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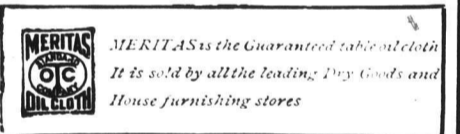
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Sanitas faithfully reproduces the most beautiful designs of tapestry, leather, fabric, Japanese grass cloth, burlap, and imported wall papers. It also comes in tinted and glazed effects for the bathroom and kitchen. There are 130 Sanitas designs from which you can choose wall coverings for every room in your house.

Your dealer or decorator will show you Sanitas and demonstrate its wonderful service qualities, or write us your needs fully, describing the room or rooms you wish to decorate and you will receive suitable Sanitas samples and the Sanitas Booklet.



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## THE WESTERN HOME MONTHLY

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THE SUBSCRIPTION PRICE OF The Western Home Monthly is \$1 a year or three years for \$2 to any address in Canada, or British Isles. The subscription price to foreign countries is \$1.50 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year.  
REMITTANCES of small sums may be made with safety in ordinary letters. Sums of one dollar or more it would be well to send by registered letter or Money Order.  
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## A Chat with our Readers

We have been telling you right along about the growing popularity of The Western Home Monthly and we feel that we have not at any time overstepped the bounds of strict accuracy. The splendid reception every where accorded to the March issue is most highly valued by the Publishers and Editors. We would not have you understand that we succeed in pleasing every member of our vast army of Readers—but we come very near it. Now and again we receive some very vigorous protests from people who differ from us in some respects. All such if marked by sincerity are as welcome as our Mail Bag of praise, and receive our very best consideration.

The very best that we know goes into The Western Home Monthly each month but we are always glad to have suggestions from our readers with a view to its betterment.

When two years ago it was made a part of the policy of the Monthly to encourage western talent, and to give preference to articles and stories touching upon western life, there was some doubt expressed as to the wisdom of the course. There is no doubt to-day. Among the writers who have found warm places in the hearts of the readers are W. R. Gilbert, of Calgary—who is so versatile that he can write a good modern story, narrate something that recalls the scenes of older days, or give a description of that which entertains or instructs. Then there is Bonnycastle Dale who knows British Columbia and the sea—always instructive, always entertaining, always charming in expression. Next there is J. D. Evans of Crystal City, who is preserving for us the records of the past. His stories of the early days are not only full of interest, but they have all the charm of originality and the much-desired quality of accuracy. W. McD. Tait is a comparatively recent contributor, but he will find a more prominent place in the future. As an authority on Indian and frontier life he is unexcelled.

These are only samples of what the West has given us. The names of Miss Bemister, Miss Noble, Miss Bayne, Mrs. Doris, Mrs. Vialoux, Cleo Donovan, Charles Dorian, W. J. Wigley will at once come to the minds of our readers. One of the greatest discoveries of The Western Home Monthly has been H. Mortimer Batten, of Skipton, Yorks, England, who knows the West like a book, and who writes so well, both in his descriptive articles and in his original stories. It is needless to say that Mr. Batten is one of the most popular of writers in the magazines of the Mother Land.

But it is not the western stories and scenes that alone attract our readers. The letters of commendation received every mail refer even more frequently to the regularly-edited departments. Never was the department edited by Rev. Dr. J. L. Gordon more highly appreciated than it is to-day. Strong, interesting, human—it is perhaps doing more to promote stability of character in the young men of Western Canada than any other column that is published anywhere. None the less valuable is the page edited by Mrs. Hamilton. The correspondence on her desk shows how her personality has won the hearts of her thousands of readers. Miss Hind, represents a view of life that is becoming more and more appreciated. If woman is to find her place of equality with men, it is articles

such as are found in this column that will assist in paving the way. The Philosopher, seems to be read by every one, and no wonder—for he seems to crystallize the thought of each month and to present it in such form that the busy man can understand.

And so reference might be continued. For Sunday Reading there is always something worth while. The boys and girls are not forgotten and there is perhaps a great surprise for them before long. The woman on the farm has in the two departments given over to her the two things she most needs—consolation and information. At the same time The Western Home Monthly forgets not at all times to stand for temperance, morality, education and religion, as essential to national prosperity.

This is all summed up on the Editorial page, which, ignoring political and class rivalries of all kinds, endeavors to give such information and inspiration as seem to be necessary to the moulding into righteousness of a young nation such as ours.

### Picked from to-day's Mail

Innisfail, Alberta.

The Western Home Monthly, Winnipeg. Your dinner set premium to hand, and we are delighted with it. Our neighbors all round came to view our treasure. If your magazine was in good favor before it certainly stands high now. Though there are but few homes in our district that do not now receive it, I am determined to put forth an effort for fourteen new subscribers and two additional dinner sets. The Western Home Monthly is liked by old and young among us, and we note with satisfaction the great improvements that are being made. Every success to you.

A. K. Spocks.

Smiley, Sask., February, 1914.

Dear Editor: Although I have just received two copies of your paper, I think it is the best yet. It is one of the most interesting magazines printed.

H. A. Keyes.

Fredericton, N.B., Feb. 1914.

Dear Sir: I am renewing my subscription to The Western Home Monthly for another year, and wish to say that I would not do without it for twice the amount of the subscription. It is indeed a welcome visitor to our home each month.

Mrs. Rankine Horneastle.

Mountain View, Alta.,

February, 1914.

Dear Editor: We have been receiving your paper since last June, and consider it a real live factor in the up-building of our Western Canada. It upholds what is highest and best, and fears not to use its columns against evil and error. Its prime object evidently is to be helpful and useful, and popularity a secondary object. On the temperance question, for example, we see no advertisements of liquors on your pages, but your "Temperance Talk" pleads ably on behalf of that great cause as it does of many other questions of public good. Thanking you for the cheer your paper brings to our home and wishing you all success for the future in your efforts to better our land.

Very sincerely yours,

Mrs. B. B. Caldwell.

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