







ONSIDER what that means to you and your family! charming home, every room glowing with warmth and cheerfulness and decorated to blend with a general color scheme in harmony with your own good taste. No kalsomine to rub off. No wall paper over a layer of paste—a perpetual breeding place for germs. But, sanitary "Alabastine" tinted, as you like it, the twentieth century finish and your ultimate choice.

"Alabastine" is a better wall finish than paper, paint or kalsomine. It is more economical to begin with. Anyone can apply it—just mix with cold water and use a flat bristle brush. With the numerous tints and white any color scheme can be easily produced.

Color Plans Free

Last year we furnished, without charge, thousands of original plans for wall decoration. These were used in many of the most artistic homes, studios and offices in Canada. Skilled designers prepared the plans. You could only secure a similar service in the large art centres at big expense. It is yours for the asking. Write for our 'Information Blank' to-day.

"Alabastine" is made from alabaster rock ground into a fine cement. Under a microstope this rock is seen to be composed of minute crystals. These transparent crystals may still be seen in the finished product, through a strong lens, reflecting light from their innumerable faces and angles in all the hues of the rainbow. Hence the beautiful, lasting colors of "Alabastine" as a wall finish.

"Alabastine" won't rub off—you couldn't rub it off if you tried. You can redecorate at any time; one coat makes an excellent foundation for another. It is antiseptic in its effects—a sure and certain germ and insect destroyer—the finish par excellence for sleeping chambers as well as the more public rooms of the home.

N.B.—Your Hardware or Paint Dealer will supply you with "Alabastine."

But write for full particulars and free booklet.

The Alabastine 67 Willow Street

Free Stencils

We supply you free stencils exactly suited to any scheme of decoration you have in mind. Our staff of trained decorators will perfect any color scheme without charge. Be sure Co., Limited

Paris, Canada

Without charge. Be sure and write for our "Information Blank." When filled out this will give us all the information necessary to suggest harmonious color schemes or perfect yours for you.

