The Bailn Planet

TUESDAY, AUGUST 13, 1907.

"TRULY GOOD" JOURNALISM.

tentioned people who think that the tone and usefulness of the daily papers might be greatly improved if they devoted more attention to the commonplaces of life and less to the

The complaint is heard that when a man or a woman goes wrong in a community the fact is spread out on the front page under a heading that cannot fail to attract, even from listance; but nothing is said about the thousands of men and womer who do right day after day. long ago the Woodstock Sentinel Re says it was furnished with certain edifying examples of what a newspaper ought to be, to be a per fect mirror of the community in which it is published.

all right, no doubt, but they forget that it is the business of newspapers to print news, and the fact that the majority of men are honest, and nearly all women good is no news. It is fortunately such a commonplace that it is taken for granted. Besides, it is very questionable is the ideal newspaper, as some people conceive it, would be very satisfactory in the end. Imagine what the publication of such items as these would mean: "John Smith went to an excursion yesterday and rehome soher." William Jones, manager of the People's Loan Co., is to be congratulated on the fact that he has not yet been arrested for fraud." ... "Mrs. E. Perkins

Swinging a stick at his play, the little son of Mrs. L. Webster, 519 Seigneur Street, Montreal, struck his mother a blow over the eye, inflicting a nasty gash. Inflammation fo'lowed, and the wound looked very ugly, when a box of Zam-Buk was obtained. "The pain was soothed almost instantly the balm was put on," says Mrs. Webster, "and healing commmenced. In four or five days the wound was closed, the five days the wound was closed, the inflammation gone, and there was only a faint red line showing where the gash had been. Even this mark is now gone, Zam-Buk is such a wonderful healer it should be in every home where there are children."

EASY TO RETAIN BEALTH.

******************* THE DOMINION

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The intentions of these people are R. Cassels, - - Asst. General Manager

Savings Bank Department nterest at best current rates paid quarterly Chatham Branch—R. A. Williams. Manager.
Essex Branch — G. J. Lackner.
Manager.

> Dr. Neil Smith ...DENTIST...

Office over A.I. McCail & Co's Drug Store Cor. King and Fifth Sts.

WILL INCLUDE CHATHAM

Ottawa, Aug. 10.—It is understood that Mr. R. L. Borden. M. P., leader of the Dominion Opposition, will address a public meeting in London, also in Ohatham and possibly at other Western Ontario points somewhere about the made of Septem-

**ATIOS OF JOHN D. ROCKE.

From the Commopolitan Magazine.

From t

Philadelphia, Aug. 10,—Dr. A. C. Abbott, whief of the Bureau of Health, announced to-day that he believed the appetite for candy and alcohol are fundamentally the same, that by the development of a candy taste people were fortified against a craving for rum, and that, in pursuance of his theory, he had been feeding his three children each day on a regular allowance of the weets.

zam-Buk is made from concentrated herbal essences, and suits the tenderest skin. Ourse eruptions, heat spots, ulcers, ringworms, sezema, piles, chafed places, sore feet. It takes the pain from a sting or burn, cools sunburn patches, and wakes red, rough skin smooth and velvety. Excellent for children's tender skin.

All stores and druggists, fifty cents a box, or Zam-Buk Co., Toronto, | for price, Three for dollar twenty-five.

Bank Tellet Drowned.

All stores and druggists, fifty cents a box, or Zam-Buk Co., Toronto, | for price, Three for dollar twenty-five.

THE BASEBALL CRAZE

The basels I fans of the city are becoming very enthusiastic and interested over the games of ball being p ayed in the tamerican and Eastern Leagues. The results of each day's games are received every evening at the Garner House, and full information about them can be obtained. In the American League Detroit stands first, and in the Eastern League Toronto heads the list. The enthusiasts in this sity are naturally interested in Detroit and Toronto, and are anxious to watch every move made by them. Detroit is paying great ball, and Chicago and Ceveland are very close after it. In the Eastern League Newark and Buffalo are close after Toronto, but the general opinion is that Toronto will win out. Several of Chatham's citizens will attend the game between Detroit and Ph lade pain in Detroit, on Monday. Detroit finishes four games with Philadelphia to-day. A seven game series will be played, and the other three will be played in Detroit.

FOR OUR READERS

To Prove That Hyomei Will Cure Catarrh, Every Reader of The Planet Can Have Special

If there is any doubt in your mind as to the power of Hy-o-mei, the medicated air treatment, to cure all catarrhal troubles, the remarkable offer made by C. H. Gunn & Co. should expel that doubt. They give their personal guarantee with every dollar outfit of Hy-o-mei they sell, to refund the money unless it gives satisfaction. They take all the risk of cure, and no reader of the Planet can afford to suffer longer with catarrh when an offer like this is made.

The Northway Co., Limited



The Northway Co., Limited

All Summery Goods Have Got a "Move On"



Move On!—Move On!—Says the big copper on the corner—and they MOVE.

We said—Move On!—Move On!—it's all our Summer Goods and a lot of oddments and endments of staple lines emphasized our words with radical price cutting AND THEY MOVE

Move? Why the goods couldn't find owners quicker if they tumbled off our shelves and counters and rolled out of he doors, so anxious are shoppers to own them at our "Move On" prices. Come !-Only a few more days. Don't delay, Don't say "soon" soon will be too late. Take warning-come right away.

"Move On" TO The Dress Goods

1 Piece 50 in. Black Venetian Broadcloth, fine pure wool, ssupe-rior dye and finish, sponged and shrunken, the best dollar suiting in the city, Move on Price,

19 Pieces Dress Goods, including 54 in. Tweeds, 44 in. p:ain and fancy Mohairs, Sicilians, etc., all this season's goods, reg. up to \$1 a yard, Move on Price,

23 Pieces Dress Goods, Mohairs, Tweeds, etc., 42 to 44 in. wide, reg. up to 60c. a yard, Move on Price,

Your Pick of 11 Pieces, 52 to 56 in. Fine Tweed Suitings, in greys, checks, stripes and mixtures, reg. values a yard, 85c., \$1 and \$1.25, Move on Price,

and, in the course of a few days, as many more will be here for your inspection and early choosing. And remember these goods come direct worth 17c pair. Move on price

27 doz, Ladies' fine hose, fast black, full fashioned, seamless feet, double heels and toes, sizes 8 to 10, worth remember these goods come direct worth 17c pair. Move on price

12 1-2c

51.50 Black Underskirts

99c.

7 doz, rich black Mercerized Sateen rows insertion and fine lace on colUnderskirts, made with front of all-over tucks and rows fine val. insertion, finished with val. lace, 3 rows insertion and fine lace on colUnderskirts, made with front of all-over tucks and rows fine val. insertion, finished with val. lace, 3 rows insertion and fine lace on colUnderskirts, assorted

"Move On" to the Wash Goods

490 Yards Colored Muslins and Choice patterns, fast colors, reg. 7c. and 8c. yard, Move on Price,

950 Yards Dress Muslins, Dimities, Lawns, Ginghams, Etc.
All this season's best patterns,
fast colors, regular up to 15c. a
yard, Move on Price,

700 Yards Fine American and English Muslins, Voiles, Ging-hams, Etc.

All this season's most fashionable designs and colorings, sold regu-lar up to 20c. yard, Move on Price,

White Spot Muslins.
In assorted spots and figures, sold regularly up to 18c. a yard, Move on Price,

B----"Move On" HOSIERY

34 doz hoys and girls elastic rib knit hose, splendid quality double heel and toes, fast dye. size 6 1-2 to 10 in. regular up to 20c pair. Move on

weight, grey mixed, elastic top, double heels and toes, at a pair. Move on price 12 1-2c

"Move On" to the Waists

\$1 Waists 68c.

4 doz. Fine Lawn Waists, short or long sleeves, trimmed with tucks, lace, embroidery and insertions, reg. \$1 each, Move on Price,

\$2 Waists \$1.39 each. Fine Organdy and Lawn Waists, handsome styles, sold regular at \$1.75, \$2 and \$2.25 each, Move on

33 Linen Waists \$2,19.

Fine Pure Linen, tallored style, with hand embroidered fronts, reg. 33 each, Move on Price,

<-----Cream Net Waists

easily worth \$5, Move on Price,

"Move On"

To Dresses and Skirts

\$5, \$6.50, \$8.50 and \$10 Sample 3 Dozen White Lawn Waists.
This season's style, trimmed with ucks and embroidery insertion, reg. occ., Move on Price, 200.

Suits and Dresses of fine Pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, in white, blue and natural, good control of the pure Linen, and 29c feet, assorted sizes, clearing Move on Price,

> 18 only Ladies' Linen Skirts, white and natural colors, choice 68c styles ,samples that are slightly solled, assorted sizes, reg. up to \$4

\$2.89

each, Move on Price, \$1.48

34 only Tweed and Cloth Skirts, handsome tailored styles, in checks, mixture and plain colors, reg. price \$4 to \$6.50 each. Move on Price \$2.95

16 only Ladies' White Lawn and Duck Suits, smart styles, prettily, made and trimmed, sizes 32 to 42, reg. \$2.50 to \$3.50 a suit, Move on Price, \$1 89

15 doz Men's Merino Sox, medium lar and ouffs, silk lined, a walst fles, cording, tucks, etc., assorted eight, grey mixed, elastic top, double easily worth \$5. Move on Price,

The Northway Company, Limited



THE STAGE

ANNOUNCEMENTS The Planet by

Agenta.

At the Brisco Opera House—
"Peck's Bad Boy," Aug. 15.

"THE GREAT ORIGINAL.
"Peck's Bad Boy," the Hilarious Hero
Of the Stage.

The fact that the famous farce comedy, "Peck's Bad Boy," is to be presented at The Brisco Opera House, on Wednesday, August 15, auggests the tribut that to Hongeorge W. Peck, Ex-Governor of Wisconsin, the creator of the bad boy, as he is now so widely presented in the press and upon the stage belongs the sredit of having been the first to discover and exploit the almmost limitless possibilities of humor and genuine, healthful and happiest fun latent in his aggressive make-up. If the boy is father to the boy, who, since his birth in yrint, now nearly a generation ago, has had so many imitators of the Baster Hrown order, but never a rival in originality, or chose graphically matural touches or illustrated by Ex-Governor Peck to graphically and faithfulness which he have millions so happily hilarious, whether hidden between the covers of a book or given the centre of the stage of a book or given the centre of the stage of a book or given the centre of the father by the fore in the public. Such has been onnerted into the brightest and most larghable farco-comedy ever put before, the public. Such has been sine unanimous verdiet for the past twenty years, and the many new features introduced this senson serve to fully confirm it.

Ask for Minard's and take no other

NOTICE TO OREDITORS

ment, of the City of Chatham in the County of Kent, and Pro-vince of Ontario. Contractor.

Notice is Hereby Given that Cort-land H. Rayment, of the said City of Chatham, Contractor, hereto-fore carrying on business as con-tractor at the said City of Chat-ham, has made an assignment under

VONGUNTEN'S

I purchased a large shipment for June, but did not receive it until July, and to dispose of it I am selling at killing prices! What is nicer for a gift than a piece of Hand-maintal CHINA. painted CHENA!

Sign of Big Clock, A. A. JORDAN'S

Don't forget place.

Phone 469



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