

Pure Goods at Popular Prices

Dear Friend,

You are sure of the BEST and PUREST when you get Blue Ribbon goods. All ingredients used are absolutely pure, of the very highest quality, and most carefully manufactured.

They cost no more than other kinds, but will GO MUCH FURTHER, on account of their unusual purity and strength.

It will therefore PAY YOU WELL to use Blue Ribbon goods of all kinds, and so get the best of EVERYTHING.

Many people always insist on having Blue Ribbon Tea, but accept some poor brand of Extracts; others make sure of Blue Ribbon Baking Powder, but they put up with some weak adulterated spices.

Insist on having Blue Ribbon goods OF ALL KINDS from your grocer. If he sends you substitutes, return them. He may hope you will forget, but keep right after him and let him see you mean to have Blue Ribbon and nothing else.

Remember, we GUARANTEE all the Blue Ribbon goods to give perfect satisfaction and be just as represented. Your grocer will give you back your money if you have any just cause for complaint. You take no chances.

And just think how fast your wrappers will count up when you use Blue Ribbon goods right through.

Nice Xmas Presents For Blue Ribbon Wrappers.



Sleeping Beauty Doll.

Almost half a yard tall, and a real beauty. Hand-omely dressed in latest French doll fashion. Jointed body, long curly golden hair. Opens and shuts its eyes.

For 90 Blue Ribbon Wrappers, or 50 Wrappers and 40c. Postage 20c. extra.



Child's Set
Really useful, besides being attractive. Silver-plated steel knife, Victor silver fork and spoon, in fancy-lined box. Free for 30 Blue Ribbon Wrappers, or for 15 Wrappers and 15c. in stamps. Postage 5c.

Men's Nickel Watch

A thoroughly practical watch that will keep accurate time and will stand rougher usage than more expensive makes. An ideal watch for a boy. Stem wind and set, open face, full size, well finished case.

For 150 Wrappers or 60 and 90c. Postage 10c. and \$1.00.



Silver Pickle Cruet

Fine triple plate coin silver, elegantly engraved and embossed and hand burnished. Clear crystal glass. Nice Pickle Fork to match. Fully warranted for ten years' steady wear.

For 50 Wrappers and \$1.00. Postage 40c.

Roger's Carvers

Stag handled knife and fork, genuine Joseph Roger's best steel, each in box.

For 150 Wrappers or 60 and 90c. Postage 10c. and \$1.00.

Blue Ribbon



Wrapper counts as coupon

2 1/2 oz. wrapper — 2 coupons

1 lb wrapper — 3 coupons

1 lb wrapper — 5 coupons

If you ever cook you need the Blue Ribbon Cook Book. It is a real help

It is not a mere collection of recipes; neither is it an unwieldy mass of matter that few women would have time to read.

It is a clearly printed book of handy size, telling briefly and simply just what to do, and what to avoid to obtain best results; how to get most nourishment from foods; how to combine and serve them attractively. Everything is so conveniently arranged and indexed that any information desired may be easily found. The parts telling about Cooking for Invalids and Chafing-dish Cookery would alone make this book a necessity in every home, and all other parts are equally good.

Prepared especially for everyday use in Western Homes.



Most of the recipes are simple and economical, and although a number of more elaborate ones suitable for special occasions are included, all the ingredients mentioned may be procured without difficulty. The cream of the old favorite recipes are included with many equally good new ones.

The cook's convenience has been kept in mind throughout. Ingredients are given by measure, the cup being the standard, instead of by weight, as many housekeepers have not accurate scales. The time needed to cook different dishes is given. A number of useful tables, and other valuable general information will be found in the first ten pages. In such recipes as those for cakes, puddings, etc., the ingredients are so arranged as to appear at a glance, without needing to handle the book while the hands are in the dough.

Clearly printed on heavy paper, about 5x7 1/2 ins., and well bound in white oil cloth, so easily kept clean.

Free for 40 Blue Ribbon Coupons, or 20 Coupons and 20c. in stamps. Postage 5c.

Now ready, but from present appearances, the edition will soon be gone. To avoid delay, kindly send for it as soon as possible.

Cash Price 40c. and 5c. postage.

Ask for Blue Ribbon goods, save the wrapper and write for free
Premium List to Blue Ribbon, Dept. H. M., Winnipeg.