

JUST TO SUIT YOU!

We have now in

10 Firkins Irish Butter.

Very large stock of all the well-known brands of **Flour.**

Those excellent **SPARE RIBS** at \$12.50 per barrel are selling very fast. See them.

Corn Meal, Corn, Hominy Feed, Molassine Meal—all at **LOWEST PRICES**

J. J. ST. JOHN, Duckworth St.

IN STOCK.

- ROLLED OATS—in brls,
- Ogilvie's Rolled Oats, in hlf-brls,
- Ogilvie's Oatmeal, in brls,
- Ogilvie's Oatmeal, in hlf-brls,
- "Canadian Beauty" Round Peas,
- "Sugar Marrow" Round Peas,
- Selected Round Peas,
- Split Peas, Yellow Corn,
- Yellow Corn-Meal,
- White Hominy Feed,
- Hercules Feed,—Crushed Corn,
- Oats, Barley. Bran.

HARVEY & Co.,
WHOLESALE.

All Outport Customers

want to know where to buy to the best advantage, more especially this season, the catch being so small. Come right along to

R. Templeton's, 333 Water St.,

and save money. If you want

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we can suit you as regards prices and quality. If

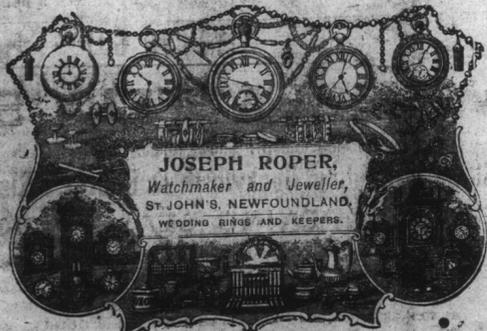
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Cheap Watches, Clocks & Barometers

JUST OPENED.



JOSEPH ROPER,
Watchmaker and Jeweller,
ST. JOHN'S, NEWFOUNDLAND.
WEDDING RINGS AND KEYS.

Repairs of every description Carefully and Skillfully Executed.
INSPECTION INVITED.

JOSEPH ROPER.

PURE BEESWAX

"ALTAR" CANDLES,

6, 12, 15, 18 and 24 inches.

Garrett Byrne, Bookseller & Stationer.

The Evening Chit-Chat

By **RUTH CARBON**



We have a family cat. She is an extremely gentle little ball of silver grey fur with benevolent yellow eyes. Such is the amiability of her disposition that we call her "Sweetness." Like the cat of washing powder fame, "she has never scratched yet."

That doesn't sound particularly alarming, does it?

And yet this inoffensive creature was the cause of a tremendous scene yesterday afternoon.

A visiting lady with a sturdy little boy of five or six years old was in the living room with me when Sweetness took it into her head to stroll in and pay her respects.

The youngest looked up, caught sight of the little furry creature strolling towards him, and with a series of blood-curdling shrieks, which must have convinced the neighbours we had gone insane and started murdering each other, and a leap which by no fault of his just failed to upset the lamp, landed in his mother's arms.

It was sometime before I grasped the situation and left the room with the astonished Sweetness.

It was some time longer before his mother had ceased to murmur "No, no, the wicked old kitty wouldn't hurt him." "Was he frightened to death of the terrible kitty?" and similar courage-inspiring remarks.

When it was possible for her to set the boy down she smoothed out her dress, straightened her hat, and turning to me with the same peculiar pride with which women tell of their illnesses, explained, "Yes, he is frightened to death of cats. We have to be so careful not to let one get anywhere near him. Does he inherit it? Oh, no, you see, when he was a baby a big cat jumped upon him as he was lying in his carriage and frightened him, and he has never gotten over it. We

have had such a terrible time with him. Why once—"

And for ten minutes the visiting lady related occasions on which bold feline had approached too near her unfortunate Harry.

During the recital Harry stood beside her listening proudly and occasionally prompting her with "And I had to have the doctor, didn't I, mamma?" "And I tipped the table over, didn't I, mamma?"

"He has never gotten over it," the visiting lady had said.

Of course not.

Why should he, when he realizes the pride his fond mother takes in his peculiarity?

Why should he, when everytime he performs he holds the centre of the stage for the next hour or two?

Why should he, when he is continually urged on by the fear-stimulating suggestion of, "That terrible kitty, won't hurt you," and things of that sort.

Why should he, when every premium is placed on fostering his terror, and none on overcoming it?

Sensible boy—of course he will always regard the appearance of a cat as his cue to take the centre of the stage with a war whoop.

I don't criticize him one bit, think his course is the inevitable one.

My only blame is for his mother and for any mother who, like her, encourages a child to make a fetish of his fear instead of helping him to overcome it.

There are, of course, cases of 'inborn terror' which cannot be entirely eradicated.

But such terror surely can be modified and as far as possible hidden.

And even of such cases, I am afraid I am a bit apt to feel like the unsympathetic Dr. Johnson when he says: "There is one species of terror which those who are unwilling to suffer the reproach of cowardice have wisely dignified with the name of 'an timidity.'"

Ruth Carbon

Silence!

The instinct of modesty natural to every woman is often a great hindrance to the cure of womanly diseases. Women shrink from the personal questions of the local physician which seem indicative. The thought of examination is abhorrent to them, and so they endure in silence a condition of disease which surely progresses from bad to worse.

It has been Dr. Pierce's privilege to cure a great many women who have found a refuge for modesty in his offer of FREE consultation by letter. All correspondence is held as sacredly confidential. Address Dr. R. V. Pierce, Buffalo, N. Y.

Dr. Pierce's Favorite Prescription restores and regulates the womanly functions, abolishes pain and builds up and puts the finishing touch of health on every weak woman who gives it a fair trial.

It Makes Weak Women Strong, Sick Women Well.

You can't afford to accept a secret remedy as a substitute for this non-alcoholic medicine of known composition.



Fads and Fashions.

Tailored coats reach to the hip. The short jacket is very popular. Heavy stitching is the "latest cry" in gloves.

The use of dark fur edging is very effective.

Beak bags and purses are shown in great profusion.

The most expensive umbrellas have tortoise-shell tops.

The bordered chiffons in "ombre" effect are extremely smart.

We often see plain and fancy braids on the same garment.

Coral is very much to the fore just now in the way of ornaments.

Skirts are narrow and straight both for practical and dressy wear.

Lace tunics are predicted, and also broad lace collars in sailor shape.

Narrow bands of fur trim gowns of silk, satin, velvet, chiffon or cloth.

Marabout trimmings are very effective on soft satins and chiffons.

The chief feature in the new laces will be cream-colored Irish crochet.

Coats close above the line of the breast rather than below it, as last year.

We see wide and narrow silk braids on street frocks of serge and cheviot.

Very sheer chiffon is used, it is of satin, lousaine, or very soft-finished taffeta.

The fringe's girde of twisted cords

of gold, silver or heavy beaded jet stylish.

A few striped chiffons are shown, but the plain seems to have the preference.

Yokes are seen as much as ever. It is rarely that they are made of single material.

The newest corsets are lower in the bust and have more fullness above the waist line.

For dancing, skirts just escape the floor, and for walking they just escape the ground.

Satin gowns are frequently faced up on the inside with chiffon of the same shade.

Barbaric effects in bead work are sought for and very striking results are often obtained.

For street wear in shoes the high stilette top with patent leather vamp is the correct thing.

Velvetoes, corduroys and whip-cords will be much in demand for the skating costume.

Each year is heralded as a season of fur. This year the prophecy will surely come true.

Crepe is now lavishly used on "fir morning frocks." Deep bands finish the lower parts of skirts.

Aeronette, a beautiful material that resembles a figured void, is used in handsome lingerie blouses.

A black tulle bow held in place by a square buckle ornaments a slipper that needs a touch of black.

Nets both plain and beaded are extensively used for over corsets and tunics worn over velvet gowns.

The tunic effect is still in vogue and the models show the two sides of the skirt widely different in design.

Ayer's Hair Vigor
Conservation

For morning frocks silk warp Henrietta combined with English waterproof crepe is greatly used.

Wide splashy bands of satin are much used as trimming on frocks of chiffon, serge, or almost any material.

Chiffons in yellow tones—changing from the deepest gold to faintest buttermilk yellow—are extremely pretty.

There is a continued favor of the kimono sleeve—not only on corsage but on quite a number of the new jackets.

Pretty frocks are of nets and marquisesettes stenciled in a simple design in soft colors, and the design outlined in beads.

Plain white net, pin dotted net, filet lace and Venetian lace are popular for the round or square yoke and high collar.

Evening cloaks are made of velvet and satin brocades—the velvet pattern standing out sharply on the satin ground.

Chiffon appears to have been the "slogan" of the dictators of fashion for the dressy gown of the season of 1910-11.

A noticeable feature of the new models is the narrow foundation skirt of soft messaline finished with a plain two-inch hem.

Is Your Health Worth 10c?

That's what it costs to get a week's treatment — of CASCARETS. They do more for you than any medicine on earth. Sickens generally shows and starts first in the Bowels and Liver; CASCARETS cure these ills. It's easy to try—why not start to-night and have help in the morning.

CASCARETS 10c. a box for a week's treatment, all druggists. Biggest seller in the world. Millions boxes a month.

Montreal Stirred by Dark Tragedy.

Westmount Victim a Young Girl — Two Men Under Arrest Charged With Foul Crime—Were Held for Abduction and a Worse Offense Against Child, but Finding of Body Causes Charge of Murder to be Made.

Montreal, Oct. 24.—Sensational developments in the Westmount mystery occurred to-day, when the body of the girl discovered in a vacant lot was positively identified by the clothing as that of Cecile Michaud, a girl of thirteen years.

It was immediately remembered that two men, Albert Cheverier, a barber, and Ludger Perrault, a saloon keeper, had a short time ago been committed for trial on a charge of abduction, and a still more serious charge against Cecile Michaud, another girl of sixteen named Bernadette Dagenais.

Shortly after the Michaud girl disappeared in August, the father and a lawyer started an investigation with the result that they learned from Bernadette Dagenais that early in August the two men had met and induced them to take an automobile ride promising to bring them back in an hour. But Bernadette said that instead they were driven to a resort just outside the city and piled with drink while Cheverier induced the Michaud girl to stay. Bernadette then left and apparently Cheverier was left alone with Miss Michaud who was never seen again. This led to the arrest of Cheverier and Perrault and they were committed for trial on two charges. Now they are held for murder, and will probably be so charged at the coroner's inquest.

The lower jawbone of the girl was discovered to-day with several teeth apparently knocked out. Two teeth were also missing from the upper front while the father states that the child had a perfect set of teeth when he last saw her. He thinks the child was drugged and abused and that probably the teeth were knocked out in a struggle to force a drug into her mouth.

The case has aroused great feeling throughout the city, and every effort will be made to ferret it out.

Electric Restorer For Men
A French Remedy
PHOSPHONOL

restores every nerve in the body to its proper tension; restores vim and vitality. Premature decay and all sexual weakness averted at once. PHOSPHONOL will make you a new man. Price \$3.00 a box, or two for \$5.00. Mailed to any address. The Scobell Drug Co., St. Catharines, Ont.

Or at McMurdo & Co.'s Drug Store.

GUESTS AT THE TREMONT. — Miss C. G. Harbor Grace; T. J. Power, Odein; Mr. and Mrs. Lannon, Placentia; Mr. and Mrs. Tullford, Placentia; H. Veran, Placentia; Mr. P. H. Fort Blandford; Mr. Daws, Bay Roberts; Mr. Benson, Goose Bay; Rev. W. Tull, Smith Sound; Miss J. Butler, Harbor Grace.

MINARD'S LINIMENT CURES COLDS, &c.



"\$6. less for Flour! How did it happen?"

"I used 'BEAVER' Flour last year. It makes so much more Bread and Pies and Cakes, that I did not have to buy so much of it.

I am using it this year, too."

DEALERS—Write us for prices on Feed, Course Grains and Cereals. 111 THE T. B. TAYLOR CO. LIMITED, Chatham, Ont.

R. G. ASH & CO., St. John's, Sole Agents in Newfoundland, will be pleased to quote prices.

How He Was Drowned

Letters from Humbermouth which reached the city by yesterday's mail give some particulars of the drowning of Master Willie Bagg, of Curling, son of Mr. John C. Bagg, J. P., to which the Telegram referred a couple of days ago. The lad with his cousin, W. Messervey, were in a canoe together on a hunting trip and were coming down Deep Water Rapid, on Sandy Lake, when the canoe was swept

around and striking a rock with great force filled with water and both were swept into the swirling waters. Messervey, after great exertion, and when he had almost been swept to his doom also, managed to reach the shore, but the poor lad Bagg was swept down the river and sank to rise no more. A man named Wells was following in a canoe and made desperate exertions to reach the drowning lad but he was gone before he got to the spot. His death has occasioned much sympathy for his parents.

Fellow Citizens!

Just a few words on this momentous occasion.

Don't wait for an attack of the grippe to force you to buy your

HEAVIER UNDERWEAR,

get it now and be ready for the drop in temperature.

We've imported a fine stock of the Best

PERFECT FITTING UNDERWEAR

Unshrinkable Underwear

from the best mills in the world. So we are ready to give you exactly the kind of UNDERWEAR you want, and at the LOWEST PRICES:

\$1.00 a garment up.

P. F. COLLINS.

I. O. G. T.

The quarterly meeting of Forward Juvenile Temple was held in the Oddfellows Hall on Thursday evening. After the order of business was gone through with, the reports were received and adopted, after which the following officers were installed for the present term by the Grand Supt., Mrs. P. Andrews and Miss Dottie Pike assisting as Installing Marshals.

P. C. Temple, Phil. Elliott; C. Temple, Ernest Hiscock; V. Temple, Effie English; Secretary, Beatrice Williams; Assl. Secretary, Lily Haynes; Fin. Secretary, Elsie Garland; Treasurer, Mr. Sterling; Chaplain, Gertie Whiteway; Marshal, Julia Taylor; Deputy Marshal, Cyril Quick; Guard, Walter Thistle; Sent., Willie Shaw; Flanist, Bertha Moore; Supt., Miss A. Edgemoor; Onward Lodge; Elsie Parsons, Terra Nova Lodge; Elsie Telford, George Boyd Lodge.

WHEN YOU WANT OYSTERS

BUY "SEALSHIPT"

and you get Oyster quality. The name SEALSHIPT guarantees you pure sea food, with the genuine sea flavour.

Sole Agency - - - - - **C. P. EAGAN.**

NEW ARRIVALS THIS WEEK

Boyers Snow Drift Corn,	Barry's Extra Fine Coffee,
June Peas—10c. tin,	Lyle's Golden Syrup,
Mooney Sodas—in dinner pails,	1lb., 2lb., 4lb. tins,
Selected Fresh Eggs—35c dozen,	Extra Fine Cranberries,
P. E. I. Parsnips,	50c. gallon,
P. E. I. Carrots,	Fresh Rabbits, 30c. pair,
	Oranges, 20c. dozen.

C. P. EAGAN, DUCKWORTH STREET and QUEEN'S ROAD.