

## WHO BENEFITS?

The value of Canadian farm-products is greater this year than ever before. Prices are higher, and farmers bid fair to be in a better position than ever.

At present this is a direct result of the war. But, a year, or two years, from now will it still continue? It will if you help it to. It will if you support the market for your produce.

That market is the towns and cities of Canada, populated by Canada's factory workers.

By buying goods "Made in Canada" you support those workers, you build a permanent, substantial market for your produce.

Investigate Canadian-made goods every time you make a purchase. If they're just as good as others buy them, because you yourself will be benefited by the betterment of Canadian business conditions.

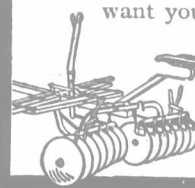
"Made in Canada" will make Canada 29

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