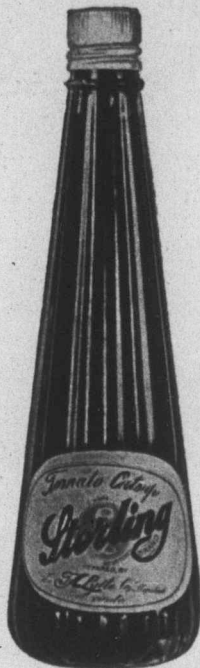


CANADIAN GROCER

Sterling
BRAND



A Real Palate-Tickler

There is a reason why **Sterling Catsup** has proven such a phenomenal seller ever since it was first put on the market. And there is a reason why every dealer who is handling this line sends in repeat order after repeat order.

Here's the Reason

It is of exceptionally high quality; has a distinctive flavor—true tomato deliciousness and sells at a popular price.

The tomatoes used are freshly gathered from the vines in the morning and canned the same day. All the freshness and deliciousness is thus retained.

Sterling Catsup will stimulate sales for you. Order a trial case from your wholesaler.

The T. A. Lytle Co., Limited

"CANADA'S LARGEST PICKLE INDUSTRY"

Sterling Road, Toronto



The Bowser Outfit makes *two sales* grow where *one* grew before. The motorist brings his wife to buy groceries and naturally buys his gasolene at the same time, next day he comes to buy gasolene and sees some groceries that please him and buys *them*. Grocers who have no Bowser Outfit, lose both these sales and all the

BOWSER
ESTABLISHED 1885

profitable trade in high-grade goods that follows. The man who rolls along the street in a car that cost as much as a house and lot *has money*, he's a good customer and you want his trade. You want to *sell him his gasolene* because he has to buy that almost *every day*. We do more than supply you the Bowser Outfit that handles the gasolene—we have taught motorists to look for the Bowser Outfit and buy their gasolene where they find it. Write us for suggestions that will increase your sales. Ask for free booklet. No obligation incurred.

S. F. BOWSER & COMPANY, Inc.

66-68 Frazer Avenue, - - - Toronto, Ont., Canada

Made by Canadian Workmen and Sold by Canadian Salesmen.
Sales Offices in all Centres and Representatives Everywhere.

Original patentees and manufacturers of standard, self-measuring hand and power driven pumps, large and small tanks, gasolene and oil storage and distributing systems, oil filtering and circulating systems, dry cleaner's systems, etc.

Established 1885.