# MC 2035 POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, DECEMBER 9, 1912



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### Santa Claus says:

"Let me bring Your Children a Musical Instrument."

It will afford them as much pleasure as anything you could give, and at the same time be of more benefit to them than almost any other gift.

For the youngsters we have Harmonicas, Brigade
Bugles, Whistles, Toy Pianos, Music Boxes, etc.

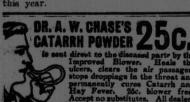
For the older children we have Mandolins, Guitars, Violins, Banjos, Accordeons, Flutes, and all manner of band instruments. A Musical Instrument will be appreci-

ated and cherished long after other presents have been forgotten. "WILLIAMS' MUSICAL INSTRUMENTS OF QUALITY" are sold by us, under an iron-clad guarantee that ensures satisfaction.

The C. H. Townshend Piano Co. St. John, N. B. 53 Germain St.

Sole Agents For Heintzman 2 Co. Pianes 





MRS. WM. ARCHER

Tells Mothers What to do For Delicate

### Little Beauty Chats By BLANCHE BEACON

One's False Tresses Should Be Cared For

WADAYS, alack and alas! it is a thousand tangles, fading and so forth the exceptional woman who has and so on. Substitute the dry shampoo for



County Secretary Kelley Gives life a Able Address—More Time for the state of the st

### What Shall We Give The Little Ones For Xmas Gifts

Do you want to give them some cheap toy that they will easily break and throw away or are you going to give them something that they can have some fun from all the year round, not 3 or 4 weeks?

Drop in and see our line of Baby Morris Chairs, Rockers and Baby Upholstered Couches—Our Large Line of Doll Carts and Carriages also Rocking Horses.

THESE ARE NOT CHEAP TOYS—They Are Good And Strong
—The Children Will Enjoy Them All The Year Round.

J. MARCUS, - 30 Dock St.

Daily Hints For the Cook

Don't Neglect a Cold, Ely's Cream Balm Will Stop It In the Sneezing Stage

# HON. MR. LEMIEUX AND

and and cared for, but not in a jall be booke artist should also be made he booke artist should also be made he booke artist should also be made he booke artist should also be made to me more more than he would eat and wears and of the state of the proper more than he would pay.

Toronto on Saturday. He was accompanied by Mrs. Gadsby. They left for canching made as a meil venture would pay.

Toronto on Saturday evening.

In a sumed charge, but there was still much room for improvement. He maintained that there could be no lasting reform in Turkey as long as the Mohammedan religion held away.

Before the lecture, the educational committee reported that arrangements had been made to continue the lectures in the assembly halls of Centennial and Aberdeen schools. The committee would all was a made to entire the pupils in singing.

After the lecture tea was served by the tax committee under the direction of Mrs. John Bullook.

The men's meeting in the afternoon, let be men's meeting in the afternoon, the men's meeting in the afternoon, let be public in singing.

The new members voted to membership of Saturday afternoon were: Mrs. R. D. Taylor, Mrs. E. C. Varlock, Mrs. H. E. Pietcher, Mrs. Mrs. A. A. Gallagher, Mrs. J. R. Vanded and the let be a committee under the diversion of the last la service competitive examinations are to membership of the last la service competitive examinations are to membership of the last later of the last lat

## The New Christmas Versus The Old

By J. R. HAMILTON Former Advertising Manager Wanamaker's, I hiladelphia

VOU PROBABLY remember the story of the man who prayed, "Dear Santa Claus, if you send me another of those confounded green neckties this Christmas I'm going to punch your head, Amen!"

That man's prayer characterized the spirit of the new Christmas. The day of gew-gaws, of useless trickeries, and valueless trumperies is gone.

The spirit of Christmas is no less ideal simply because the intrinsic value of its gifts has become more real. There is a whole lot more sentiment in a good warm Winter Overcoat or a nice rich set of Furs than in many of those silly, useless gifts with which we used to clutter our closets the following day.

Of course with the children there is nothing that quite takes the place of bright red paint with plenty of sound inside. But even with the little ones, warm Gloves and snug little reefers and dainty dresses are certainly not to be scorned.

No; Christmas is certainly not less ideal because it has become more real.

You will find the spirit of this new Christmas reflected here in the advertise ing of this paper. You will find merchandise advertised here as gifts, which no merchant would have thought of offering ten years ago. This does not mean that jewelry and bon bons and gloves have been relegated to second place, but it does mean that nice clothes and furniture and rugs and other necessities that are also attractive as luxuries, have finally come into their own.

The adverttsing in this paper will help you wonderfully in making up your Christmas list. Use it to the fullest extent. It may save you many hours of time and a great deal of worry.

Of course you are in the midst of your Christmas shopping now. Most people are ashamed of allowing their Christmas shopping to go until the last moment, because most of us are becoming less inclined each year to help a last hour's inhuman burden on those who serve us.

You see the spirit of Christmas is not waning. It was never so bright as it is the year, because it was never so thoroughly wholesome and sane.