St. John's Bargain House
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ALWAYS SOMETHING DOING

CORONATION DAY PROVED MOST ENJOYABLE HOLIDAY

Military Parade Yesterday Morning and the Big Society Parade in the Afternoon Attracted Much Attention from the Thousands who Lined the Streets — Church Services an Impressive Feature of the Day.

The ceremonies incident to the celebration of the coronation of the King were opened yesterday with services at 9 a. m. in many of the city churches. The Catholic societies paraded to the Cathedral and the members of the Common Council, the officers of the militia and various other organizations paraded to St. Paul's church where the official coronation service was held.

At 11 o'clock the militia regiments marched through the principal streets of the city to King street east where at noon a royal salute was fired by the artillery and a feu-de-joie by the infantry. In the afternoon the societies' parade was carried out with much pomp and pageantry, some of the features presenting dignified and beautiful effects, and others being of a very humorous character. The streets presented a brilliant and animated scene, with gaily colored decorations flying from all the principal buildings, forming a striking background for the processions and the crowds of spectators. A spirit of good humor possessed the crowds which watched the parades, and the best of order prevailed.

The Official Service.

The Coronation service marked as the official one by the attendance of his worship the mayor and the common council and the officers of the various military bodies, was held in St. Paul's church yesterday morning, from 9 to 9.45. In this service the congregations of St. Mary's, and St. John's churches united and the rector, Rev. E. Bertram Hooper, M. A., was assisted by Ven. Archdeacon Raymond, Rev. G. A. Kuhring and Rev. James Millidge.

The church was decorated for the occasion with flags and around the altar white carnations, the Coronation flower, were banked.

Dr. Raymond conducted the first part of the service, Mr. Kuhring read the Epistle, and Mr. Millidge the Gospel and Mr. Kuhring read the concluding prayer.

Rev. Mr. Hooper preached a striking sermon, pointing out the significance of the Coronation—the 36th since the days of William the Conqueror.

We thanked God, he said, for the gracious memories left to the British Empire by Victoria the Good, and Edward the Peacemaker; and we hopefully pray that King George V. and Mary, his queen and ours, may be inspired on this their Coronation day by the blessed memories of those beautiful associations which surround the reigns of their sainted father and grandmother; and many millions of hearts will be uplifted for them in heart-felt supplication that by God's grace they may continue the holy traditions of royalty which were their immediate inheritance.

May God's merciful hand ever be over them, may His blessed protection ever be with them.

The Catholic Societies.

The parade of the various Catholic societies of the city who, favored with ideal weather for turnout, marched in procession to the cathedral in the morning, was a most fitting commencement of the celebration of the day of supreme moment to the British Empire as well as to other nations. The order was as follows:

Grand Marshall Thomas Kickham.
City Cornet Band.
A.O.H.Knights—Capt. E. J. McLaughlin commanding with Lieuts. Jas. Murphy and Jas. Brady.
A.O.H. Cadets.
No. 1 Company, Capt. McQuade:
No. 2 Company, Capt. Mullin.
A. O. H. Division, No. 1—William O'Neill, Marshall.
A. O. H. Division, No. 5.
Knights of Columbus—M. T. Morris, Marshall.
C. M. B. A. Branches 134, 482, 133 and 184.
Messrs. James O'Brien and James Bryden, Marshalls.
Carleton Cornet Band.
Irish Literary and Benevolent Society. John Callahan, Marshall.
Father Mathew Association—John J. Lunney, Marshall.
St. Peter's Y. M. A.—A. L. Dever, Marshall.
Y. M. S. of St. Joseph—George Cunningham, Marshall.

Solemn High Mass was celebrated in the Cathedral with Rev. William Duke as celebrant, Rev. D. S. O'Keeffe as deacon, and Rev. M. O'Brien as subdeacon. The full choir sung the Royal Mass, and the Te Deum was most effectively rendered. The sanctuary was beautifully decorated.

Rev. A. W. Meahan ascended the pulpit after the Gospel, and preached from St. Paul to Timothy: "I desire, therefore, first of all that supplication, prayer, intercession and thanksgiving be made for all men, for the king and all in high position, that they may lead a quiet and peaceable life."

After commenting on the symbolism of the celebration, the preacher pointed out that the Holy Church taught Catholics to obey and venerate the king, not as a man, but because he represents power that comes from Christ.

Referring to King George he said: "Possibly not for three hundred years has there been a ruler so deserving of the love and respect of Catholics. In the past a law was made that obliged the King or the Queen on Coronation Day to take an oath declaring that Catholics were idolators. Catholics had to stand this for three hundred years from king and queen alike. When George V. succeeded to the throne he refused to take this oath and it had to be changed. Here, said the preacher in ringing tones, is a particular reason why George V. is entitled to the respect and obedience of Catholics.

At the conclusion of Mass the Te Deum was sung, after which the societies reformed on Waterloo and Richmond streets, marched by way of Richmond, Brussels, Union, Dock, King, Charlotte streets, and south side of King Square to St. Malachi's Hall, where they disbanded.

United Service in Centenary.

The Protestant churches of the city with the exception of the Episcopal churches, united in holding a public service in honor of the Coronation proceedings. The service was held in Centenary church, under the direction of the Evangelical Alliance, beginning at 9 o'clock. The large church was well filled by a loyal and reverent congregation.

The order of service was as follows:

Doxology.
Invocation—Rev. H. R. Read, B. D., President Evangelical Alliance.
Hymn:
"Lord, Thou hast bid Thy people pray
For all that bear the sovereign sway."
Prayer—Rev. C. R. Flanders, D. D.
Te Deum in F (Tours).
Scripture Reading—Romans xiii: 1-7; I. Timothy ii. 1-6. Rev. J. Charles B. Appel.
Hymn:
"O King of kings, Thy blessing shed
On our anointed sovereign's head."
Offering.
Anthem—"I will mention the loving kindness of the Lord." (Sir Arthur Sullivan).
Sermon—Rev. David Hutchinson, D. D.
Prayer.
National Anthem.
Benediction.

The music led by a choir of fifty voices, chosen from the city churches and directed by Joshua Clawson, was a special feature of the service.

Rev. Dr. Hutchinson delivered a striking and eloquent address, in the course of which he spoke of many of the sovereigns who have filled the throne of England, and referred to the various factors which contributed to the upbuilding of the Empire. In concluding he said:

A moment ago I referred to the fact that the self-governing colonies of the Empire were never more loyal to Britain's crown and flag than now. Pre-eminently true is this of our own beloved Dominion. In no part of his great Empire has His Majesty's subjects whose hearts are any more loyal to him than are ours. There was a time in Canada when you did hear men talk in favor of annexation with the great Reupblic to the south of us. There were many who thirty years ago saw nothing before us but annexation. In those days the Stars and Stripes seemed more in evidence than the Union Jack, but where today will you find a Canadian who would dare to advocate annexation with the States? The annexation sentiment of thirty or thirty-five years ago is dead and buried, and I, for one, believe it will never have a resurrection.

In Canada, as in the Mother Country, we have our political parties and sometimes in the discussion of political measures we wax warm—hot, I mean—forget ourselves and impute sentiments and motives to one another which are unjust. But whether we belong to the Conservative or the Liberal party we are Canadians and intend to remain such. To whichever political party we may belong we have no intention or desire to exchange the sovereignty of King George the Fifth for the presidency of Mr. Taft, whom we all regard as a great and good man. Our feeling to our American cousins across the line is one of hearty good will; but we can hold out no hope to them that the relationship between them and ourselves will ever be any closer than that of cousins. In the course of time Canada "will outgrow Britain in strength, in population, in commerce, in power, and position, but we shall never outgrow our affection for the old country." What we are today we shall ever remain, a loyal self-governing dominion of the Great British Empire.

I close by again wishing for our newly-crowned King and Queen a long, happy and prosperous reign.

Service in Trinity.

Trinity church was the scene of a very beautiful and impressive Coronation service. It was in charge of the Rector, Rev. R. A. Armstrong, M. A., assisted by Rev. Canon Powell, of Windsor, N. S., and began at 9 o'clock. The choral service had been arranged by the organist, James S. Ford, and was memorable for its historic associations as well as for its own beauty as rendered by the splendid choir of the church.

Special Church Services.

There were special services in honor of the Coronation in all the Episcopal churches and high mass was celebrated in St. Peter's church by Rev. J. O'Regan, C. SS. R. After mass, benediction of the blessed sacrament took place.

The Military Parade.

The military parade was the most imposing ever seen in this city. In the lineup were the newly organized 28th N. B. Dragoons, the 3rd N. B. Regiment Canadian Artillery, the oldest regiment of artillery in the Dominion and the 62nd Fusiliers. The order of procession was as follows:

Lt. Col. J. B. M. Baxter, commanding officer and staff on horseback.
Three carriages containing Fenian Raid and Other Veterans.
28th N. B. Dragoons, Maj. C. H. McLean commanding.
Capt. J. Starr Tait, Lt. Gordon Taylor leading troop.
Gun detachment, consisting of detachments from three batteries.
New Heavy 4.7 Naval Gun, drawn by Six Horses.
Artillery Band.
3rd N. B. Regiment Canadian Artillery Maj. B. R. Armstrong commanding on horseback.
No. 4 Battery, Capt. Allan,
No. 5 Battery, Maj. S. B. Smith.
No. 6 Battery, Maj. L. W. Barker.
62nd Fusiliers' Band.
62nd Fusiliers' Drum and Bugle Band.
62nd Regiment Fusiliers, Lt. Col. J. L. McAvity commanding, and staff on htorseback.
Adjt. J. R. Miller on horseback.
Major Perley.
No. 1 Company, Capt. Lee Peters.
No. 2 Company, Capt. D. D. McArthur.
No. 3 Company, Capt. C. R. Dunfield.
No. 4 Company, Capt. H. E. C. Sturdee
No. 5 Company, Capt. T. McAvity.
No. 6 Company, Capt. C. J. Morgan
No. 7 Company, Capt. F. F. May
No. 8 Company, Capt. E. J. Fleetwood.
Caledonia Pipe Band.
St. Andrew's Cadets—Maj. Magee commanding.
St. John Pipe Band.
St. Stephen's Scotch Cadets.
No. 1 Company, Capt. K. D. Spear
No. 2 Company, Lt. Geo. Morrissey.
St. Luke's Cadets.
Army Medical Corps—Dr. T. D. Walker commanding on horseback.

After marching through the principal streets of the city the parade was halted in King Street East and at 12.24.15 o'clock, the time corresponding with that of the ceremony in London, with the various regiments, troops, cadet corps, bands, etc., lined up on King Street East, facing Charlotte, the Royal Salute was fired off by the gun detachment, simultaneously with the firing of a feu de joie by the remainder of the artillery and infantry. The Royal Salute consisted of the firing of twenty-one guns from the 4.7 heavy naval twelve pound muzzle loading guns with which the artillery was recently equipped. The crowds cheered and cheered as the Royal Salute was given and, by the way, this salute was fired all over the British world at noon yesterday.

As the brigade reached Sydney street, and before firing the Royal Salute, they formed company front and marched in front of Lieut. Col. Blaine, who was stationed at the Court House corner with the military veterans of the city as a guard of honor, and in a fitting manner the veteran colonel received their salute.

THE AFTERNOON PARADE.

The societies' parade in the afternoon was a brilliant spectacle. Most of the divisions were accompanied by allegorical floats, and all bore banners and were gay with brilliant colors. Each division assembled at King street East at 2.30 and a start was made at 3 o'clock.

Ald. Norman P. McLeod, mounted on a handsome charger, was the grand marshall, and led the procession over the following route:—King street east to Wentworth, down Wentworth to Orange, to Sydney, along Sydney to Duke to Charlotte to King, down King to Dock, to Mill, Main, Adelaide, Victoria to Albert, back to Main, thence by Paradise Row and City Road to Brussels to Union and Sydney streets to the county court house, where the procession disbanded.

The judges were His Worship Mayor Frink, Ald. J. B. Jones, chairman of the Coronation Committee, and Lieut.-Colonel E. T. Sturdee and their reviewing stand was located at Haymarket Square.

Music for the parade was furnished by St. Mary's band, Carleton Cornet band, the St. John Pipe band, the Caledonia Pipe band and the St. John Fife and Drum band.

The Niobe Float.

The first feature of the procession was the turnout of Portland Lodge, No. 246, Sons of England, with their banner at their head. The Sons of England met at 2 o'clock in the Foresters' Hall, Charlotte street, and from there marched to the starting point of the parade. They were dressed in the usual regalia, wearing black suits, silk hats, white ties and gloves. Ald. R. W. Wigmore was in charge. On a beautifully decorated wagon, drawn by a span of horses, was a model of the Canadian warship "Niobe." The model was ten feet long and two feet wide. It was fitted up as nearly as possible to represent the first Canadian battleship. The model showed the four large funnels, two masts and a complete wireless telegraph apparatus. On either side of the deck ten 6-inch guns and four 12 pounders were represented. From the port-holes gleamed the mouths of nine brass cannon. The ship was painted grey and was accompanied by eight man-o-warsmen dressed in white sailor suits with blue collars. The men were Messrs. F. G. Punter, E. Brittain, G. Illife, C. Willis, N. Byfield, A. H. Stevens, Frank Tonge and C. E. Brittain. The model was a faithful representation of the Niobe, and all along the line of procession it was greeted with prolonged applause.

Then came the Carleton Cornet band followed by Grand Master Harry Sellen in a barouche with a body guard of Third Degree swordsmen of the Protestant Association of 'Prentice Boys; the Second Degree, representing King Edward Lodge, No. 30, P. A. P. B., Fairville and Carleton lodges, and the First Degree of same lodges, with Chip. Sweet as marshall.

The Carleton, Fairville and Lorneville lodges met the Carleton lodges at 1 o'clock and headed by the Carleton Cornet Band marched to the East Side by the way of the ferry boat, being joined by the North End Lodge No. 35, at King street east, where they took their position in the procession.

The Orange Order.

The next division consisted of the Orange Lodges of the city and county with Lt. Col. J. B. M. Baxter, county master, in command, and Maj. C. H. McLean as marshal. This section included the Royal Black Knights in uniform, the Royal Scarlet Chapter in uniform, the Fairville, Lorneville and other visiting lodges; Dominion No. 141 and Havelock No. 27.

Then came a decorated float representing the Coronation ceremony followed by lodges Johnston, No. 24, True Blue No. 1, Gideon, No. 7, York, No. 3, Eldon, No. 2, Vernon, No. 1 (all lodges with banners) and the district and county lodge officers, grand and past grand officers in barouches.

The Black Knights and the members of the Scarlet Chapter gathered at the Orange Hill, Germain street and joined the members of the various Orange lodges, which were represented in the gathering. Under Lt. Col. J. B. M. Baxter they proceeded to King street east, and fell into line the Black Knights in the lead, followed by the Orange Order after which came the Scarlet Chapter.

Havelock, L. O. L., No. 27 had in their line one of the finest floats in the parade. It was a representation of the King's coronation, as reproduced in St. Luke's church on Tuesday evening. On a throne sat King George V. and by his side the Queen, to the right of the King stood the Prince of Wales and the Archbishops of Canterbury and York. At the foot of the Queen were the ladies in waiting to the Queen, the peers and several of the King's bearers. All on the float were costumed in similar regalia to that worn at the Coronation and all made a splendid appearance. The float was 20 feet long and 10 feet wide and covered by a white canopy. The wagon on which it was drawn was tastefully decorated as were the two horses which drew it in the parade. The float was constructed by Arthur Farmer and he deserves great credit for its artistic design.

The Polymorphians.

The Polymorphians' division was the feature of the parade for which the crowds waited with greatest interest and curiosity. The results accomplishtd in the short time at their dispcsal were quite remarkable and reflect great credit on those who organized the parade and on those whose work made its accomplishment possible. Fully 250 persons took part in the Polymorphian section of the parade.

The Polymorphians were headed by the president of the club followed by a Zulu band, half a hundred strong. Black tights and blackened faces gave them an aboriginal appearance which was heightened by their distinctive headdress and scanty costume, consisting of a waist cloth and necklet. They were armed with spears and carried shields.

The chief of the tribe was R. J. Wilkins, and among his officers were John Bond, Walter McLellan, Wm. Hazlett and Henry McEachern.

A band of cowboys and Indians followed, some mounted and others on foot. They were led by J. W. Stackhouse, Geo. Duplissie, C. Ring and C. Boyd. The cowboys were a striking lot, looking as if they had just stepped from the pages of a wild west novel of the most thrilling type. The Indians, in full war paint, were even more fierce looking and their frequent clashes lent considerable excitement to their part of the pageant.

In harmony with the preceding feature was the western stage coach, which followed, drawn by four horses. The passenger list included types of western characters made famous by Bret Hart and other historians of pioneer days. Comedy, as well as history, was represented in this outfit, however, and they created much merriment along the route.

Continued on page 4.

DIED.

Lee—In this city on the 21st inst., Isabelle Cook, wife of W. G. Lee. Funeral Friday afternoon at 2.30 p. m. from the Mission Church.

Headaches!

Eyestrain causes the majority of headaches; may be the cause of yours, which may be carefully determined at D. BOYANER'S, the only exclusive optician in the city. 38 Dock Street.

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39 BARS OF SOAP
You use about 3 bars of soap a week. Asepto is 25 per cent. larger than any other Soap, that means to you 39 bars a year free. A Better Soap and the only antiseptic Laundry Soap.
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All Up-to-Date dealers handle it. If your dealer don't he is making more profit on something else.
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Friday, June 23, 1911
WILCOX'S
June
Clearance Sales
Only 3 Days Left
And there is no reason why you should not take advantage of our special cut prices on Millinery, Ladies' Clothing and Dry Goods. As we have the name of selling goods at Cost Prices at any time, there ought to be exceptionally good values at our present Cut Prices.

Special Whitewear Prices for June
200 LADIES' WHITE LAWN WAISTS, worth $1.00, for .. 75c
300 LADIES' WHITE LAWN AND MULL WAISTS, with Low Neck and Short Sleeves, worth $1.25 for .. 98c
200 LADIES' PLAIN TAILORED WAISTS, worth $1.50, for .. $1.15
250 PAIRS LADIES' DRAWERS, worth 50c., for .. 39c
350 LADIES WHITE UNDERSKIRTS, worth $1.25, for .. $1.00
300 LADIES' WHITE UNDERSKIRTS, worth $1.75, for .. $1.25
200 LADIES' WRAPPERS, worth $1.10, for .. 79c
250 LADIES' WRAPPERS, worth $1.50, for .. 98c
175 LADIES' WRAPPERS, worth $1.75, for .. $1.25
CHILDREN'S WHITE and COLORED DRESSES from 50c. to .. $5.50
CHILDREN'S DUCK ROMPERS, worth $1.10, for .. 79c
Ladies' White Underskirts from 75c. to $6.50, less 20 per cent.
200 LADIES' and GENTS' UMBRELLAS, worth from 75c. to 98c., for .. 59c

Ladies' Suits Must Go
LADIES' SPRING SUITS, worth $30.00, Sale Price $20.00
LADIES' SPRING SUITS, worth $22.00, Sale Price $15.00
LADIES' SPRING SUITS, worth $17.00, Sale Price $12.00
LADIES' SPRING SUITS, worth $14.00, Sale Price $ 8.98
LADIES' LONG LINEN COATS, worth $7.50, Sale Price $ 5.00
LADIES' LONG LINEN COATS, worth $5.00, Sale Price $ 3.50
LADIES' LONG BLACK LINEN COATS, worth $6.00, Sale Price $ 4.25
LADIES' LONG BLACK LUSTRE COATS, from $7.50 up.
100 SAMPLES LADIES' WASH SUITS in Coats and Skirts. Worth from $6.50 to $12.00; to clear at from $3.00 to $8.00
LADIES' PANAMA SKIRTS, all sizes and all kinds from $2.98 to $8.00
LADIES' VOILE SKIRTS, from .. $6.00 to $14.00
Wonderful Bargains in Ladies' Hats

500 LADIES' UNTRIMMED HATS, worth from $1.50 to $2.50, for .. 49c
300 LADIES' UNTRIMMED HATS, worth from 75c. to $1.25, for .. 25c
350 BOYS' and GIRLS' OUTING HATS, worth from 50c. to 75c. for 25c
LADIES' TRIMMED HATS, from .. $1.75 to $15.00
Special Cut Prices on all Ribbons and Flowers.
Dock Street WILCOX'S Market Square