

Swamped with Perfection Orders!

Since price advance was announced we have been kept busy taking orders, answering letters and conferring with clients, so that we have been unable to promptly mail the

SEPTEMBER MINERAL CASH DIVIDEND.
Checks have been issued since Saturday and we hope to finish mailing them to-morrow.

We have just mailed the new Prospectus announcing **Perfection Fire Shares, at \$1.25,** and we have to-day received some bright news that will make every owner happy. Every client will get a copy in a few days time. It is lengthy but it is vialy interesting. Watch for it.

BUY PERFECTION SHARES WHILE YOU CAN GET THEM.
J. J. LACEY & CO., Ltd.,
INVESTMENT SPECIALISTS, CITY CHAMBERS.
(Over Royal Bank of Canada.)

Steer Brothers.

- 100 Barrels Libby's Avalon Beef
- 50 Tierces Sinclair's Spare Ribs
- 200 Cases Clark's Pork and Beans
- 25 Cases Force
- 200 Boxes 3 Crown Raisins, 25 lbs. each
- 100 Boxes 36 1's Seeded Raisins
- 200 Cases Cleaned Currants
- 50 Cases Seadog Matches
- 50 Boxes Sunlight Soap
- 100 Boxes Prunes

'Phone 647 for Prices.

Steer Brothers.

**Apples!
Apples!**

Arrived to-day, October 9th,
500 barrels
Choice GRAVENSTIEN APPLES,
1's, 2's and large 3's.

GEO. NEAL



WEDDING RINGS

of the finest quality, our own-make. Every one guaranteed to be of solid gold. All sizes, and prices ranging from

\$3.00 to \$16.00.

Be sure and buy your Wedding Ring from the

RELIABLE JEWELLERS,
T. J. DULEY & CO.,
Ring Measuring Cards Sent on Application

OLD FASHIONED LOVE STORIES!

A THOUSAND OF THEM JUST IN.
40 Titles by Mrs. Georgie Sheldon.
50 Titles by Bertha M. Clay.
25 Titles by Charles Garvie.
50 Titles by Laura Jean Libby.
15 Titles by Edie Adelaide Howlands.
15 Titles by Mrs. Alex. McVeigh Miller.

In this lot you will also find—
E. Phillips Oppenheim,
Evelyn Malcolm,
Mary E. Bryan,
Charlotte May Kingsley,
Richard Marsh,
Ida Allen, and lots of other authors who have won fame, all at 15c. each; 2c. more if mailed.

DICKS & CO., Limited.
Biggest, Brightest, Busiest and Best,
Book, Stationery and Fancy Goods
Store in Newfoundland.

**Clark's
Pork &
Beans.**

Orders for 1's, 2's and 3's with Tomato Sauce, and 2's Plain, can be filled from fresh stock now here at lowest prices. Stock up with these excellent sellers.

Phone, call or write for prices.

P. E. Outerbridge
(Sole Agent for Newfoundland)
COMMERCIAL CHAMBERS,
Telephone 60.
t.u.th.s.t.

**SKINNER'S
Monumental Works,**
ST. JOHN'S, N.F.



(Established 1874.)
329 and 333 Duckworth Street.
On hand a nice selection of Headstones and Monuments. All sizes—all prices. Our beautiful new photographic catalogue of our original designs sent free to any address on receipt of postcard. Also our Mail Ordering Form, which makes ordering by mail safe and easy.
Special designs for soldiers, and also some beautiful designs in Church and Lodge Memorial Tablets.
N.B.—Superior carvings and durable lettering, combined with long experience, gives us the superiority. Genuine stone front-proof sockets are supplied free with each order.
REASONABLE PRICES AND A SQUARE DEAL.
apr12.6m.tu.th.s

**Expert
Dental Service**



Dr. A. R. LEHR,
The Senior Dentist,
203 Water St

Teeth Extracted without pain. 25c
Artificial teeth repaired and made as strong as ever.
Full Upper or Lower Sets, best quality \$12.00
All branches receive careful and personal attention.
Address:

A. B. LEHR,
The Senior Dentist,
203 WATER STREET.
mar12.6m.tu.th.s

**FLOUR
FLOUR**

We offer the following leading brands of Flour at Lowest Prices:

- "Verbena,"
- "Victory,"
- "Five Stars,"
- "Robin Hood."

F. McNAMARA,
Queen Street.

**Your Business
Success in 1917**

rests upon the dependability of your service of supply.

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.

It will pay all merchants to see our spring ranges in

**Men's and Boys'
Suits, Overalls,
Shirts, etc.**
DO IT NOW.



Newfoundland Clothing Co., Ltd.

ROOM PAPER!

We have 60,000 pieces

Room Paper,

a whole store full. We must have this room for other goods soon, and consequently we are offering special inducements to wholesale buyers.

Call and see them, or send for patterns.
Wholesale and Buyers.

Robert Templeton

5c. The Crescent Picture Palace 5c
AFTERNOON, 2.15; NIGHT, 7.30 AND 9.15.

Presenting Marguerite Clayton, Richard C. Travers and Ernest Maupain in

"The Unknown."

An Essayay super-feature, produced in 3 reels.
"SELIG TRIBUNE"—The world's greatest news film; all the principal world happenings in to-day's issue.
Ham and Bud in "HAM'S BUSY DAY"—A novel Ham and Bud comedy.

THE USUAL CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

Advertise in The Evening Telegram

**REID-NEWFOUNDLAND
COMPANY.**

Notice!

Passengers & Freight now being Booked for

North Sydney

and points beyond, via direct steamer,
For particulars apply to

Reid-Newfoundland Co.

RIGHT NOW

Is the time to buy your GRAVENSTEIN APPLES. We have received to-day 200 barrels of this favorite variety, and they WILL LAST QUICK.

EDWIN MURRAY.

MILITARY BOOTS!



FOR LADIES, only \$5.00.

We are showing a choice selection of LADIES' HIGH LACED BOOTS, 8 to 9 inches high, spool heels; the latest New York styles, in Pearl Grey Kid, only \$5.00 a pair.

PARKER & MONROE, Limited,
THE SHOE MEN.

Ladies' Fall & Winter Coats

We have just received an advance shipment of Ladies' New Fall and Winter Coats.

Newest Creations of Fashion.

Also NEW COSTUMES, SKIRTS, BLOUSES, ETC., ETC. See them to-day.

William Frew.

High-Grade Pianos.

First-Class Organs.

The price, like the ad, is small, but the quality is large. Come and see for yourselves.

CHARLES HUTTON,

Reliable Piano & Organ Store.

**EIGHT PAGES TO
WEATHER FORECAST**

TORONTO, Noon. — Strong breeze to moderate gales, rain to north, cloudy; occasional rain to-day and on 7th.

Drink WELCH'S GRAPE JUICE

VOLUME XXXIX

**Auction Sale
AUCTION SALES
Valuable Freehold**

On the premises, Saturday, 10th, at 12 o'clock noon, rain or shine. All that Piece or Parcel of land situate on the north side of Main Street, at junction of Main Street, containing about 4 acres of frontage on said road of 70 feet. Further particulars upon application to

FRED J. ROIL & CO.
oct8.31.m.w.f

For Sale by Tender

Tenders will be received by the undersigned until October 31st for

The Country Residence and Farm of seven acres on the Asylum Road, belonging to the estate of the late Richard White.

The highest or any tender not necessarily accepted.

JAS. P. BLACKWOOD

McBride's

St. John's, Oct. 8th, 1917

For Sale, on Very Easy Terms.

Two Houses on Boncloddy Street, One House on McDougall Street, rooms; ground rent only \$1.00 (dollar) per year.

One House on Gower St., near 1 Road.

One House on Military Road, 99 lease; ground rent \$12.00 (12 dollars).

One House on Signal Hill, 1 ground rent \$12.50, or cash for freehold.

One Range of Houses on Main Street. Can be sold separately together.

Two Houses on Prescott Street, good chance; centrally situated.

Also other Property and Buildings in various localities.

Apply to
J. R. JOHNSON
30 1/2 Prince

oct9.1m

**OLD FASHIONED
LOVE STORIES!**

A THOUSAND OF THEM JUST IN.
40 Titles by Mrs. Georgie Sheldon.
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50 Titles by Laura Jean Libby.
15 Titles by Edie Adelaide Howlands.
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Mary E. Bryan,
Charlotte May Kingsley,
Richard Marsh,
Ida Allen, and lots of other authors who have won fame, all at 15c. each; 2c. more if mailed.

The books in this line comprise an unrivalled collection of copyright Novels by authors who have won fame wherever the English language is spoken. Every book in the series is of generous length.

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Biggest, Brightest, Busiest and Best,
Book, Stationery and Fancy Goods Store in Newfoundland.

**Newfoundland
POULTRY ASSOCIATION**

SALE OF PURE BRED COCKERELS AND PHEASANTS 1917.

Under an arrangement above Association is offering during October a limited number of Pure Bred Cockerels and Pheasants at the nominal price of \$1.00 each. Every bird wanted to equal, if not exceed, the quality of the birds costing Five Dollars each.

This offer is only open to persons in Newfoundland who are outside of the city, to encourage the breeding of Poultry.
Purchasers of these birds agree to keep them for two months under the Association's name and to send their applications under the name of the Association, enclosing One Dollar (\$1.00) and stating breed required.

JOHN F. HON. Sec. Nfld. Poultry Association.
St. John's.
All applications must be received by October, 1917.