AYRE

de

SONS.

Ltd.

Grapes

Apples

Oranges

Bananas

Plums

Peaches

Pineapples

Cantaloupes

Watermelon

AYRE

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SONS.

Pears

Evening Telegram

W. J. HERDER, - - Proprietor W. F. LLOYD. - - - - Editor

WEDNESDAY, September 8, 1915.

Frightfulness a Failure

The story of the raid by German aircraft in the Eastern counties of England, will doubtless develop as cargo of coal. others have done, into a story of destruction of property and the lives of non-combatants. The policy of the War Office of giving no particulars as to the localities of such raids is sound, as it does not permit the Ger localities of munition works, training camps, warship vards and fortifications. There is a notable difference between the policy of the Huns and of the Entente in that respect. The Entente are using their aircraft on the bases, trenches, the fortifications, the railway communication and the sub-marine bases of the enemy. In these military efforts the air-flotilla provided by private subscriptions in Newfoundland will take a notable part and as the war progresses, the airfleet provided by the Governments and foundland and the Prince of Baroda will give the Entente a notable superiority in this mode of warfare. The same contrast between a policy of frightfulness and military effective No such deeds as the destruction of innocent men and women on board merchantmen disgrace the record of the British Navy or their Allies. Britons unborn will have no cause to blush for such wholesale murder as that perpetrated on those aboard the Lusitania. British submarine com manders will have such proud records as the destruction of war vessels around the Heligoland bases, the penetration of the Baltic and the sinkng of German warships there and in good. Sold at STAFFORD'S. the Gulf of Riga, and such deeds against warships, transports and blowing up of bridges on lines of nunication as have been accom plished in the Dardanelles, the Sea of Marmora and the harbor of Constantinople. The record of the British Navy has always been marked by humanity, and in spite of the temptation of reprisals to the German Naval men who have stood by and allowed British sailors to perish without lifting a hand to help them and jeered at them when drowning. British sailormen will do nothing which will disgrace their proud escutcheon. The policy of frightfulness has no military value. It fails in its object of frighten-ing the nation which has ever been eminent for valor and determination, and it brings everlasting disgrace on

Lieut Jackson Returns to the Battlefield

A cablegram was red John Jackson yesterday informing him that his son, Lieut. A. Jackson, had recovered from the wounds he received at Ypres and had left Etaples, France, the British hospital base, the day previous (Monday last) for Flanders to rejoin his regiment. He was one month under treatment, has fully recovered and, according to the message to his father, is as fit and as anxious to serve as when war broke out. It is earnestly hoped that Lieut. Jackson will emerge from the battlefield with merited honours.

Comparative Returns.

The latest comparative returns of the various districts compiled up to

1 1913 s. Qtls. 5 18,300 0 48,760 0 89,045
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A CONTRACTOR
4 23,940
5 2,625
5 18,295
0 17,880
0 55,000
5 21,680
5 16,450
0 11,465
5 1,310
3 5,160
0 620
3 1,525
0 17,000
0 11,000
0 396,715

Bazaar For a Werthy Object.

For the last few days a number of young ladies of LeMarchant Road and neighbourhood have been working hard for a bazaar, the proceeds of which will be devoted to provide cots for our soldiers. The affair will take place at 198 LeMarchant Road West tris afternoon and will open at 3.30. There will be many attractions at the bazaar, such as the elaborately decorated ated rooms, nicely arranged stalls, tea tubles, "K-a-z-e-r and Family," 'Grab Bags" and "Fisherman and Daugh-ter." Considering the object the at-tendance should be large.

Mr. F. J. King will commence teaching on Thursday, September 9th. Terms for lessons in all branches of music can be obtained at 46 Queen's Road. Special terms for students at College. Junior pupils can be taught by E. Hirst, A.T.C.L., under Mr. King's supervision, at reduced tes.—sep7,6i

Here and There.

Vinola Flour makes excellent read—sep3,6,8

LOADING FOR OPORTO-The schr Vinifred is loading fish at Marys-own for Oporto.

The quality of Vinola Flour is always the same—the Best.

Newfoundland reached port yesterday coast in the vicinity of St. Lawrence afternoon from North Sydney with a and Lawn squid have been plentiful

Give Vinola Flour a trial. Makes excellent bread. Sure to give you satisfaction.—sep3,6,8

ORE CARGO.—The steamers Storstad and Kamistiquica sailed from Bell treal. mans to learn from these visits the Island yesterday with cargoes of ore

the westward.

ity Store.—STAFFORD'S.

75c. a crock at the Nyal Qual-

in the course of a few days. Write for price of Vinola Flour. We have it in stock and

to rarive. P. H. COWAN, 276

Water Street.—sep3,6,8 ANXIOUS OVER CRAFT.—Grave ears are entertained for the schooner May, which was bound here from York to-day for here, coming via Hali-Hant's Harbor, but has not yet arrived and is not reported anywhere. It is thought she put in somewhere

and no doubt may turn up all right. Insist on having NYAL'S Face Cream. No other just as sep2,tf

BREAD and CAKE.

\$5.00 will be given.

with that delicious icing.

\$250.00

IN CASH PRIZES

To Introduce Our

"Dandykake."

Commencing this week, and continuing for the

A tag will be placed in a loaf of McGuire's Bread

next ten, \$25.00 per week will be given in CASH

PRIZES to the Consumers and Dealers of McGUIRE'S

each week, and the lucky person who presents that tag at McGuire's Bakery will be given \$10.00, and to the

Proprietor of the Store where the loaf was purchased

KAKE, redeemable at \$5.00, and to the Store where

the DANDYKAKE was purchased \$5.00 will be given

week. Get after McGUIRE'S BREAD, good bread with

good weight. Ask for McGUIRE'S DANDYKAKE,

1916 MODEL 5 SEATING TOURING CAR\$800.00 RUNABOUT'.....\$725.00 With Electric Lights and 30 x 31/2 Tyres front and

Running expenses considerably reduced by our pro-

FORD GARAGE: Cor. Prince and George Sts.

GEORGE M. BARR.

Expected Monday by Train

A limited number of

MURRAY.

book NOW to secure some.

The names of the winners will be published each

sep7,6i

A tag will also be placed in a package of DANDY-

Here and There.

SMELTING PLANT .- During the latter part of this or the early part of next month the plant for the Mackay smelting operations is expected to arrive from New York.

You can obtain a good, pure complexion by the use of NY-AL'S Face Cream. Sold STAFFORD'S.—sep2,tf

the past few days and in consequence good work has been done with cod by the hook and liners.

Ringworm, scratches, crack skin and insect bites are best treated with Davis Menthol Salve. 25c. tins pre-pared by Davis & Lawrence Co., Mon-

STUDENTS LEAVE ._ Six ecclesias-FISH CARGOES ARRIVE.—Several Dr. Ryan, will leave here on Friday cargoes of dry codfish, this year's next en route to St. Augustine's Semcure, reached here yesterday from inary, Toronto, to study for the priestinary, Toronto, to study for the priest-

NYAL'S Face Cream, 25, 50, Mapleton's Peanut Butter is made in England. When you buy it you will know its value. Ralph Anderson When the children get it on their Ephraim Smith NOT MUCH HURT. — The boy bread they know its quality. Cheap nourishment these strenuaccident, will be able to be out again ous times. The proof of the pudding is the eating of it.

> RED CROSS LINE—Both the steam ers Florizel and Stephano will continue in the Red Cross route for the rest of the season, making alternate fortnightly trips, though they will not run on schedule time. The Florizel is expected to get away from New

from the nerve centres, lustrous eyes, ment from Cape Harrison, Macovick, a clear complexion and symmetrical Holton, Grady, Smokey, American figure can only be preserved by Tickle, Domino and Battle Harbor maintaining full nerve vigor. When state that there is little or no fishing the mirror warns take Asaya-Neurall, being done at these places and that

St. John Ambulance Brigade Hospital Fund.

THE NEWFOUNDLAND BEDS. Amt. acknowledged\$2,571.73

Proceeds of concert by the
"Children's Patriotic Association of Broad Cove,
Bay de Verde," per Miss
May Francis 20 09

Collections at St. Boniface
Church, Bell Island (\$6) W. and M. L. Jenkins, Trin-

Carbonear, per Capt. George Dean, as follows:— John Duff .. G. L. Stentaford .. Peter L. Legrow Small sums Petites per Elias Manger as

John Tufts Wm. Strickland .. Mrs. Ephraim Smith . L. C. L. of Petites ... Small sums10 10 25 35

J. G. HIGGINS, Hon. Treas.

Poor Fishery at Labrador

Reports from the Labrador tell that the fishery still continues to be discouraging. Since the Tissues receive their tone by the Marine & Fisheries Departthe new remedy for Nervous Exhaus- the weather is very backward, rain showers being frequent.

Fishery Report.

Sept. 4.—From W. White (Trouty to Port Rexton).—The total catch is 3,-10 qtls. and for last week 20. Only boats are fishing. Owing to the nusual scarcity of bait of any kind except mussels, practically nothing was done with cod this week.

Sept. 4. From T. Hogan (Carbon-ear to Western Bay).—Prospects are poor for all fishing and no squid is obtainable though there is just a sign of herring. The catch to date is 2,725 qtls. with 50 for last week. Six traps and 40 punts are fishing.

Sept. 4. From J. White (Colinet Island to Head of Salmonier)—Sixty' dories and skiffs and 20 boats, but no dories and skills and 20 boats, but no traps are fishing. There is a good sign of cod and prospects would be fairly good if bait were obtainable. There is just a sign of squid.

Here and There.

BIG FREIGHT .- The s.s. Stephano brought a big freight from New York this trip, an equivalent of twenty-five thousand packages, and a large num-ber of workmen are engaged dis-

PIANOS and ORGANS.—The famous Kohler and Tonk Pianos. The Needham, Godrich and Mason & Ham-lin Organs. CHESLEY WOODS, 282 Duckworth Street.-aug7.tf

SUCCESSFUL BANKER.—The Fortune banker Gertrude has finished squid baiting at St. Lawrence and squid baiting at St. Lawrence and sailed for the Labrador coast yesterday to finish her fishing operations. The Gertrude is amongst the high liners of the fleet. She is in charge day to finish her fishing operations.
The Gertrude is amongst the high liners of the fleet. She is in charge of Capt. Walter Kennedy.

FOR INDIGESTION DAVIS LIVER PILLS Gentle but Effective 40 Pills, 25c. & Lawrence Co., Props., Mos

BACK FROM LABRADOR. — The schooners Young Builder, Conqueror, Mayflower and Messenger are back to Bonne Bay from the Labrador with 90, 220, 200 and 100 qtls. of fish respectively. The schr. Ronald E. Bishop has returned to Brigus from the Labrador hailing for 650 qtls. of the Labrador hailing for 650 qtls. of

OUR GALLANT SOLDIERS SEEN AT ROSSLEY'S.

How the crowd delighted in the pic-ure of our Newfoundland Regiment last night. It is a most interesting picture. There are a great many different troops inspected by the King, all of which Mr. Russell explains; but among the lot there are no finer or more manly looking than the boys of "Ours," Mr. Rossleyy will soon have other pictures of the Newfoundland lads. He has moving picture friends on the other side who have pretty well taken note of anything of real interest in that direction. There is a first-class programme to-night. On Monday Ian MacKenzie & Co. will appear. Ian MacKenzie, the Scottish Baritone, is one real singer. Mr. Ross-lev cabled from New York that he has ley cabled from New York that he has secured some great films and they will be on hand in time. Don't miss seeing your sons, brothers, sweethearts and husbands taken in Scotland.

Cape Report.

CAPE RACE, To-day.
Wind W., light, weather hazy; the banking schrs. Thresa, Maud, May, F.
Hyde and Millie P. Scott left for the this morning. Bar. inds this morning. Bar.

MINARD'S LINIMENT FOR SALE

Fresh Supplies Fruit, etc.,

EX "STEPHANO."

NEW YORK TURKEYS. NEW YORK CHICKEN. NEW YORK DUCKS.

NEW YORK BEEF. NEW YORK SAUSAGES.

Don't forget OUR OWN BOILED HAM, Cooked and Prepared by our own system. Sure winner. H. & P. BISCUITS-McViti & Price and Carr & Co. EMPIRE TEA, OVALTINE,

SYMINGTON'S COFFE.

Fresh Supplies Poultry,

Beans AYRE & SONS.

Ltd.

AYRE

&

SONS,

Ltd.

Potatoes

Turnips

Beet

Celery

Cucumber

Cabbage

Tomatoes

Carrots

Peas

KHAKI

MIDDY BLOUSES

For Girls,

THE KIND WORN BY GIRL SCOUTS,

All our White Middy's that sold for 90 cents Now 70 cents.

S. MILLEY:

The re Just First-Class

In fact the're the neatest, nicest and most taking line of genuine good value we could expect to sell you in War-time in

NAVY and **BLACK**

Costume SKIRTS

\$1.70, \$2.40, \$2.60 & \$3.00

each, this week, at