductions in the price  
of petrol will be made shortly.

Firms in the combine deny that  
there is to be any cut, but Daily Mirror  
inquiries show that it is common  
knowledge in the trade that a reduction  
will be made.

There is a considerable surplus in  
America at present, and freightage  
rates have been reduced in the past  
few months.

Firms at present selling at lower  
prices than the combine are quite  
ready for the cut, and the managing  
director of one told the Daily Mirror  
that he would make a statement shortly  
that would cause a sensation.

At the end of the summer season,  
or even earlier, The Daily Mirror  
understands, there will be a substantial  
"cut" in petrol prices.

Following their usual practice of  
secrecy, the firms comprising the  
motor fuel combine curiously denied any  
knowledge of an imminent reduction  
yesterday.

Inquiries show, however, that it has  
been common knowledge in the petrol  
trade for a long time that a "cut" was  
to be made at the end of the present  
summer.

Opinions differ as to the amount of  
the reduction. One rumour is to the  
effect that it will be as much as 8d. a  
gallon, which would mean an annual  
saving to motorists of something be-  
tween £20,000,000 and £25,000,000.

"There is no doubt," said one big  
garage owner, "that a substantial de-  
crease in prices for what may be called  
the standard oils is long overdue."

"There is a great surplus of petrol  
in America, and not only its initial  
cost, but the cost of freightage has  
been reduced."

"I am not alone in believing, too,  
that the hands of the combine com-  
panies are being forced by the non-  
combine firms, who are importing and  
selling spirit at 1s. 5d. a gallon, as  
against the trust's 1s. 11d."

"Sensation" Promised.

"We are quite prepared for any re-  
ductions which the combine may  
make," Mr. R. Brandon Tyre, chair-  
man and director of the Blue Bird  
Motor Company, in King's-road, Chel-  
sea, a pioneer non-combine firm, told  
The Daily Mirror yesterday.

"In fact, I may say that at our  
statutory meeting next Tuesday I  
shall be able to make a statement in  
regard to petrol which will cause a  
sensation."

"All I can say at the moment is  
that our supplies are assured. As a  
matter of fact, it will soon be pos-  
sible to distribute out petrol all over  
the country, so that it will be pos-  
sible for all motorists to obtain cheap  
fuel."

"Between ten and twenty thousand  
motor vehicles line up here for sup-  
plies every week."

"Ever since we began business  
every change in our price has been a  
reduction, and when the combine  
price went up from 1s. 6½d. a gallon  
to 1s. 11d. last January our price re-  
mained stationary."

The effect on trade of a substantial  
"cut" on motor prices would be in-  
calculable. To take only one ex-  
ample, the last rise of 4½d. cost the  
London General Omnibus Company  
no less than £700 a day—Daily  
Mirror.



It's the flavour  
that counts—H.P.  
makes all the difference  
to your food.

Try it with Bacon, Fish,  
and meat, or chicken.

# School Day Togs!

Boys' Suits,  
Jerseys, Footwear, Caps, etc.  
Keep Him in Style.

## Boys' English Make Wool Tweed Suits

Full lined, attached vest piece, with belt; to fit  
6 to 11 years.

\$7.25 to \$9.00.

## TWEED RUGBY SUITS

13 to 17 years

\$11.50 to \$14.50.

## SCHOOL BOOTS

Black Calf, Laced; all solid Leather.

Sizes 9 to 13 1 to 5.

\$3.15 \$3.75.

## SCHOOL BAGS

Waterproof, with Strap

65c. 75c. 85c. 95c. each.

## BOYS' SINGLE PANTS

Boys, English make Tweed Pants, full lined, good  
hardwearing Tweed; to fit 6 to 17 years.

\$2.00 to \$3.20

## BOYS' SCHOOL JERSEYS

All Wool, with Polo Collar, Navy, Brown, Grey,  
Cardinal and Fawn shades.

Special, \$1.29 each.

## GOOD STRONG HOSE

For Boys' and Misses'. Fine and heavy makes.  
50c. Value for 24c.

## CAPS

45c. to 90c. each.

## BOX CALF BLUCHER BOOTS

Good quality for School and Sunday wear

9 to 13 1 to 5

\$3.70 \$4.30

## BOYS' DARK TAN CALF BLUCHER

Goodyear Welt. Sizes 10 to 13

\$3.50 pair.

# STEER'S, Limited.

sept 5, 6

## VARIETY.

A turgid work  
of history I  
sometimes sit  
and read; again  
a tale of mys-  
tery, with Sher-  
locks gone to  
seed; and not a  
satire, blither,  
supplies my men-  
tal need. A tale  
of high society  
now dovetails  
with my mood; a  
trick that boasts, subduer, and "lec-  
tures people stowed; there's nothing  
like variety, in volume as in food.  
O'er epics I am pondering this pleas-  
ant afternoon, or with John Silver  
wandering to find a lost donkey, or  
pleasant moments squandering with  
Hudson or Van Loon. The wise men  
are advising us that fiction's a dis-  
ease; they say, their warmth surpris-  
ing us, that storybooks are cheese;  
the eagles keep on wishing up to shun  
such books as these. The moralists  
are storming us with lectures harsh  
and bold; good books that are in-  
forming us are what our hands should  
hold; if such books fall of warming  
us, our heads should be half-coiled. But  
there's a certain dreaminess in tomas

the Great Ones penned; and in an  
hour some weariness the Grand Old  
Masters lend, and tears and sweat and  
fearfulness about one's eyeballs blend.  
And then one cries, all bitterly, "I'm  
tired of Gems of Thought, all tritely  
write and tritely—bring us some  
tomorrow, in which Detective White-  
terley is slugged and stabbed and  
shot."

Pearline for easy wash-  
ing. July 17, 22

## LOWER CANADA COLLEGE

Montreal, Que.  
Headmaster, C. S. Fesbery, M.A.  
DAY BOYS & BOARDERS.  
Preparatory, Junior and Senior  
Departments.

PREPARATIONS FOR MCGILL,  
R.M.C., E.T.C.  
Physical Training, Manual  
Training, Music, Drawing.  
Term commences Wednesday,  
September 10th, at 9 a.m. Sup-  
plemental Examination, Septem-  
ber 21st, at 9 a.m. New Boys  
8 p.m.

## A REQUEST TO MOTORISTS FOR KIND CONSIDERATION.

It has been brought to the attention of the New-  
foundland Motor Association that there are several  
thousand people in the city who do not own motor  
cars and who walk to Bowring Park on Sunday and  
holiday afternoons.

It is a well-known fact that these citizens are  
deluged with mud in the fine weather and often  
spattered with mud in wet weather, as however careful  
a driver may be, it is usually impossible not to raise  
dust and sometimes it is impossible to prevent splash-  
ing when driving through the mud.

The Association has therefore decided to issue a  
personal request to Motorists generally not to use the  
Southside Road on Sunday, Holiday and Half Holiday  
afternoons, thereby affording the many people in the  
city who do not own cars an opportunity to walk to  
the Park in some degree of comfort on Sundays and  
holidays. (This request, of course, does not apply to  
motorists living on the Southside nor motorists wish-  
ing to call at houses on the Southside on these after-  
noons). This is an appeal to Motorists, not an order  
nor a demand. A little consideration is all that is  
asked and the Association believes that Motorists,  
generally, are considerate.

Issued by the Executive and Road Committee.  
THE NEWFOUNDLAND MOTOR ASSOCIATION.  
P. E. OUTERBRIDGE, Sec'y-Treas.

aug 28, 1924

"A LITTLE

Somet  
Use

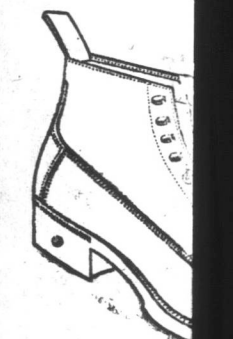
Shirriff's highly  
for mixing with  
glass of the pu  
thirst-quenching  
strongest Syrup  
more than ordi  
more drinks—  
parison between  
will say so too,  
bottle at groce

Be sure you get  
grocer hasn't  
nearest grocer  
not be without  
longer.

Gera

"It's econo  
aug 18, 1924

Famous



Ladies a  
wonderful  
Solve

In stock  
Tan Brogu  
Boots in a

F. S  
TH  
218

ty 28, 19

Pick

C

DUCK FOR