



Established Industries.

There are established in Lethbridge two substantial milling companies—The Taylor Milling and Elevator Co. and the Elison Milling Co., both with a capacity of several hundred barrels of flour per day. Each of these companies operates a considerable line of elevators at different points in Southern Alberta. The city offers exemption from taxation for a period of years to all industries using the products of the soil, and it expects to supply electric power to factories from the municipal power-house at cost, thus reducing the running expenses materially. The city also holds a number of excellent industrial sites with trackage, which it intends to dispose of at cost price to the many manufacturers who will shortly see the desirability of Lethbridge for their particular businesses. The thirsty among the hustling townsmen quench their thirst from beer brewed in town, as there is a large malting and brewing plant, said to represent an investment of some \$200,000.

The only woollen mill in Western Canada is situated here, in the heart of a considerable wool growing district, giving employment to a number of hands. The city also can boast of a large sash and door factory, two large brick yards, with a capacity of some 6,000,000 per year, the C. P. R. round-house and shops, a foundry and iron works, several cigar factories, also light industries that usually grow up with a thriving community.

Newspapers.

Lethbridge is well covered in the newspaper line; the Herald, owned and managed by the Hon. W. A. Buchanan, who is well known in Toronto, and was for several years on the staff of the Telegram, is a bright and up-to-date publication.

J. H. Woods, for many years city editor of The Mail and Empire, lately bought the Lethbridge Weekly Sun, which he is turning into a morning paper. Mr. Woods is also general manager of the Calgary Herald, and interested in the Edmonton Journal. There is still another paper which represents the weekly field, and it speaks strongly for the expectations of the city when keen newspapermen establish there up-to-date plants costing many thousands of dollars.

