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Extensive Auction Sale

Under instruction from the Minister of Agriculture A Public Sale of Superior

PURE BRED LIVE STOCK

Will be held at the

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För catalogue and further particulars apply to G. E. DAY, Professor of Agriculture, Auctioneers: P. SPRAGGE, THOS. INGRAM. JAS. MILLS, President.

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The readers of this journal will not only be inter-ested in, but will be greatly benefited by a magazine such as CANADIAN GOOD HOUSEKEEPING. We have therefore concluded arrangements with its publishers whereby our readers can secure it in connection with THE FARMING WORLD at a very low price.

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THE FARMING WORLD 90 Wellington Street West, Toronto

PUBLISHER'S DESK

Our New Ally

The important announcement made on the front cover of this issue will interest every reader of THE FARMING WORLD. The opening up and settlement of vast areas of new territory in the West, the rapid development of its immense grain and live stock enterprises are making unexpected demands upon Eastern manufac-turers, merchants and stockmen. Transportation companies, banks, insurance men and many others, are directly affected, and are forced to give serious attention to agricultural problems. This new and somewhat unlooked for condition has somewhat unlooked for Condition has created a demand for agricultural journals of the best type, and dealing specially with the many varied and perplexing questions which inevitably arise. To meet questions with inevially arise. To meet this demand THE FARMING WORLD with its wide outlook, and the NOR'-WEST FARMER, devoting itself to its own great Western field, have joined hands. Every farmer in neid, have joined hands. Every farmer in Canada, East of Lake Superior is vitally affected by the growing West, and if he hopes to keep at all posted must be a con-stant reader of a good Western paper. Similarly, every Western farmer needs a paper dealing with questions of more than mere local interest.

THE FARMING WORLD and the NOR'-WEST FARMER supplement each other perfectly, and farmers of Canada, east and west, have now enlisted in their service. two papers excelled by none on the Con-

Again we commend the advertisers whose announcements appear in this number. They are straight business men, every one, and pledged to fair, liberal dealing. If any misunderstandings arise, we shall be glad to investigate in your behalf.

Complaints

Our subscription lists have increased to Our subscription lists have increased to such an extent that, in order to mail every subscriber's copy of Tag FARMING WORLD! promptly, we have been forced to change our maining system. We have just put in a new up-to-date mailing machine, with a capacity of 5,000 copiers an hour. This change of system has necessitated our readdressing every subscribers' name on our list, and it is almost certain that notwithstanding the utmost care, some mis-takes will have been made. We ask our takes will have been made. readers therefore, to examine carefully, the names, dates and addresses appearing upon their copies, and to report to us promptly, any errors.

The Handy Book

Since our last issue, we have made ood progress with THE FARMER'S HANDY OOR. The editors have the copy almost completed and there is certainly a big pile It is being revised and re-revised,

the aim being to make it perfect.

The book, in scope and general character, will be the first of its kind, and our readers we are sure, appreciate the enter-prise of the publishers of this paper in giving them so important a work.

giving them so important a work.

A handsome eight page prospectus, giving a synopsis of the contents is now ready, and will be mailed to anyone asking for it. Address The Farming World, Toronto.

A free sample copy or either The Farming World or the Nor'-West Farmer, or both, will be sent to anyone upon request. New subscribers for 1904 get the remainder of this year free. The get the remainder of this year free. The two, when ordered at one time by the same person, only \$1.50, and they may be sent to different addresses. If your own sub-scription is paid in advance, send us \$1.50

