

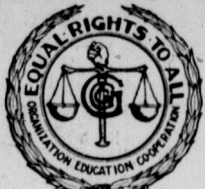
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THE GRAIN GROWERS' GUIDE

"Equal Rights to All and Special Privileges to None"
A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta.



The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers—entirely independent, and not one dollar of political, capitalistic or special interest money is invested in it.

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The Struggle for Justice

By THE EDITOR

On this page for the past two weeks we have set forth frankly some of the problems which we have to face in publishing The Guide. We feel that our readers are entitled to this information and that with the full facts before them they will be able to help us to a greater extent than ever before to make The Guide a success. As we have related in our editorial pages many times, The Guide is owned absolutely by the organized farmers and there are now 15,000 of them shareholders in this paper. There are no politicians, no capitalists, and no private shareholders holding stock in The Guide who must have dividends on their money. From the beginning The Guide has been published entirely for the purpose of serving the farmers of Western Canada in every possible way. The Guide will continue the same work as in the past and with the support of our readers The Guide can give a far better service in the years to come.

SIX WEEKS AT LOW PRICE

At the subscription price of \$1.00 per year, it is not possible to publish a weekly paper of the style of The Guide—to give the same service to its readers that The Guide has given, and still make ends meet, unless we have at least 80,000 subscribers, each and every one of whom would pay us the full dollar promptly as soon as they received the first notice that their subscription had expired. This of course would be perfection, which is impossible to reach, and the only alternative is to raise the subscription price to \$1.50. Before raising the price to \$1.50, however, it is only fair to our subscribers to give reasonable notice, and this we have been doing for the past two weeks. From now until April the first, we will continue to accept subscriptions at \$1.00 per year, or \$2.00 for three years, but not for any longer terms at this rate.

In order to bring as many teachers and clergymen as possible into sympathy with the work of the organized farmers, we will send The Guide to teachers and clergymen, actually engaged in their profession, for 75 cents per year. We believe it would be very helpful if the teachers and clergymen were better acquainted with the work of the organized farmers and the cause which they are engaged in. Every local Association might pay for the subscription of the preachers and teachers in the district for the first year. But their profession must be stated in the letter to get the 75-cent rate.

HOW MANY WILL HELP

Between now and April 1 it is necessary that we raise as much money as possible from subscriptions, and to do so will need the assistance of every subscriber who believes in the work The Guide is doing, and would like to see the day when the people of Canada will get a square deal. At the present time we have 34,000 subscribers, nearly half of whom are in arrears from one month to eleven months. If all of them would renew their subscriptions at once for another year, it would give us \$17,000. If each of them would renew at once for three years, it would give us \$34,000. If we can enlist the support of our readers and the 2,000 local Associations we can raise at least \$25,000 in subscriptions between now and April 1. We have no doubt that the majority of our readers who read this page this week will be in favor of helping us, but how many can we depend upon who will actually lend us a hand in real earnest? How many will pay up their own subscriptions and go out and get the subscription of some neighboring farmer and send it in to us? That is the vital question. Practically every subscriber can pay his renewal, and the great majority of them could get us at least one subscriber.

In the great organization which the farmers of Western Canada have built up, it has been necessary that they have a paper of their own, absolutely free from political or corporation control. No organization can accomplish its work without a paper thru which to voice its opinions, and publish necessary information. The Guide has served the purpose of the organized farmers for the last six years. A great many individual subscribers to The Guide in the past have given us splendid assistance in securing new subscribers, and a number of local Associations have done the same thing. We are approaching the time when The Guide will be needed more than ever to assist the organized farmers in their struggle for justice. The organized bankers, manufacturers, railways and corporations are on the alert and there is a move afoot to increase the tariff burden on the farmers, to break up the farmers' co-operative organizations, and to frustrate the demands of the farmers for square deal legislation. In order that the farmers thruout the West may be in shape to protect themselves against these other organizations it is absolutely necessary that The Guide be placed in the hands of as many farmers as possible in order to secure their support and to show them how the money which they earn is being taken from them by special legislation for the benefit of others.

During the next six weeks the local Associations scattered thruout the three Prairie Provinces, and their individual members, can do a mighty work in support of The Guide if they will take hold of it in earnest. There are now 2,000 local Associations, with memberships ranging from fifteen to one hundred and fifty each, and a total membership aggregating close upon 70,000. This organization, if working together for any one purpose, can accomplish wonders. It is impossible for the organization to do its best work unless all the members are thoroughly informed of what is going on. The only way to keep them informed steadily and fully is by having them subscribe to The Guide, and receive it every week.

EVERY LITTLE HELPS

How many local Associations will be willing to put on a Guide campaign during the next six weeks? It will not require very much individual sacrifice, and it will not require the expenditure of very much time by any one person to make this Guide campaign a huge success. To begin with, each local Association might appoint a committee or better still, ask for from six or eight volunteers who would canvass first the entire list of members of the Association, and get them to pay up their subscriptions for one year or three years, and send it to The Guide immediately. Next, these same volunteers could canvass every farmer in the community who is not now a subscriber and get his subscription for the coming year. We have never before asked the local Associations to take hold of the work in this manner, but we are putting the whole situation before them. We realize the struggle that is ahead of the organized farmers, and for that reason we want the help of every subscriber and every local Association. In return we can make The Guide give a very much better service than it is now giving, or has ever given in the past. Any local Association can take this matter up at once without waiting for any further notice. Collect the renewals and the new subscriptions and send them in to The Guide office.

In order that the situation may be even better known, we are publishing on pages 12 and 13 of this issue, facts that every subscriber should read. The Editor of The Guide has taken a great deal of time to prepare this information, because he believes that the subscribers will appreciate it and in turn give us the assistance we seek.