

**Just Folks.**  
By EDGAR A. GUEST

**YOUR FATHER**  
Some will cheat for a profit's sake  
And some will utter a lie;  
Some for the dollars they hope to  
make  
Will tell you to sell or buy;  
But your father will whisper his  
counsels true  
Not for advantage, but all for you.  
Strangers for favor will seek to  
please  
And flatter for selfish ends;  
But oh, beware of such men as these!  
They or may not be friends.  
But whenever your father says "don't"  
or "do"  
The profit he seeks is all for you.  
You may think him harsh. You may  
think him  
You may think him cold and gruff;  
But never the falsely deals you'll learn  
When you know him well enough.  
He would safely guide you life's path-  
way through  
And his only thought is what's best  
for you.  
Think of this as you go along:  
Some would injure for gain;  
Some for a profit would do you wrong  
And bring you to needless pain.  
But your father is there, the one coun-  
sellor who  
Thinks not of himself when he speaks,  
but you.

**RICHARD HUDNUT  
THREE FLOWERS  
TALCUM**  
Your choice of the  
Three Flowers odor  
essences in a Cream  
Powder (ing of Qual-  
ity). Delicately  
Packaged.

**British Steamer is  
Fined \$111,000**

**VOLTAIRE'S OWNERS TO PAY  
DEARLY FOR CARRYING FIVE  
HUNDRED ELKS.**

BOSTON, July 12. — (Associated  
Press)—For alleged violation of the  
shipping laws forbidding vessels un-  
der foreign flags engaging in com-  
merce between United States ports a  
fine of \$111,000 was placed by cus-  
toms authorities here yesterday  
against the British steamer *Voltaire*,  
which, last Monday, brought 500  
members of the Philadelphia Lodge to  
the National Convention of the Bene-  
volent and Protective Order of Elks.  
The *Voltaire*, owned by the Lam-  
port and Holt Steamship Company,  
stopped here en route to St. John's,  
Newfoundland, and Halifax. The al-  
legations charge that the *Voltaire*,  
on coming here from Philadelphia at  
least violated the spirit of the law.  
Appeal from the fine may be made to  
the Department of Commerce at  
Washington.

**Pearline for easy wash-  
ing.—July 17th**

**THE MOSSBACK.**

The mossback  
stands with up-  
raised hands, be-  
shrewing a and  
complaining; old  
ways are spurned,  
old hand-  
mades are burned,  
and anarchy is  
reigning. Ah,  
every change is  
sad and strange,  
and argues deep  
demerit; with  
brains unbound we  
all are bound to  
worse and worse  
condition. All things  
he views give him  
the blues, and  
make his tribulations  
chilly; the books we  
read are punk indeed,  
the songs we  
sing are silly. The  
females fair now  
hob their hair and  
look much like  
their brothers; in  
all our grades are  
buried dads, and  
pleasure chasing  
mothers. The moss-  
back keeps his  
watch and weeps,  
the grand old days  
bewailing, and all  
he sees invites a  
"wheeze that's full  
of bitter railing.  
Alas for age and  
futile rage, and  
eyes that look  
behind us; for  
wintry care  
and snowy hair  
and ditto tears  
that blind us. I  
too am old and  
oft would scold  
at things I see  
around me; the  
modern curves  
get on my nerves,  
disturb me and  
confound me. I'd  
voice my scorn  
of things new-born,  
and boost the  
things forsaken;  
but Horse  
Sense sighs, "If  
you are wise,  
from this hop-  
dream you'll  
waken. The  
say word hears  
with scoffs and  
jeers the voice  
of bleak Decem-  
ber; you  
advertise by  
groans and  
sighs, that  
you're a has-  
been member."

**WALT MASON**

**Little Items  
that will make  
Milady's Vacationtime  
all the more pleasant**  
**HAIR NETS**—Double mesh, real  
human Hair Nets, fringe shape,  
light, medium and dark brown  
shades, each . . . . . 17c.  
**HAIR PINS**—Crimped Tortoise shell  
Hair Pins, 3 and 5 on card . . . . . 9c.  
**BARRETTES**—Imitation Tortoise  
shell Hair Barrettes, very  
strong and very neat . . . . . 20c.  
**PUFFS**—Soft fluffy Puffs, each in rub-  
ber bag with elastic top,  
very handy, each . . . . . 30c.  
**POND'S COMPACT**—Dainty, retined  
Compacts, in neat gilt cases with  
Cameo inset, fragrant desir-  
able. Special . . . . . 80c.  
**FACE CHAMOIS**—Just the finest of  
fine Chamolis skins, oval in  
shape, pinched edge, each . . . . . 17c.  
**SLIP-ON VELS**—Bonne-B. Vels,  
ideal for all sports wear, or every  
day wear, in Navy, Brown and  
Black, plain and fancy, each  
15c.  
**ELECTRIC CURLERS**—Will wave or  
curl hair in a few moments without  
heat, used by good Dressers  
everywhere. Special . . . . . 15c.  
**HUDNUTS TEA VELETTE**—The handy  
week-end package! contains: face  
powder, vanishing cream, cleansing  
cream and perfume . . . . . 48c.  
**POND'S GLASSY CREAMS**—Cold  
cream and vanishing cream, put up  
in tube form, quality super . . . . . 40c.  
**THREE FLOWERS TALCUM**—  
High grade, distinctively gotten up,  
in fancy long containers, with  
patent sifter top, fragrant and  
lasting . . . . . 50c.  
**TOILET SOAPS**—Savon de Toilette  
Soaps, large hard wearing cakes and  
yet giving a generous lather,  
assorted odors. Special . . . . . 12c.

**Welcome! Welcome!**

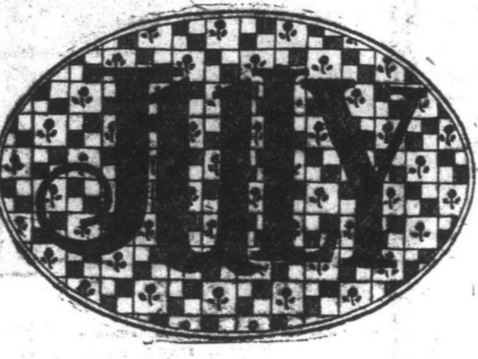
**CATERING TO THE TOURIST  
TRADE.**

Our store is wide open to the Tour-  
ist arriving in our City, and we will  
be pleased to give any information  
that a visitor to our City may require.  
We carry a full line of Picture Post  
Cards, Books of Views of Newfound-  
land; and our office is at his disposal  
where he can write letters and address  
Post Cards.  
Our stock of British and American  
Tobacco, Cigars, Cigarettes and other  
smokers goods, are of a very high  
grade.  
A visit to our store will surely add  
to the pleasure of your trip.  
**CASH'S TOBACCO STORE,**  
1717, 1718, 1719, Water Street.

**We Make and Stake Our Reputation on the Goodness of this Sale**

**Here's a Snap!**  
**BOYS' CANVAS BOOTS**  
In dark Tan and Black Can-  
vas, sturdy line, light in weight,  
nice and cool for the season at  
hand, rubber sole and heel.  
11 to 2, Special . . . . . \$1.32  
2 1/2 to 5, Special . . . . . \$1.42

**Patronize It!**  
Looking backward over our JULY  
SALES of the past, they loom largely as  
a succession of achievements and of  
which we are justly proud.  
We feel confident therefore in saying  
that you will acclaim our efforts this  
week, for no Department has been  
spared. The blue mark down pencil has  
shown no favoritism.  
Ours is a cool Store—come and shop  
leisurely.



**Economize by It!**  
Wherever stocks have been found to be  
large—prices have been pared the keen-  
est. The items listed here tell convinc-  
ingly of this fact—Still the story is but half  
told.  
You must come and go from Depart-  
ment to Department to fully appreciate  
the many excellent opportunities offering  
in merchandise now in the height of  
popular favour and for which there is a  
long season of usefulness ahead. Think  
it over! Act upon it! Come and come at  
once!

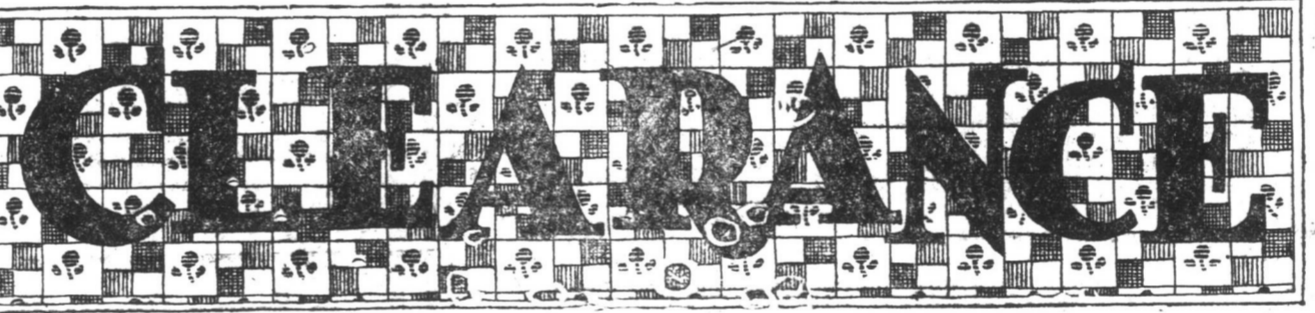
**Now for Them!**  
**Children's & Misses' BATHING SHOES**  
With White Calico Tops, laced  
style, the soles are extra thick,  
made of a plaited rope, sizes  
range from 11 to 1 July Clear-  
ance price.  
**33c**

**FOR ONE ENTIRE WEEK  
MAKE THE MOST OF IT!**

**Pick Up These  
HOSIERY VALUES**  
**GIRLS' and BOYS' HOSE.**  
Very fine line of assorted ribbed  
Tan Cashmere Hose, in all want-  
ed size; values to 60c. Special  
. . . . . 45c.  
**CHILDREN'S HOSIERY.**  
Nice for Summer wear, fine ribbed Pink, Sky and  
White Cotton Hose; 5/8 to 9/8 inch. Special . . . . . 23c.  
**CHILDREN'S SOCKS.**  
Fine White Cotton Socks with fancy striped  
tops; assorted sizes. Special . . . . . 19c.  
**GIRLS' and BOYS' HOSE.**  
Pretty fancy Heather shades in a good wearing, fine  
ribbed Cotton, nice for bare knee wear; 50c. Special  
values for . . . . . 35c.  
**SILK HOSIERY.**  
Ladies' Silk Hosiery, with Lisle tops and toes, very  
fine line; shades of Fawn, Putty, Nude, Grey, Champagne,  
Navy, Beaver, Black and White. Regular to . . . . . 78c.  
Special . . . . . \$1.00.  
**BROWN HOLLAND.**  
32 inch Brown Hollander, a piece of which we  
feature in this sale. July Clearance Price . . . . . 56c.  
**WHITE LINEN.**  
40 inch pure White English Linen with excellent  
sheer surface. Regular \$1.25. July Clearance  
Sale . . . . . \$1.08.  
**SHIRTINGS.**  
485 yards of 38 inch American White Shirtings, nice  
soft Cambric finish. The width is helpful too. . . . . 25c.  
The value is excellent. Special . . . . . 25c.

**SHIRTS, UNDERWEAR**  
and other items are contributing values from the Men's Dept.  
**MEN'S UNDERWEAR.**  
White and Cream Balbriggan Shirts  
and Pants, long and short sleeve  
vests, ankle and knee length pants,  
values to 80c. July Clearance  
sale . . . . . 58c.  
**ALPACCA COATS.**  
The real thing for the warm sport,  
fast black, 3 button front, always pre-  
sented, assorted sizes. \$3.75  
Special . . . . . \$3.00.  
**BATHING PANTS.**  
Men's and Boys' Black Jersey Bath-  
ing Pants. No wis the time to use them.  
The Men's . . . . . 39c.  
The Boys' . . . . . 29c.  
**A SNAP! TOP SHIRTS.**  
An assorted line of Negligee Shirts,  
striped patterns, others in plain lin-  
ings, others with detachable soft col-  
lar, that men like, values to  
\$2.50. Special . . . . . \$1.80.  
**PORUS KNIT COMBINATIONS.**  
Delightfully cool for the season,  
cream shade, short sleeves, ankle  
length, shapely easy, fitting and ex-  
tremely low in price. The  
suit . . . . . \$1.40.  
**BOYS' WASH SUITS.**  
A pretty belted style, in White Pi-  
que, to fit chaps from 3 to 8 years,  
with Organdie collar and panel  
front. They're special at . . . . . \$1.89.  
**MEN'S CAPS.**  
English & \$1.39  
American . . . . . \$1.39  
**SPORT SHIRTS.**  
Those with the flare collar and short  
sleeves, cool looking, in White or Ecru  
shade; all sizes. Special . . . . . \$1.59.  
**ROWING SHIRTS.**  
Juniata and Men's Rowing Shirts,  
in fine pure White Jersey,  
sleeveless. Special . . . . . 23c.  
**WAIST BELTS.**  
See this line of Black and Tan waist  
Belts, latest narrow style, assorted  
nickel buckles. Reg. to 55c.  
Special . . . . . 42c.

**CARRY-ALLS for Bathers**  
Rubber lined Bathing Togs, Carry-alls, very  
compact, 3 dome fasteners and strap  
for carrying. Special . . . . . 39c.  
**PILLOW SLIPS.**  
Notice our Special Price on these plain, strong  
White Cotton Pillow Slips, good enough  
for every day use. Special each . . . . . 39c.  
**WHITE SHOES**  
**LADIES' WHITE SHOES.**  
Laced style White Canvas Shoes with rubber soles,  
medium toes, dainty looking and dressy. July  
Clearance Price . . . . . \$2.45  
**MEN'S BOOTS.**  
In Light weight Calf, Dark Mahogany shade, rubber  
sole. A man's boot through and through.  
Special . . . . . \$4.55  
**BOYS' BOOTS.**  
In Light weight Calf, Dark Tan and Black, laced,  
Blucher style, Goodyear welted; sizes 1 to 5 1/2.  
Special . . . . . \$4.18  
**LACE PANELS.**  
Pretty dainty Nottingham Lace Panels; size 27 x 44;  
suitable for vestibule doors, bathroom windows,  
etc.; value for 60c. each. July Clearance . . . . . 42c.



**GLOVES**  
In popular demand—now is the  
time to buy them  
**LADIES' SILK GLOVES.**  
Beautiful quality Silk Gloves, in shades of Fawn,  
and Grey, and Black and White; 2 dome wrist;  
sizes 6, 7 and 7 1/2. Reg. \$1.50. Special  
. . . . . \$1.00.  
**KID GLOVES.**  
Ladies' Coloured Kid Gloves, in Beaver,  
Brown, Grey, Navy and Black; 2 dome wrist;  
\$1.50 value. July Clearance Sale . . . . . \$1.58  
**CHILDREN'S GLOVES.**  
White Lisle Gloves elbow length; sizes  
3 to 6; nice for Sunday wear. . . . . 55c.  
Special . . . . . 55c.  
**SILK GLOVES.**  
Children's Silk Gloves of the purest quality  
elbow length; sizes 3 to 6; \$1.20  
value. Special . . . . . 98c.

**Cushion Covers**  
Some very charming Madras Cushion Covers  
go on sale; they wash an ddo up splendidly;  
a little coloured pattern enlivens  
them; 60c. value. Special . . . . . 48c.  
**MUSLIN COVERS.**—In nice White  
Muslin Cushion Covers frilled and hem-  
stitched border; nice to embroider upon.  
Regular 95c. July Clearance . . . . . 79c.  
**TEA CLOTHS.**—In Light and Dark Linen  
Crash, embroidered in colours; 32 x 32 size,  
hemstitched border. Reg. \$1.40  
Friday, Saturday and Monday . . . . . \$1.18  
**SIDEBORD CLOTHS.**—Light Linen Crash  
Cloths, 53 inches long, embroidered in col-  
ours and finished with a hemstitch-  
ed border. Special . . . . . 65c.

**Huge Sale of Ladies' Real Summertime  
Dresses**  
All former prices—totally disregarded  
**Voile Wash  
Dresses Dresses**  
Here you will find some real pretty  
Voile Dresses, in plain and fancy patterns.  
Some showing Organdie Collars; others  
lace collar and cuffs; worth \$5.00 each.  
July Clearance Sale,  
**\$4.75 \$3.98**  
Exquisite models in Colourful Linens,  
Ginghams and Ratines; sizes 36 to 48;  
shades of Tan, Rose, Jade, Reseda, Laven-  
der and Saxe, round, square and V neck,  
with Organdie collar, short sleeve and  
single. Regular \$6.00. July Clearance  
Sale.  
**BUNGALOW APRONS.**—Sensible Aprons gen-  
erously cut; they show up splendidly in  
coloured Linens—Lavender, Tan, Saxe,  
Jade and Rose; Peter Pan collar, short  
sleeves, girle and black pippings. \$2.18  
Reg. \$2.50 value. Special . . . . . \$2.18  
**CAMISOLES.**—You cannot possibly have too  
many of these dainty affairs—Silk-knitted  
Jersey Camisoles, in shades of Sky, Rose,  
Fech and Black; square neck, shoulder strap  
and elastic waist. Regular \$1.20. . . . . 98c.  
July Clearance Sale . . . . . 98c.  
**HAT FLOWERS.**—A couple of boxes of Artificial  
Rose Buds, just nice for re-arranging your  
Sun Hat; lots of pretty shadings. . . . . 24c.  
The Bunch . . . . . 24c.  
**MIDDY BLOUSES.**—Ladies' and Misses' White  
Jean Middies, with sailor collar, black bow,  
long sleeves and banded waist; \$2.50  
value. Special . . . . . \$2.18  
**LADIES' VESTS.**—Particularly fine value in  
Ladies' White Jersey Vests, V neck,  
straps and draw string. Special . . . . . 19c.

**GIRLS' UNDERSKIRTS.**—Dainty little White  
Lawn Underskirts, to fit 6 to 12 years, trim-  
mings of embroidery and pin tucks, cheap-  
er than you can make them to-day. . . . . 75c.  
One Dollar Line for . . . . . 75c.



**SPORT SWEATERS.**—Finest Wool Sweaters  
go on sale; shades of Saxe, Buff, Cerise  
and others in fancy mottled shades;  
sizes 36 to 44. Regular \$6.00. . . . . \$4.98  
Special . . . . . \$4.98  
**SACHET POWDER.**—Colgate's Sachet Powder,  
nicely gotten up in floral patterned envelopes;  
Cashmere Bouquet, Dactylus, La France Rose,  
and Heliotrope. The Package . . . . . 13c.  
Special . . . . . 13c.  
**FRILLINGS.**—Now! 2 inch Silk Muslin Frillings  
in shades of Lavender, Henna, Reseda, Tan  
and Gold. Regular . . . . . 58c.  
Special . . . . . 66c.  
**DR. PARKER'S WAISTS.**—Shapely Waists and  
Garters, combined; made of White Jean,  
reinforced for durability; to fit 2 to 14  
years. Reg. 60c. Special . . . . . 52c.  
**INFANTS' CAPS.**—A clearing line in White Silk  
and White Satin, trimmed with shirred rib-  
bon and rosettes. Regular \$1.50.  
To Clear . . . . . \$1.25

**Selected from Our  
Notion Counter**  
**BEAD CORD.**—In all desirable shades,  
dependable make, does not cut like  
many cords, each piece 72 inches  
long, packaged, each . . . . . 17c.  
**Cuticura Talcum Powder.** . . . . . 39c.  
**HAIR WAVERS.**—Kurler Kew Hair  
Wavers, will curl in natural waves  
in 15 minutes. Special the  
package . . . . . 15c.  
**BATH SOAPS.**—Huge Cakes of good  
lathering soaps, in assorted  
odors. Special . . . . . 15c.  
**CARBOLIC SOAP.**—Reliable English  
Toilet Soap, if you are camping  
have a cake, the odor helps to  
keep the flies after wash-  
ing. Special . . . . . 2 for 15c.  
**TOILET SOAPS.**—Oatmeal, Hazel  
Cream and Coco-Olive, etc.,  
all good soap. The cake  
all good soap. The cake  
**SUNBEAM OIL.**—Needs no after rub-  
bing, fast black, preserves and  
shines all leathers, large  
bottles. Special . . . . . 27c.  
**SOAP FLAKES.**—"Princess" Soap  
Flakes, for washing silks and wool-  
ens, they make them like  
new. The box . . . . . 9c.  
**LUX.**—Known everywhere as the best  
for all fine laundering, will  
not shrink woolens. The box  
**PERFUME.**—Colgate long phials of  
good grade perfumes, in as-  
sorted odors. Special . . . . . 15c.  
**COMB CLEANERS.**—Sanitary Hair  
Comb Cleaners, simple, quick and  
inexpensive. Special . . . . . 15c.  
**DISH SOAPS.**—Long handled  
maps, they save the hands tremen-  
dously, each . . . . . 10c.  
**SOAP BOXES.**—Nickel finish, hinged,  
handy for home, handy for  
camping time. Special . . . . . 15c.  
**SULTANA DRESSING.**—The good  
white dressing, for shock belts and  
all white canvas goods. The  
bottle . . . . . 17c.  
**TALCUM POWDERS.**  
Violet, nice for baby use . . . . . 12c.  
Colgate Cashmere Bouquet . . . . . 15c.  
Orange Blossom Talcum . . . . . 15c.  
Babcock's, Corylopsis of Japan . . . . . 35c.  
Erasmic, beautiful quality . . . . . 35c.  
Taylor's, assorted Talcum . . . . . 35c.  
Colgate's, Violet, Polat and Dactylus  
. . . . . 30c.

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Soaps, large hard wearing cakes and  
yet giving a generous lather,  
assorted odors. Special . . . . . 12c.

**Girls' Dresses**  
Great range  
of them, in the  
best of wearing  
wash Ging-  
hams, n a t t y  
styles, f o r  
girls from 6 to  
14 years, plain  
and T a n o y  
check; values  
to \$2.50. July  
clearance price  
**99c**  
**James Baird  
LIMITED**

**Girls' Dresses**  
Beates, in a  
White Organdie  
collar, short  
sleeves, long  
body, w i t h  
girle, others  
with coloured  
ribbon bow.  
July Clearance  
price  
**2.19**