

# Westward Ho!

"Good Morning, Mr. Brown."

"Good Morning, Teller I want to buy a Draft for \$50,000 on Vancouver, as I understand the Coast Cities offer exceptional opportunities at present for Investment and I am going to **make hay while the sun shines.**" "By the way, do you happen to know of a thoroughly reliable and up to date financial firm in Vancouver or Victoria, to whom I can go for advice regarding values, good locations for investment, etc.?"



"Why yes! I know of just such a firm. The National Finance Co. Ltd. is managed by thoroughly competent and reliable men, and on its Directorate are men of unquestionable ability and integrity. I can strongly recommend this Company and would advise you to go direct to them on reaching Vancouver, as you can be absolutely assured of a straight deal."

"Can you give me the Company's address?"

"The **Head Office** is located at 412 Hastings St. W., Vancouver, but they also have a large and well equipped Branch Office at 88 Government St., Victoria, B. C."

"Thank you very much, I will take your advice and call on them immediately on my arrival in Vancouver."

The management of the National Finance Co. Ltd. will be glad to give any inquirers the full benefit of their experience and knowledge. Timber, farms, fruit lands, business and residential property, Insurance, Stocks Bonds and Debentures are special features of our business.

## National Finance Co. Ltd. VANCOUVER, B.C.

Authorized Capital  
\$500,000.00

Paid Up Capital  
\$100,000.00

Sole Agents for Prudential Investment Co. Ltd.

Managing Director—H. J. Knott.

Asst. Manager—D. C. Reid

Sec'y.—Treasurer—J. H. Crosthwaite

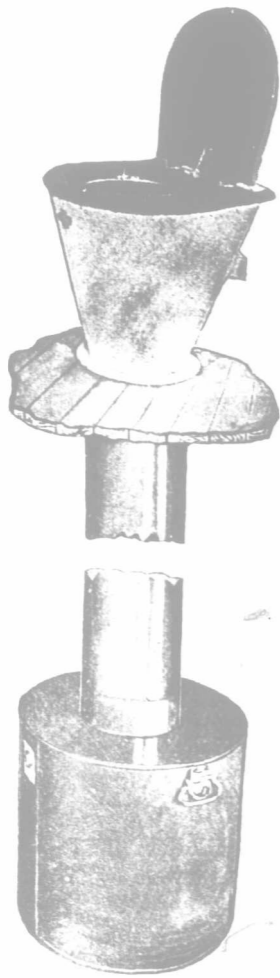
KINGSTON

TORONTO

WINNIPEG

## Jas. Richardson & Sons

**Highest prices paid for all kinds of GRAIN** in carload lots. Special attention paid to low grade samples WHEAT, OATS, BARLEY FLAX. Write for shipping instructions and price circulars.



This cut shows

## Red Cross Sanitary System

installed where TANK is in the cellar and CLOSET on main floor of house.

**YOU need OUR GOODS  
WE need YOUR MONEY  
LET'S TRADE!**

Red Cross Sanitary Appliance Co.  
WINNIPEG, MAN.

MENTION THE FARMER'S ADVOCATE when answering advertisements

## The Settlers' Association of B. C.

### NEW WESTMINSTER, BRITISH COLUMBIA

Have for sale choice locations in various sections of the Province. Improved and unimproved lands particularly adapted for Fruit, Poultry, Sheep, Stock and Dairy or General Farming.

We have been engaged in the fruit growing and general farming business here for many years and are still operating our own farms, hence are in a position, as practical farmers, to afford intending Settlers information of a character that may mean a great deal to YOU, all of which is freely at your disposal.

A post-card will bring to you our land list, maps, etc.

### The Settlers' Association of B.C.

Box 556, NEW WESTMINSTER, B.C.



## We are the People

Who for Twenty Years have supplied the West with the Best

**PUMPS  
WINDMILLS and  
GASOLINE ENGINES**

OUR GOODS ARE THE STANDARD OF QUALITY

**BRANDON PUMP & WINDMILL WORKS**  
Box 410

## Something For the Boys In the West

**T**HE Farmer's Advocate Knife is built for business. You can earn one in a few moments. Show the Exhibition Number of the Farmer's Advocate to your nearest neighbor. Point out to him that he can secure the paper every week of the year for only \$1.50. Tell him what you think of it yourself and you will have no difficulty in securing his name, and the knife is yours for the trouble.

Address

The Farmer's Advocate  
Winnipeg, Man.

Advertise in the **FARMER'S ADVOCATE**