



It Never Rains But It Pours—Friday it is Simply Pouring Opportunities.



FRIDAY BARGAINS!

Show Room Specials.

- VELVET BLOUSES**—3 doz. of Ladies' Velvet Blouses, in colors of Brown, Brunelle, Green, Black, Navy, with Silk self-embroidered fronts, and some tucked. Reg. \$1.25 each. **Friday . . . \$1.00**
- LADIES' CORSETS**—150 pairs of the famous D. & A. Corsets, special make; long, short and medium effects, with suspenders attached. Reg. \$1.00 pair. **Friday . . . 89c**
- LADIES' UNDERWEAR**—20 doz. of Ladies' fine Jersey Rib Fleece Lined Underwear, Essex Mills; Vests with long sleeves, and pants to match; sizes 4, 5, 6. Reg. 55c. garment. **Friday . . . 47c**
- NECK FRILLINGS**—In colors of White, Cream and Paris, Lace, Net and Chiffon. Regular 20c. yard. **Friday . . . 16c**
- LADIES' BLOUSE PROTECTORS**—22 only Ladies' fine Wool Blouse Protectors, Golf Jersey style; suitable for travelling or wearing over blouse under heavy coat. Reg. 75c. each. **Friday . . . 60c**

THE REMARKABLE RECORDS of all our previous SALES will be broken by FRIDAY'S EVENT—broken by reason of
**A Greater Number of Bargains,
All High Grade Goods,
At Most Wonderful Savings.**

Show Room Specials.

- LADIES' APRONS**—4 doz. Ladies' Muslin Aprons, large size, with bodies, straps and flounce, embroidered. Reg. 45c. each. **Friday . . . 37c**
- INFANTS' BIBS**—7 doz. of Infants' Bibs, in fine Silk and Muslin, with detachable pads, edges trimmed with lace; these Bibs are very easily laundered. Reg. 25c. **Friday . . . 20c**
- LADIES' SKIRTS**—28 only Ladies' heavy Storm Skirts, in Light and Dark Tweed effects; 22 to 27 inch waist, and 38 to 42 inch length; special line. Reg. \$3.25 each. **Friday . . . \$2.65**
- BACK COMBS**—3 doz. of the interchangeable Back Combs, suitable for morning or evening wear; this is certainly the most practical Comb ever introduced. Reg. 85c. each. **Friday . . . 68c**
- LADIES' UNDERSKIRTS**—5 doz. of Ladies' Flannellette Underskirts, in colors of Pink, Pale Blue and White, with embroidered frills. Reg. 60c. each. **Friday . . . 53c**

More and **BETTER BARGAINS** than ever.

Bargains in Dry Goods.

- LADIES' HOUSE SHOES**—75 pairs of Ladies' Felt House Shoes, fleecy lined, velvet trimmed; all sizes. Reg. 65c. pair. **Friday . . . 57c**
- LADIES' BOOTS**—60 pairs of Ladies' fine American Boots, Dongola, Blucher and Buttoned shapes; Patent Tip. Reg. \$1.90 pair. **Friday . . . \$1.65**
- LADIES' BOOTS**—A special line of Ladies' Patent Leather Boots, with dull Kid Slant Top; Blucher shape, Opera Tip. Reg. \$2.40 pair. **Friday . . . \$2.10**
- LADIES' GLOVES**—220 pairs of Ladies' Kid Gloves, the balance of a big job line; assorted colors. Values to 50c. pair. Special price for Friday . . . **19c**
- DUCHESS SETS**—11 only Duchesse Sets, including Sideboard Cloth with D'oyles attached; Lace edges, Linen and Insertion centres, size 11 x 40 inches. Reg. 40c. each. **Friday . . . 32c**
- TABLE CENTRES**—14 only Linen Table Centres, size 15 x 15; special line, trimmed with Battenburg Lace. Reg. 25c. each. **Friday . . . 19c**
- TABLE COVERS**—9 only Chenille Table Covers, in fancy mixtures of Greens, Blues and Reds; size 8-4. Reg. \$1.45 each. **Friday . . . \$1.20**
- TEA CLOTHS**—14 only 5 o'clock Tea Cloths, with Linen Centres, trimmed with Battenburg Lace, special; size 36 x 36. Reg. \$1.35 ea. **Friday . . . \$1.00**
- AMERICAN PILLOW CASES**—35 doz. of extra fine American Cotton Pillow Cases, plain; size 36 x 45 inches. Reg. 25c. each. **Friday . . . 20c**
- COLOURED QUILTS**—7 only fancy Honeycomb Quilts, in Pink and White, and Blue and White, with White fringe; extra large size. Regular \$2.50 each. **Friday . . . \$2.10**
- LACE CURTAINS**—17 pairs only fine Ecru Lace Curtains, 3 1/2 yards long, overlapped edges, newest designs. Reg. \$1.85 pair. **Friday . . . 1.65**
- LADIES' HOSE**—35 doz. of Ladies' fine Cashmere Hose, assorted ribs and plain. Reg. 40c. pair. **Friday . . . 34c**
- LADIES' HOSE**—50 doz. Ladies' Cashmere Hose, plain and ribbed; seamless heels and toes. Reg. 35c. pr. **Friday . . . 29c**
- FLEECE CALICO**—450 yards extra Twill finished Fleece Calico, in Blay and White; 29 inches wide. Reg. 22c. yard. **Friday . . . 19c**
- SEWING COTTON**—J. W. R. Sewing Cotton, 6 cord, 200 yards, Nos. 10 to 60, Black and White. Special for Friday's sale, 3 reels for . . . **9c**
- COLLAR SUPPORTS**—"The Lady" Collar Supports, in heights of 2 1/2 and 3 inches, Celluloid with brilliant Gilt and Pearl Studs. Reg. 4c. set. **Friday, 2 sets for . . . 5c**
- VIOLET POWDER**—Superfine Royal Violet Powder, for the nursery and toilet. Reg. 3c. packet. **Friday, 2 packets for . . . 4c**

Bargains in Crockery.

- White and Gold Stone China Cups and Saucers. Reg. 90c. doz. for . . . **82c**
- White and Gold Stone China Tea Plates, 6 inch. Reg. 60c. doz. for . . . **54c**
- Hygienic Pudding Bowls, medium. Reg. 45c. for . . . **41c**
- Fancy China Fruit Plates, large size. Reg. 60c. for . . . **50c**
- Fancy China Coffee Pots, Roses and Gilt. Reg. 55c. for 48c.
- Fancy China Flower Pots, assorted patterns. Reg. 95c. for 80c.
- Glass Table Sets, 4 pieces. Reg. 38c. for . . . **34c**
- Oxford Marble Hot Water Kettles. Reg. 90c. for . . . **80c**

Bargains in Hardware.

\$1.20 sets Sud Irons for \$1.15	17c. Stove Brushes for 14c.	13c. Can Openers for 11c.	75c. Iron Saucepans, tinned, for 67c.
20c. tins Metal Polish for 17c.	\$1.75 Food Choppers for \$1.54	30c. Cork Screws for 25c.	\$1.20 Water Kettles for \$1.06
30c. Frying Pans for 25c.	12c. Scrub Brushes for 11c.	\$2.50 Stand Lamp for \$2.08	40c. Sink Strainers for 36c.
\$1.00 Food Choppers for 87c.	\$2.00 Coal Vases for \$1.60	\$2.00 Bread Mixers for \$1.85	75c. Enamel Teapots for 65c.

Bargains in Grocery.

- 2 lb. tins Brawn. Reg. 30c. tin for . . . **25c**
- 1 lb. tins Corn Beef Hash. Reg. 20c. tin for . . . **15c**
- Choice Ceylon Tea. Reg. 50c. lb. for . . . **40c**
- 3 lb. tins Apricots. Reg. 35c. tin for . . . **30c**
- 2 lb. tins Red Kidney Beans. Reg. 15c. tin for . . . **10c**
- Cross & Blackwood's Sardines. Reg. 15c. for . . . **12c**
- 1 lb. tins Baking Powder. Reg. 20c. for . . . **16c**
- Brown Fly Coils. Reg. 30c. doz. **Friday, 3 for . . . 6c**

Bargains in Dry Goods.

- DRESS GOODS**—700 yards of new Beaver finished Covert Cloth, the leading fabric for fall wear; guaranteed shrunk and unspottable, in colors of Navy, Black, Amethyst, Grey, Brown, Wine, Crimson, Olive, Fawn, Myrtle, and many other leading shades; 50 inches wide. Reg. \$1.00 yard. **Friday . . . 85c**
- LADIES' GLOVES**—7 doz. of Ladies' Taffeta and Lisle Thread Gloves, in colors of Naturals, Tans, V. Rose, Reseda, Amethyst, etc., Dome and Button fastening. Reg. 25c. pair. **Friday . . . 20c**
- VYELLA FLANNEL**—700 yards of Vyella Flannel, for day or night wear, guaranteed not to shrink, in plain colors of Pink, White, and Pale Blue, and also Light and Dark Stripe and Fancy effects; 31 inches wide. Reg. 65c. yard. **Friday . . . 55c**
- KNITTING SKEWERS**—50 sets of White Bone Knitting Skewers, 9, 11 and 13 inches long; assorted sizes. Reg. 10c. set. **Friday . . . 8c**
- CROCHET HOOKS**—7 doz. of White Bone Crochet Hooks, 5 and 9 inches long. Reg. 4c. each. **Friday, 2 for . . . 5c**
- DRESS SHIELDS**—Kicnets famous Dress Shields, feather weight, silk interlined.
- MACHINE TWIST**—"Superb" Dressmakers' Machine Size 3. Reg. 35c. **Friday . . . 29c. pair**
Size 4. Reg. 40c. **Friday . . . 33c. pair**
Twist, silk finished; 100 yards on a spool, all shades. Reg. 5c. spool. **Friday, 3 for . . . 7c**
- LADIES' BELTS**—60 doz. of Ladies' Belts, Corded Silk, in colors of Brunelle, Saxe, Green, Tan, Brown, Navy. Values to 12c. each. **Friday . . . 8c**
- PLACQUES**—5 doz. of Hand-painted Placques, nicely bound in double frame of Green Plush. Reg. 20c. ea. **Friday . . . 17c**
- TOILET SOAP**—80 boxes of Starlight Toilet Soap, 3 large cakes in a box; pure, economical, agreeable to the skin, highly perfumed; a perfect toilet and nursery soap. Good value for 35c. a box. Our regular price 30c. **Friday, special . . . 25c**
- DRAWING PENCILS**—2 gross best superfine Drawing Pencils, in cedar wood, suitable for school use. Reg. 3c. each. **Friday, 4 for . . . 7c**
- TOOTH PASTE**—Vinolia Tooth Paste, antiseptic, astringent, delicately perfumed. Reg. 25c. **Friday . . . 20c**
- DRESSING COMBS**—7 doz. of India Rubber Dressing Combs, selected assortment; extra strong backs. Reg. 13c. each. **Friday . . . 10c**
- MEMO. BOOKS**—5 doz. Memo. Books, with press board covers; 40 leaves, ruled for \$ and cts. Reg. 4c. each. **Friday, 2 for . . . 5c**
- COTTON BLANKETS**—60 pairs only fine White Fleece Cotton Blankets, size 64 x 70 inches, with Pink and White and Blue and White borders. Reg. \$1.75 pair. **Friday . . . \$1.55**

**ALL MAIL ORDERS
RECEIVE OUR
PERSONAL PROMPT ATTENTION**



TWO RUG SPECIALS.

- TAPESTRY HEARTH RUGS** in Fawn, Brown and Green Mixtures, 24 by 52 in. Regular \$2.00 each. **Friday . . . \$1.77**
- TAPESTRY HEARTH RUGS** in Green, Blue, and Red Mixtures, 28 by 52 in. Regular \$2.50 each. **Friday . . . \$2.25**

00 to 6.00,
by other store here-
fect Fitting, Conser-
WINDOW.

HOME OF
SHOES



C. O's. Mess Dance in
y Road, Wednesday,
ickets—Gent's, 60c.;
ets may be had from
REEVES, Chairman;
retary.