



She likes the Dayton—She knows it's right—fair and square to both

It's no small thing to get your customer's confidence. Use a Dayton Scale and you get it instantly. The Dayton Scale is known to the public—better known than you perhaps think. The customers can see the exact weight of the goods from the small chart on the back of the scale. Even a child can note that you give honest, exact weight. Giving exact weight is vastly more important to you than even to the customer. You do it hundreds of times a day. Every weighing may be a source of loss unless it is done absolutely correctly on a Dayton Scale. Instantaneous price calculations are also made—you get every cent of value that is coming to you.

It pays to be up-to-date. It pays to use a Dayton. Exact weight and correct price calculations, are firm foundations for any business. Send for our new illustrated catalog.

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Made in Canada

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Vice-Pres. and General Manager

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