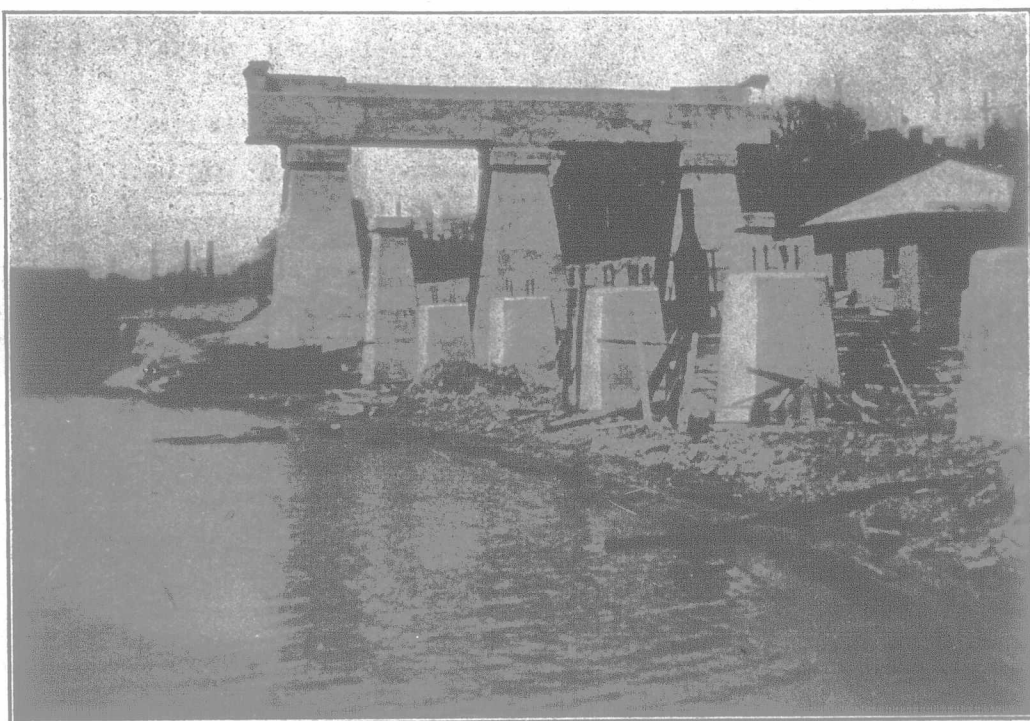


Rogers' Portland Cement

is the highest-grade cement on the market. Our mills are well equipped and are a guarantee of uniform good quality.



Concrete piers recently completed for bridge over railroad at Sunnyside, Toronto, Ont.
Crushed stone and cement supplied by Alfred Rogers, Limited.

Throughout the entire manufacture of **Rogers' Portland Cement** every precaution is taken to keep the product at its high standard. The care exercised in this regard has produced a high grade that is dependably uniform.

A Few Reasons Why You Should Use Cement:

It is frost-proof and fire-proof.
It is cheaper than wood, brick or stone.
Everything you make of **Rogers' Portland Cement** is permanent.

You do not have to renew or repair good cement work. Therefore, if you use cement, the time which you have been spending in repairing buildings of wood would be free for other necessary work.

We have a handsome book containing 170 illustrations, the regular price of which is \$1.00, which you can obtain free in connection with our special offer as follows: Send us \$1.00 for the Rogers' Book, and we will mail you with the book an order for \$1.00 worth of Rogers' Cement on the nearest Rogers' dealer. This cement will make you a hog trough worth at least \$5.00, or many other improvements which you no doubt have in mind, namely, hitching posts, flight steps, hen nests, horse block, etc. If there is no Rogers' dealer in your vicinity, send us 50c., and we will send you the book by return mail; the information contained in the same is worth a good many dollars to you. This book explains many other reasons, besides those mentioned above, why you should use cement, and gives the reasons why you should use Rogers' Cement. Ask for the book, "Portland Cement on the Farm." In all your future building, no matter how small or how large, be sure and use cement. "Everything from a fence post to a silo."

ROGERS' CRUSHED STONE for Sidewalk, Concrete Road and Other Contracts

We can furnish crushed stone in all sizes, clean and free from dust, dirt and mould, and evenly graded. This is the best line for road and concrete work—thousands of tons used locally.

ALFRED ROGERS, LIMITED

28 King St., West

TORONTO, ONT.