

LOOK

Gentlemen:

How this Store aims to serve you. NOW READY With the very latest news of the most recent arrivals in our

MEN'S & BOYS' DEPT.

Since our last issue we have opened up many new items of apparel and dress accessories; those little needs that each day call for, warmer Underwear, Gloves, Caps, Coat Sweaters, Socks and such like. To those we have tabbed closely pared prices, YOU will find these helpful.

COAT SWEATERS.

Here is solid comfort for any man. All Wool Coat Sweaters, in Dark Heather shades, roll collar, V neck, high grade, assorted sizes. \$6.25

MEN'S COMBINATIONS.

"Stanfield's" snug-fitting Wool Combinations, winter weight; if you have never worn Combinations try a Suit today. You will be charmed with the fit and the feel. The Suit your size \$5.30

BOYS' WINTER CAPS.

Tidy Golf shape Caps with ear protection folded inside; not too heavy for present wear; they come in mixed Tweeds and offer Special \$1.00

FINE WOOL GLOVES.

In popular Camel shade, washable Gloves that men like for city wear; closed wrist. Have a couple of pairs. Special 75c.

ABERDEEN GLOVES.

Best of wearing All-Wool Gloves, renowned for their warmth and durability. Pretty Heather mixtures. Special \$1.10

BOYS' JERSEYS.

In all the pretty shades so becoming to little folks; buttoned shoulder, soft Wool make; suits the little girls as well. To fit 3 to 10 years. Special \$1.45

MEN'S OVERCOATS.

Our Leader in low priced Top Coats; Dark Heather Tweeds, half belted back; carefully tailored, stands a lot of hanging about and looks respectable. Spec. \$14.85

MEN'S CAPS.

Those are tidy fitting Caps in Light and Dark Tweed mixtures, with ear protection tucked snugly inside; they come a to you moderately priced \$1.25

MEN'S GLOVES.

Sensible, serviceable Kid Gloves, lined; shades of Brown and Grey. Now is the best time to buy. Her name is Gypsy Fair. \$1.69

MEN'S RAGLANS.

A new shipment of Men's English Raglans—the Coat the season calls for. Our "T.G." brand is very popular, wears, looks good and not out of the way in price. \$22.00

BOYS' WOOL CAPS.

Close clinging Knitted Wool Caps in assorted mixtures; rolled edge, well suited for the smaller boys. Special 55c.

WOOL SOCKS.

Fine English Wool Cashmere Socks in plain or ribbed. Just received another lot, making us overstocked. Almost any shade you could desire. Dollar value. Special 79c.



Allow us to introduce "Ward's" Cherry Crush "Ward's" Cloudy Ginger

Another sister and first cousin of the famous "Three," both of them worthy of the relationship.

Ward's Cherry Crush with its delicious slightly almond-y basis of fine Morella Cherry Juice is a joy to the thirsty palate, while Ward's Cloudy Ginger is a perfect example of what a ginger drink really should be.

We are also making a feature of the following new drink: America's Premier Ginger Ale, which may be obtained from all "Crush" dealers.

British Aerated Water Co.

Smallwood Building, Duckworth Street.

Diplomatic.

The father of a musical daughter was talking to a friend at the door. In the sitting-room the piano was going full peat. "Is that your daughter playing?" asked the caller.

"Yes," replied the proud father. "Good music, isn't it?" "Does she always play as strenuously as that?" "Oh, no!" said the father; "but her young man is in the sitting-room, and she is pounding out that music so as to drown the sound of her mother washing dishes!"

If the children have difficulty in putting stockings on over long underwear, try this: Sew a piece of elastic on the bottom of the legs of the underwear, allowing it to lie flat under the feet. Underwood Typewriter, \$155.00. oct4,281

Wheat Growing Extraordinary.

COAKER AGENT YARNS SOME AT BURN.

A correspondent writing from Burn, says that an individual named P. D. Boone (a one time parson) has been perambulating around that centre for some weeks, delivering lectures on the dying cult of Coakerism, and incidentally advocating the cultivation and production of wheat in Newfoundland. During the course of one of his "hot air" addresses, it is alleged that he told his audience that he had wheat growing in Waterford Valley, nine feet, six inches high, and if no frost came before November, he would have a good crop. The correspondent adds that if this is so, Mr. Boone should hang himself to one of the stalks, thus committing suicide for a better cause than he is at present advocating. His carcass would thus demonstrate the height of his wheat crop to all who cared to see it, and would doubtless make a fair quality of fertilizer for succeeding crops.

What Would YOU Give for the Key to Happiness?

All the beauty in life and success in welfare that you can understand, will come to you IF YOU THINK THAT BEAUTY IS SUCCESS.

There are three young people who tested it. . . . two young men and a girl.

She is gentle, brave and gay, swift and restless as a bird. Each pulse of her body sings for joy. Her name is Gypsy Fair.

The older of the boys is James "Spike" McFadden, a handsome blonde giant who conquers the girls with his voice. . . . and the males with his great fish.

The younger is Billy, his brother, blessed with talent. . . . cursed with temper. . . . splendid with devotion.

Pitted against them was opposition. . . . their own thoughts in the first place. . . . and again the Malay adventurer who wished the girl to go with him to his own land of lilies and blue nights. She scorned him. . . . he plotted vengeance against her. . . . surprising schemes.

And to-morrow. . . . after the thrills and spell have passed away, you will thrill again to realize that you have SOMETHING you didn't have before.

Follow the idea in this play, and you absolutely will find THE KEY TO HAPPINESS, besides spending a great evening.

You will never see more graphically what THOUGHTS can do than in seeing "DREAM STREET." It is at the Majestic Theatre again to-day.

Ladies, have a chance to be fitted correctly in Evanelline's for \$6.99 at SMALLWOOD'S. oct20,tf

Fight Partners Meet Again.

Supporting Mary Miles Minter in her latest Realart picture "Moonlight and Honeyuckle," are two well known players, Monte Blue and Guy Oliver.

Oddly enough, Monte Blue again mauls Guy Oliver in this new picture, though the casting director who assigned them their respective parts insists he had no malicious intent in again putting them up as sparring partners.

The fight between Blue and Oliver was one of the most intense moments of "A Cumberland Romance," and ended only when Miss Minter, playing the role of the mountaineer girl, rushed between them. Then a good laugh was gained by Blue's embarrassed effort to hold his torn shirt together until he could escape from the girl's presence.

In "Moonlight and Honeyuckle" Mr. Blue again plays the role of a rough and unsophisticated, but victorious, lover, and this time Guy Oliver is cast as another suitor, who is soundly thrashed by the winning man.

At the conclusion of the fight scene Mr. Oliver told Miss Minter that he was proud to appear in her support, and quite willing to fight for her, but he'd be hanged if he wanted to die for her.

A good dinner deserves a good cigarette, a bad dinner needs one. Let your choice be CUB.

He Knew Another.

"Now, boys," said the schoolmaster, coaxingly, "can any one of you tell me about an ark he's heard of other than the Ark of the Covenant?"

Silence. "Come along, now," the teacher added; "surely someone can answer me."

A grubby hand shot suddenly into the air and was waved eagerly. "Yes, Muggins," the schoolmaster said. "Go on!"

"Please, sir," came in excited tones, "there's the ark the wald bangels sang about!"

Underwood Typewriter, \$155.00. oct4,281

NICKEL

PARAMOUNT PICTURES Present

"Ethel Clayton"

"A City Sparrow"

a story that will warm your heart to a happy glow—a Tale of the Footlights ending in a happy smile.

MONDAY:—The True Story of THE BATTLE OF JUTLAND, an Official history of the World's Greatest Sea Battle.

Coming:—NORMA TALMADGE—JACKIE COOGAN—ANITA STEWART.

—LOOK WHO'S HERE—

"Larry Semon"

"The Bell Hop"

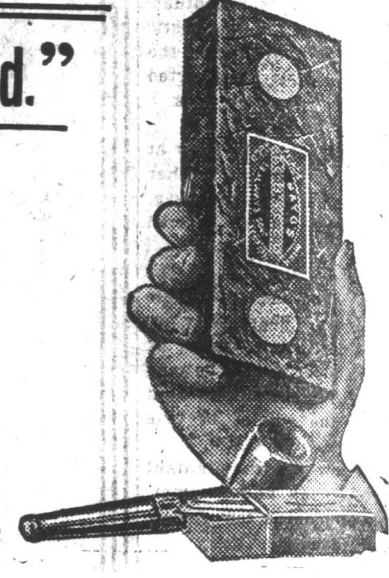
—one of the most sensational and amusing comedies Larry Semon has ever produced. A Sure Cure for the Blues.



Larry Semon

"There's no friend like an old friend."

Many users of MAYO'S have been old friends for over 40 years, because it's good all the time.



Imperial Tobacco Co.

Style All the While MORE LADIES HATS!

The last Shipment was right Up-to-the-minute, and went out in a few days.

This Shipment embraces even newer styles.

AND THE PRICES ARE EXCEEDINGLY LOW.

Make your call early, as this lot will not last long, and it is likely our last Hat importation for the season.

HENRY BLAIR

Corona

Fold it up. Take it with You. Typewrite Anywhere.

DICKS & CO., Ltd.

Advertise in the Evening Telegram

N. S. COAL!

Ex Store:—

CHOICE NORTH SYDNEY COAL.

Due to arrive:

Prices and Quality Right.

PROMPT DELIVERY.

Also a large quantity BIRCH JUNKS.

NFLD. COAL and TRADING CO., LTD.

At the premises lately occupied by Alan Goodridge & Sons. s,tu,th,tf

Sawyer's Oil Clothing

Fishermen Extra Strong.

An article of Superior Quality.

Send us a trial order.

J. B. ORR Co., Limited

Importers.

KEN

WASHES EVERYTHING.

KEN

Can be used for every washing and cleaning purpose with safety to the materials, without harm to the hands, and with economy to the user.

ASK YOUR GROCER FOR

KEN

IT'S WORTH A TRIAL.

sept29,m,w,tf

Casual Crowning

It is a prevailing custom that cock-crowers are responsible for the breaking of the old rhyme and old rhyme are responsible for the breaking of the old rhyme. It is a prevailing custom that cock-crowers are responsible for the breaking of the old rhyme and old rhyme are responsible for the breaking of the old rhyme.

Restless in habit, the cock-crower remains in the early morning hours, crowing and crowing, and it is a prevailing custom that cock-crowers are responsible for the breaking of the old rhyme and old rhyme are responsible for the breaking of the old rhyme.

ing His Own gentleman who has ears with the ears of the latter out in the morning. Going to his place of business, he is met by a swindler, and he is met by a swindler, and he is met by a swindler.

an Agitator Lead Lisbo read riots in Lisbon. The people are excited, and the people are excited, and the people are excited.

lice closed in on suppressed, but immediately taken. The agitator, who had been in the riotous, paid nothing for the riotous. The bakeries.

No Change

il boy swallowed hurried off to the two later his visit, and, addressed his mother.

ne said, "I think kept the shilling." asked the boy, the nurse said.

Serious Aff

asked the boy, "Will you night?" "You ask me if you are as if you are, why, out it?" whether I ask ends entirely on night." "No, the