



Whole room  
light as day—beats  
gas and electricity  
**Wonderful  
new light**  
uses Coal Oil  
burns 70 hours  
on one gallon

See how it lights the whole room—Lamp in use is the Aladdin Table Lamp (101-A)

# We'll loan you this lamp 10 days FREE!

**Send no money—We prepay charges** and even pay return express to send it back. We will stand all the expense. You don't send us a penny, you don't obligate yourself—you just agree to use this lamp ten days in your home to prove at our risk and expense how the Aladdin makes your lamps look like candles—how it lights every nook and corner of your room—how it beats electric, gasoline, acetylene light—how it burns without odor, noise or smoke—and SAVES ONE-HALF ON OIL. Sounds awfully good, doesn't it? Find out at our risk that what we claim isn't half strong enough.

## Big Money Being Made

**Sold 5 a Day**  
"A year ago my wife ordered a sample Aladdin lamp. We were so much pleased with the wonderful white light and saving of oil that we began taking orders. Out of eight calls I sold six. My patrons all say they are fine after using them a year."  
—H. B. Stewart, Hitchcock

## \$2000 in Two Weeks During Spare Time

Charlie Conrad, a farmer who made this record, writes: "It is a pleasure to sell the Aladdin. It makes good on all your claims and it is easy to convince people that it is the best lamp on the market."

## "Disposal of 34 Lamps Out of 31 Calls."

"I was out a live-in agent wrote us. He made \$200 a month. Another agent who ordered over 200 Aladdins in 30 days, says: "I consider the Aladdin the best agency proposition I ever had and I have done agency work for 10 years."

## New Man Sold Eight First Day

"I received your sample lamp March 8, tried it that night and the next day took orders for eight lamps." Wm. Hoffer.

## "Sold 800 on Trial—Not One Returned"

Here's what this agent writes: "I have sold over 800 Aladdin Lamps the past year and a half, receiving every buyer to return the lamp to me at my expense. They returned their money back. I have never had a lamp returned."

## Sold \$98 Worth in 3 Days—New Man in 2

"The lamps came in yesterday and all are delivered. Every customer is perfectly satisfied. They go now—no talking necessary. I sold little time, it has been easily sold."—E. N. Peterson.

## Burns 70 Hours on One Gallon of Coal Oil

You get between two and three times as much light yet you save half your coal oil bill with the Aladdin. This is a proved fact—not a claim.

## Government and Leading Universities Tested the Aladdin

The thorough tests of these great institutions show the Aladdin gives nearly three times as much light as the best round wick, open flame lamp, with half the oil—show that the quality of Aladdin light excels even the Tungsten electric light.

## Banish Eye Strain—Save Children's Eyes

Physicians say steady, white, bright light is best. The University tests prove Aladdin illumination is nearest to daylight. Yet for you to get this wonderful lamp is economy. Pays for itself in oil it saves.

## \$1000 in Gold for a Lamp Equal to Aladdin

To the person showing us an oil lamp equal to the Aladdin—we'll pay \$1000 in gold. Write for circular giving details of this great challenge offer. If there was any doubt about the superiority of the Aladdin, would we dare invite such comparison?

# \$100 to \$300 Per Month

Being Made by Men with Rigs or Autos Delivering Aladdin Lamps

on our easy trial plan. Every home wants and needs this wonderful light, but from half the usual amount of oil produces the brightest, mildest light obtainable. To sell the Aladdin is a simple matter of getting the light into people's hands. After a trial nobody wants to go back to old feeble lighting methods.

## No Experience Needed—Look What This Farmer Did

"N. R. Christensen writes: "Sold over \$1000 worth of Aladdins in 3 mos. When I come back a second time to my territory I am received with pleasure and an increase of orders."

## No Money Required; We Furnish Capital

Without experience, you even without capital, you can make a big success by placing the Aladdin on trial and collecting the money. If you haven't capital we will help you with our liberal credit plan, if you have the desire to make money and are energetic and honest, nothing can stop you from making a big thing with the Aladdin.

## Hundreds of men are making \$100 to \$300 a month. So can you.

## To One User in Each Locality We Offer the Chance to Get the Aladdin Free and Make Big Money

We want one user in each locality to whom we can refer people who are interested in the Aladdin. Be the first and get, free, the Aladdin which we loan you for 10 days for showing to a few neighbours and sending in their orders. You can easily do this. We'll tell you the whole plan when you write, also arrange our 10 days' loan of the lamp to you. Don't wait, send the coupon—fill it out right now. Send to nearest office.

## MANTLE LAMP CO., 279 Aladdin Bldg.

Largest Coal Oil Mantle Lamp House in the World



Gold Medal Winner at World's Exposition San Francisco

Gives a strong, steady white light

Montreal or Winnipeg

Try it in your Home 10 Days Free

# 10 DAYS' LOAN COUPON

MANTLE LAMP CO., 279 Aladdin Bldg. Montreal or Winnipeg

Gentlemen—I want to know more about the Aladdin Lamp and your 10-day LOAN OFFER, also tell me how I can get the Aladdin Lamp free, and explain your easy delivery plan under which inexperienced men make \$100 to \$300 per month without capital. This is no way obligates me.

Name .....

P. O. Address .....

R. P. D. No. .... Province .....

## Here's What a Few of the 3,000,000 Users Say about the Aladdin

"I received lamp No. 101 as per order and I feel just like going out to look at the house and kicking myself for two hours for not having one years ago. Whenever I buy another lamp it will be an Aladdin."—A. C. Gough, Chester.

## Better than Installed Systems

"I cannot understand why people should go to the expense of putting in gas-making outfits and piping their houses a cost of \$100 or more, when they can get a better light with the Aladdin Mantle Lamp."—E. D. Briscoe, R. 17, Sand Hook.

## Other Lamps Look Dim Beside Aladdin

"My other lamps, as we use in the kitchen look worse than thirty cents. I would not believe there was such a difference in the only way to find out is to use the Aladdin along with the other style of lights."—F. F. Dennis, Edgewater.

## Easy to Read Anywhere in Room

"I am 85 years old and would have to get the paper close to the lamp, but for Aladdin, I can sit in any place in the room and read newspaper print without any trouble."—Alex. McKee, Monmouth.

## \$25 Wouldn't Buy It

"I am so well pleased with the lamp that if I could not get another \$25 wouldn't that be?"—W. T. Rottell, Portland.

## A Great Invention

"I bought your lamp among the greatest inventions of modern times. I am astonished at the amount of light that my lamp gives, but nevertheless it just the same."—Wm. O. Ryan, Kansas.

The Practical Xmas Gift