

school classes but with the approval of the authorities and proper organization this could be done.

#### United States to Share its Corn.

Mr. Thomson said that he had heard some grumbling about the shortage of feeding stuffs. As there was a surplus of 600,000,000 bushels of corn in the United States, there would be plenty of feed ultimately for hogs.

"There is not a thing Mr. Hoover will not do for Canada," said Mr. Thomson. "Canada, as far as the distribution of supplies is concerned, will be treated as part of the United States. What they have they will share with us. The corn from the United States will get to us as soon as possible."

Mr. Thomson urged the advisability of increasing the production of sheep as well as hogs, as wool was a prime necessity and there would be a profitable market for years after the war. There was a demand, he said, for all kinds of grain—rye, barley, oats—as well as wheat. Animals, for the first time in our generation, had come into direct competition with human beings for the same grain food. Farmers, therefore, would practise economy by not stall-feeding their animals any more than absolutely necessary. Grass-fed animals were pure gain but grain-fed were not.

#### POTATOES ARE MOVING NOW.

Cars from Prince Edward Island en route to Markets.

The movement of potatoes from Prince Edward Island to the consuming centres of Quebec and Ontario is now assuming considerable proportions. The recent severe storms and cold weather delayed the movement which was planned by the Food Controller and, in fact, tied up all freight from the Island. Notwithstanding these conditions a number of cars of potatoes have now been sent forward and the prospects for large shipments of potatoes are greatly improved. Cars consigned to Montreal, Brantford and London are now en route and shipments are being made to other points. It is expected that this movement will result in a more general marketing of Ontario potatoes at reasonable prices.

#### "S.O.S." HAS NEW MEANING TODAY.

(From an Exchange.)

There is a new meaning for the familiar "S.O.S." signal. The letters now stand for another imperative command, "Save or Starve."

#### POULTRY KEEPING URGED.

Meat may thereby be Saved for Exportation Overseas.

Speaking to poultrymen in attendance at the Eastern Ontario Poultry Show, Mr. H. S. Arkell, Acting Live Stock Commissioner, said that encouragement should be given to all the people of Canada to go into the poultry raising industry in a small way and care for small flocks. This would serve to conserve other meats which can be exported to Europe.

"It is a duty upon every person in Canada to engage themselves in some way in the producing industry, and thereby improve and increase food production to the absolute maximum," Mr. Arkell stated. "We cannot believe how near to starvation are some of the people in European countries. Every pound of meat which we save here for exportation to Europe is just contributing another pound toward winning the war. It is well worth while for the poultry men of Canada to consider how the poultry-raising industry can be improved and developed."

The speaker, however, declared that the raising of fancy birds of no food value should not be encouraged under present conditions. The time instead should be devoted to raising producing birds. Every effort should be directed towards getting returns from the breeds that give the greatest food.

#### DUCHESS ENDORSES CAMPAIGN.

In a letter to Mrs. Huntley Drummond, President of the Women's Food Economy Branch of the National Committees on Food Resources, the Duchess of Devonshire says: "I am glad to hear that a Food Pledge Card campaign is being started in Montreal. The matter is of such vital importance that every effort should be made to bring it to the notice of the public. I hope the campaign will be a great success, and should be very glad to hear from time to time how you get on."

#### FOOD CONTROLLER'S MESSAGES.

Slides with messages to the public from the Food Controller have been distributed to all the motion picture theatres throughout Canada. They will be used immediately. It is estimated that these slides will be seen and read in one week by 1,750,000 different people.