THE GATEWAY

UNIVERSITY OF ALBERTA, EDMONTON, ALBERTA

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SUB EXPANSION TRIP REPORTED

Football

Tomorrow — 2 p.m.

U of A Grid

Be There



MASS assembly of new Pembinites sing for their supper on the front steps of Home. Photo by Wm. C. Stenton

NFCUS Hears Views On Graduates

"Graduates seem to feel they have attained their ultimate place in society by virtue of owning a degree" charged Ray Jones in a speech to the Fifth National NFCUS Seminar at Carlton University. Eight Alberta delegates attended.
Giving an "industrial viewpoint"

on the aims of university education, the 52 year old executive of E. B. Eddy Paper Company said that Canadian universities turn out too many diploma-waving graduates who expect executive positions in industry but show a disturbing unwillingness to do any work. In other words, something has gone wrong with university aims in the last ten

years.

Work, he suggested, was one word not sufficiently stressed to graduating students. Graduates tend to fall into two categoriesavoiders or askers. Either they avoid any work in the exact field of their degree; or their first interests are pensions, holidays, working hours and fringe bene-fits.

Mr. Jones finds graduates seeking jobs generally show a remarkable lack of interest in the processes and

techniques of industry.
"We are particularly exasperated by commerce graduates who don't want to do accounting," he said. "They seem to prefer 'customer motivation', or 'market research'." Other examples he noted were engineers wanting to be group leaders, chief designers or general managers. without first learning any basics of the industry.

In many cases it is the em-ployee with the less impressive academic background, but with ambition to learn his industry thoroughly, who moves ahead

the fastest.
Mr. Jones did not take serious issue with the content of the university courses but urged a change in the practical philosophy given grad-

"Graduates do not seem to be ready to accept practical on-the-job training," he continued. "The university must be expected

to tailor its courses to the times," he said. He agreed with suggestions from student delegates that more specialized polytechnic institutions would help solve the problem.

Tribe Has Expanded Eight Men Branded

Segregation ended on campus Tuesday night as eight male members of Radio Society joined Wauneita

Admittedly, it was by remote control. The eight, following the ceremony through their own PA system, went through the fire, faggot and feather ritual. They claim, however, that their ceremony was even more authentic than the original because they had a real fire in their control room.

The men have been recognized as official members of Wauneita—by

Students' Union Secretary-Treasurer Iain Macdonald, chairman of the SUB Expansion committee, last week toured four United States campuses to study layout and use of students' union buildings. He was asked to make a personal report of his trip for Gateway news. His story follows.

By Iain Macdonald

This University's students don't know what they are missing in students' union buildings.

I saw four of the best-three of them among the newestunion buildings in operation on campuses in various parts of the United States this month.

Travelling 7,000 miles, I visited Berkeley, Stanford, San Francisco Medical Centre, and Cornell union buildings, and came away with the impression that a properly designed Students' Union Building offers possibilities nobody's dreamed of here before.

Today the Student Centre at the University of California, Berkeley, is a \$7,000,000 complex of general union facilities and cafeteria space. Another \$5,000,000 is to be spent next year for construction of a high-rise student office centre and another building housing two theatres and a radio-TV studio.

campus information centre, feeding the life of the building, accommodation for 1,800 persons, and an art (painting and sculpture) workshop.

That this centre, open now some 20 months, can be termed successful is evidenced by the fact that at all hours it is full of students and faculty, reading, relaxing or eating in the cafeteria.

The general activities building is striking, with its four-storey modern architecture topped with a roof gar-

den and meditation room.

Across the Oakland Bay from Berkeley, in San Francisco, the University of California Medical Centre offers a striking example of how the basic union idea can be modified to serve a different type of campus.

MOST GRANTS

This campus recently took the re-cord for world's largest volume of research grants awarded a medical institution.

There are 2,000 students, 2,000 faculty members and 4,000 employees. The union serves them all, as well as the visitors and patients who pass through the union on their way to the hospital from the eightstorey parkade at the rear of the

Memorial Union, which was in the

standing example of well-planned designing.

There is thoughtfulness in every letail of the building: from the fact that 50 foot candles of light are available in the ticket-selling booth, and 30 foot candles in the general student office area. Great care has been given to safety, flexibility and The two buildings now standing maintenance factors: money has been offer 16 lanes of bowling, banquet and ballroom space, art exhibits, guarantee lower operating cost over

ONE OF EARLIEST

Cornell, on the other hand, boasts one of the earliest union buildings. Willard Straight Hall was opened in 1925, one of North America's first after Toronto's Hart House. It has operated self-sufficiently since open-ing, and now plans a \$1,000,000 major expansion.

The Association of College Unions, an organization linking 476 unions all over the world at last count, keeps its international files on building and planning there. Union director Edgar A. Whiting is also secretary-

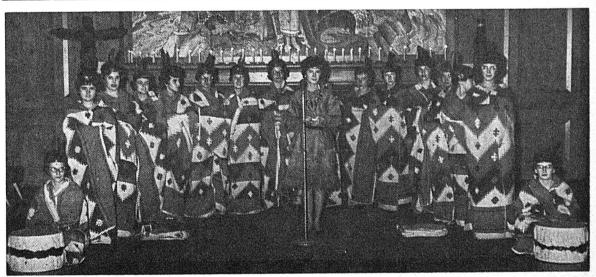
treasurer of ACU.

Cornell's union is somewhat different: it sells beer, and recently applied for a liquor license. In New York state, you only have to be 18 to drink, so beer in the union has been sold since 1935.

College papers at the campuses I visited were dailies. The editor of Berkeley's Daily Californian receives a paycheck of \$100 per month to keep things rolling. Fourteen other staffers receive paychecks ranging down to \$40 monthly. The president of the Associated Students (Americanese for Students' Union) receives building.

Dr. Chester A. Berry is director of Stanford University's Tressider each.

The Daily Cal is supervised by a final throes of building completion publications board operating more when I arrived. At a cost of or less independently of student \$2,700,000, it impressed me as an out-government but responsible to it.



WAUNEITA grand council gathered to admit 695 lowly freshettes to the tribe. Impressive??? Photo by Wm. C. Stenton