



I am indeed satisfied with my new records. They are magnificent and I congratulate you on the great improvement you have made in the past year.
Enrico Caruso

The reproduction of the selections I sang for you are wonderfully life like - they reproduce the natural quality of the human voice.
Marcella Sembrich

I am delighted with all my records. They fully repay me for the care and trouble I took to make them.
Emma Eames

I cannot begin to say how delighted I was when the Victor reproduced my voice and I cannot too greatly compliment you on your success.
Ernestine Schumann-Heink

Never had I imagined that a talking machine could give such perfect results.
Antonio Scotti

I consider the Victor a truly marvelous instrument which reproduces the human voice to perfection.
Jean de Reszke

I have tried the records and found them really wonderful reproductions of my singing.
Nellie Melba

It reproduces the human voice with such a degree of perfection that it seemed to me these artists were actually singing in my salon.
Adelina Patti

The fidelity with which the quality of tone of each artist is reproduced is almost startling.
Louise Homer

I am very glad to say that I have never heard my cello records so beautifully reproduced. I was really surprised and the Victor has quite realized the noble tone of the cello.
Josef Hollman

Read what
the greatest artists
in the world
say about

VICTOR

Gram-o-phones

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PORTRAITS, MELBA AND HOMER, COPYRIGHT BY A. DUPONT

You can get the wonderful "Victor" Gram-o-phone on the easiest kind of terms.

Think of it! The greatest musical instrument in the world right in your own home on such easy terms that you'll never miss the money.

You can enjoy its varied and abundant entertainment while you are paying for it.

Almost before you know it, the payments are finished, but the pleasure keeps right on.

The VICTOR Gram-o-phone is bound to get in every home.

How long will you keep it out of yours?

Why deprive yourself of this pleasure?



The charming music—the delightful fun—the refreshing entertainment, of which you will never tire—all these you owe to yourself and your family.

Don't wait until you save the entire amount. Every day without the VICTOR Gram-o-phone is a loss you can never make good.

Get a VICTOR Gram-o-phone.

Get it on the easy payment plan if you want to.

Buy right at home if there is a VICTOR Gram-o-phone dealer in your locality. If not, send direct to the factory.

The best entertainment of every kind

You can hear the stirring strains of celebrated bands and orchestras; beautiful sacred music; the dear old songs of heart and home; the liveliest dance music; solos and duets on your favorite instruments; the latest song hits; minstrel shows; the funniest comic selections, dialogues and recitations of the day; classic symphonies of the great composers; the magnificent voices of the greatest operatic stars; or whatever else you want, you can have it on the Victor Gram-o-phone by the world's best talent, played as the Victor Gram-o-phone alone can play it.

A million dollars could not bring together our splendid array of talent for even a single performance

Yet you can hear the world's best artists in your own home when you like and as often as you like on the VICTOR Gram-o-phone.

They make records only for the VICTOR Gram-o-phone because they know that it is the only talking machine that does full justice to their beautiful voices and splendid music—the only one that reproduces them absolutely true to life.

Among the grand-opera artists whom you can hear on the VICTOR Gram-o-phone only are Caruso, Calve, Eames, Farrar, Gadske, Homer, Melba, Plancon, Schumann-Heink, Scotti, Sembrich and Tetrazzini.

Sousa's Band and Arthur Pryor's Band make records exclusively for the VICTOR Gram-o-phone.

Harry Lauder, May Irwin, Vesta Victoria, Alice Lloyd, Clarice Vance, Richard Jose, Harry Macdonough, Eddie Collins, the Haydn Quartet, and other well-known favorites also sing for the VICTOR Gram-o-phone.

The Victor Gram-o-phone turns your home into a musical fairyland

No more dull and dreary evenings after the day's work is done. You need not be lonesome for want of amusement. You can enjoy the same music and entertainment that delights the crowded audiences every night at the theatres and opera houses in the leading cities of the world. No matter where you live or what kind of entertainment you want, the VICTOR Gram-o-phone brings it at its very best right into your own home.

There is a VICTOR Gram-o-phone to suit every purse

From \$12.50 to \$125.

VICTOR-VICTROLA

From \$240 up.

FREE Write to-day for Victor Gram-o-phone Catalogues

They show all the different styles of the VICTOR—from \$12.50 up—and tell all about them. They give you a complete descriptive list of the 3000 and more VICTOR RECORDS, including everything from popular songs to grand opera. And we tell you how you can get any style VICTOR with a list of records of your own selection, on the easiest kind of terms.

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Look for the dog on the horn and cabinet of every VICTOR Gram-o-phone and VICTOR Record.