

Columbia Grafonola



FORTUNATE are the homes the Columbia Grafonola enters. For its gift of beautiful music brings a new and different pleasure to every member of the family.

For the kiddies—their own songs and games, and fairy tales; stories of elves and gnomes and four-footed animal friends. For mother—the old, sweet songs that mother loves: her favorite opera airs sung by great artists. For dad—lively, laughing music that makes him forget the day's work and worries. For big brother and sister—whirlwind waltzes, military one-steps, novelty jazes, the latest hits.

As a family entertainer, this big, handsome Grafonola is the favorite of all home folks, big and little. In your home, too, his cheery, melodious voice is surely needed—with its promise of many happy musical years to come.

Columbia Grafonolas, Standard Models from \$30 to \$325.
COLUMBIA GRAPHOPHONE COMPANY, TORONTO

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New Columbia Records on
sale the 20th of every month.

"This Columbia Grafonola looks
mighty good to me. Let's
go down town and hear it."

"It sounds even better
than it looks. Can you
send it home today?"



A Happy
Grafonola
Christmas.