

POOR DOCUMENT

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUESDAY, SEPTEMBER 7, 1920

THE SHOCK

of this

Economy Earthquake Has Opened Up Greater Avenues of Money Saving



Another rush of bargain seekers last week has shaken up every lot in this house. The stampede of those keen for economy, the repeaters who have come back for more money savers after having made their initial purchases and their neighbors and friends who have just realized the force of the buying advantages that this Minus-Profit Sale presents. However, don't think that the intensive buying has taken all the sweetness out of this sale. We're sweetening it up for you now. Regrouping the lots to fill out broken size ranges.

Making the Values and Savings Greater Than Ever Before

Here's how we're doing it. Wherever sizes or styles are missing in a certain line, we're filling them in from higher priced lines. This gives you from \$5 to \$10 better values than before — compensating you with greater savings for what the stock now lacks in great variety. It's the climax in our stock clearance operation—it's the Miracle Man's method of keeping up the momentum—of getting under the final wire with full speed and reaching its goal with victory—the goal of our Stock Clearance—the goal of giving you the greatest apparel values this town has ever known. Last Call. Fair Warning.

Grand Opportunity Special Today and Tomorrow

Fifty Fox Serge Suits at \$38.00

\$50.00 Values. Guaranteed All Wool. Guaranteed Fast Dyes

Final Clean-Up Reductions Now Throughout the Store

Semi-ready Store

87 Charlotte Street