'THE RAINBOW'S END." "Mother, what's at the rainbow's end?" lisped the child in his mother's ear,
"And may I look, it isn't far; why see it's quite, quite near;
"Just across the barley field and over the orchard fence."
"Ah, stay with mother, Boy," she said.
"Stay with mother, dear." The Evening Times and Star

ST. JOHN, N. B., OCTOBER 80, 1922.

"But, mother, it's pretty, and can't you see that it's just a little way.

"I'm sure there's something nice at its foot, why do you have me stay?"

"You must let me go," and he sprang from her grasp and over the green fields far.

Ran for the rainbow's ruby end, ran till the skies grew gray. Act.

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The Audit Burcau of Circulation audits the circulation of The Evening

PLATFORM

No. 1—(a) The completion and signing of the contract with the
New Brunswick Electric Power
Commission for Musquash
to a "common good" fund. Fares have

Commission is ready to contract to supply St. John with ten to fifteen kilowatt hours. Behind that commission

ply St. John with ten to fifteen kiloing its bonded indebtedness by another stands the government of the province.
Who has the hardihood to assert that the government of the province will not deliver the goods? And for what

order of the day whose citizens are well convinced that these questions.

Who has the most reason to try to implant a doubt in the public mind?

Who but the New Branswick Power Company and its advocates? There are fight and the final victory of the long fight and the final victory of the people, and now in 1922, if you travel to San Francisco, you will find the people will be some years yet before my friends will be able to gaze at that picture of me and say, "Well, the old cuss is gone, but he couldn't take his money with him."

no others.

If the people permit themselves to be deceived, and if they re-elect Mr. McLellan, what will happen? He is secutive miles of street railways. They the candidate supported and aided in are riding in 168 handsome, spacious every way by those who want the pow-er company to win. If he is elected single truck cars which they are soon the city will not get power at cost.
For two years there has been inexcusable delay. What will happen if mow Mr. Fisher is defeated and the influence of the power company should be supreme in civic affairs? Is there anything in the past history of the company to suggest that it would give the company to suggest that it wou the city will not get power at cost. to replace with the most modern equipment. You will also find two large car any consideration to the public inter- You will hear, too, the officials of the

company to suggest that it would give any consideration to the public interest?

The people need have no fear that the government of the province will not fulfil its contract. Their business is to get the contract closed as quickly as possible and get the full benefit of cheap light and power. They will really be making a contract with them selves, since they as citizens of New Brunswick are part owners of the Musquash power. They will not be called on to pay a profit to a grasping corporation. The full benefit of the government's hydro-electric policy goes to the people. To reject the opportunity to gain this great advantage and get rid of monopoly for all time would be an act of folly the full significance of which would not be realized until the power company felt itself in a position to put on the screws and squeeze "San Francisco has added just any consideration to the carries of the critical source of the squeeze which would not be realized until the power company felt itself in a position to put on the screws and squeeze "San Francisco has added just any consideration to the carries of the squeeze which would not be realized until the power company felt itself in a position to put on the screws and squeeze "San Francisco has added just any consideration to the carries of the squeeze which may be a complete the rapid development of their present service to stimulate and the extension of the extension of the extension of the extension of the syles committee of Retallers, Wholesalers and Manufacturers held as accommodate the rapid development of the city by the Golden Gate. San Franciscans have invested to date \$5.

The follow development of the extension of the styles committee of Retallers, Wholesalers and Manufacturers held a secommodate the rapid development of their present service to stimulate and the second contract of their present service to stimulate and the second manufacturers and Manufacturers held a secommodate the rapid development of their present service to stimulate and the stellers of the tion to put on the screws and squeeze regard to hydro:

the consumers to the limit. The talk "San Francisco has added just anges."

COST OF BRITISH
GENERAL ELECTIONS

G. FRED FISHER'S railway system. It bought out the then existing companies. Today it has a tramway system valued at nearly £10,-000,000, entirely free from debt, and which has paid £15,000,000 in rates, £600,000 in income tax, and £1,147,000 to a "common good" fund. Fares have

"It looked so near, just across the field where often I'd run and

Bravely he plodded back the way that his childish steps had spurn-

that was near.
MERLYN SWIFT.

Englishman— "Oh, perfectly. But what do all those things mean?" —

System.

No. 3—That an offer be made by the city to purchase the entire property of The New Brunswick, Power Company, at the sum named by the Supreme Court of New Brunswick, March 2, 1920, \$2,577,655.56.

This sum to be the maximum, and the offer to femain open for ten days only.

No. 4—In the event of the offer not being accepted by the Power Company, in the time specified, the city to proceed immediately with the construction of its own distribution system.

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No. 4—In the event of the offer not being accepted by the Power Company, in the time specified, the result? Read this from the Locomotive Engineers' Journal for Octomotive Engineers'

" Did you ever hear of a big muni

reason? Let the people ask themselves order of the day in San Francisco,

other to the long list of proofs that

THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, OCTOBER 30, 1922

Why Not Rates and Services Like These In Saint John?

The Transformation Wrought by Hydro in Kitchener—Domestic Rates Cut From Eight Cents to 2.6 Cents-Average Family Using All Electrical Conveniences Pays \$3.60 a Month -New Industries Established-Plant Paying For Itself and Further Reductions in Sight.

THE KITCHENER LIGHT COMMISSIONERS
GAS AND ELECTRIC LIGHT DEPARTMENT

To the Editors of The Telegraph and The Times, St. John, N. B.: Gentlemen,-I understand that your city is, at present, interested in municipally owned Hydro Power and, in this connection, beg leave to give you a few points regarding service and operation of Hydro in the city of Kitchener. KITCHENER'S HYDRO HISTORY.

But his curly head was drooping low and the little feet were burdened. The day was gone and the night had come ere he reached the garden-The Ontario Hydro-Electric Power movement originated in Kitchener.

The late Mr. E. W. B. Snyder, ex.M. P. P., started the ball rolling in February, 1902, by calling a meeting of the boards of trade of Waterloo and Kitchener. From this meeting a municipal union consisting of fourteen municipalities was formed to take power from Niagara Falls. These municipalities passed by-laws authorizing the issue of debentures for various sums of money to build transmission lines. On October 11, 1910, at Kitchener, the power

was first turned on these lines.

Previous to the advent of hydro power in Kitchener, electricity was supplied the consumer from power generated by producer gas engines. The cost of power to the domestic consumer, previous to the advent of hydro power, was eight cents per k.w.h. The average amount of power generated was approximately 500 H. P., serving a total of 788 consumers.

THE FIRST REDUCTION IN RATES.

"Did you ever hear of a big municipal railway operating on a five-cent fare, paying standard union wages to all of its 1,100 employes, giving those amy mind concerning the supply of hydro-electric current from Musquash? Who doubts the ability of the province of New Brunswick bo fulfil a continue of New Brunswick bo fulfil a continue of New Brunswick Electric Power The New Brunswick Electric Po

TEN YEARS LATER. In 1920, ten years after the advent of hydro power, our peak load amounted to 7,083 H. P. We had 3,524 domestic consumers, 611 commercial

The average net cost to the consumer for electric service in 1920 was as

Domestic, 2.6 cents per k.w.k.;
Commercial, 1.7 cents;
Power, \$20.19 per H. P. per year.
At present we have a total of 4,845 electric consumers. Our peak load for last month amounted to 8,230 H. P.

HOW HOUSEHOLDER'S BENEFIT.

The increased number of customers and the decreased cost of service is due to the very extensive use of electricity for cooking, washing, ironing, lighting, etc.

THE AVERAGE NET MONTHLY BILL FOR

AN AVERAGE FAMILY in Kitchener, who have an electric range, electric washing machine, vacuum cleaner, toaster, iron and hot water heater, IS \$3.60.

INDUSTRIAL GROWTH.

DUE TO THE CHEAPNESS OF HYDRO POWER FOR MANUFACTURING PURPOSES A GREAT NUMBER OF INDUSTRIES HAVE LO-

CATED IN THIS CITY. We have, at present, 196 power consumers, which represent approximately ninety per cent. of the manufacturing plants in the city.

All of the large plants, such as Dominion Tire Co., Ames Holden Co., Kaufman Rubber Co., Lang Tanning Co., and Canadian Consolidated Felt Co., depend entirely upon hydro power for their power requirements.

We have fourteen furniture factories in the city which all use hydro

STEAM AUXILIARY NOT NECESSARY.

MORE THAN PAYS ITS WAY.

From our experience of twelve years of operation of hydro power, we find that IT IS NOT NECESSARY TO MAINTAIN AN AUXILIARY STEAM PLANT.

that steam power could be turned on upon short notice. Through the installation of the Chippewa power plant at Niagara Falls, we are assured of a practically continuous service to meet all our requirements.

Notwithstanding the annual decrease in power rates to the consumers, our Commission has been able to operate for the last eight years and make the necessary extensions required by the growing demands without the issue of debentures, all capital expenditure being taken care of by the amounts written off as depreciation each year and the surplus reserves made each year.

Our total plant value on December 31, 1921, was \$653,652.17. The net debenture liability amounted to only \$193,733.03. We have reserves of \$400,270.61.

You can see by this statement what a valuable asset the city of Kitch-

ener has in its electric department.

WITHIN THE NEXT FEW YEARS THE TOTAL DEBEN-TURE DEBT AGAINST THE PLANT WILL BE WIPED OUT.
WHEN THIS EVENT OCCURS, THE ELECTRICAL RATES IN
THE CITY WILL BE DECREASED CONSIDERABLY.

I am enclosing herewith a bulletin gotten out by our Commission in 1919. This bulletin gives you a short synopsis of the origin of the hydro-electric power movement and the growth of hydro power since its inception.

Trusting this information will be of some small benefit to you, and as-

**Sam Pranties has daided just an let commune to the limit. The talk about the heave-when American gentlemen who want to make us all my built cuttillers. It is the stock-in-trade of the monopolity who profits now they are and the public utilities. It effectively refuse the ancient stopy ecoded by the break of the competition by profits and when profits now they are and the public utilities. The people can and the public utilities are specially an among the states of St. John will not write themselved and the profits of the stock-in-trade of the monopolity who profits now they are and the public utilities. The people of St. John will not write themselved and the profits of the stock-in-trade of the people will be break to make the state of the profits and the profits and the profits of the stock-in-trade of the profits and the profits of the stock-in-trade of the monopolity who profits now there are no make the profits and the profits of the profit

Valet Auto-Strop Razor THE ONLY SAFETY RAZOR AND

STROPPING DEVICE COMBINED The Valet Auto-Strop Razor sharpens its own blades on a straight leather strop. Just a few strokes and the first keen edge comes back morning after morning.

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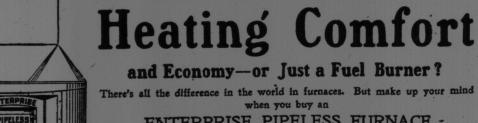
Think it over! Over a solid year of smooth, clean, quick shaves from every package of ten blades.

Stop at our store today and get one of these remarkable razors. It will give you a brand new idea of shaving comfort, economy

Complete Set with Strop and Blades for \$1.00 Postpaid anywhere in Canada on receipt of price.

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\$2.95

A Special Lot of Men's Dress Boots to be cleared at this ridiculously low price. All genuine Goodyear welts, some black, some brown. Possibly not all sizes of each, but all sizes in the lot. ALL RECEDE TOES and originally sold for \$6, \$7 and \$8.

is your

243 Union Street

as against the French, who are second with 2,652. Americans number 2,382; Germans, 1,223, and 610 British. It is estimated that there are about 8,000 Americans now in Mexico as compared to or the or in 1010.

IUMBER OF AMERICANS IN MEXICO GREATLY REDUCED Use the Want Ad. Way A Wee Bit O' Heat is very necessary at this time of year. We have heaters of every description at prices less than you expect to pay. Why not come over and see them. There is one here to suit you no matter what your need. PHILIP GRANNAN, Limited



Men's Caps \$1.00

We have 25 dozen Men's and Boys' Caps, all new styles and colors, which we will put on sale Wednesday to Saturday at \$1.00 each. Reg. \$2.00 to \$3.00 values. \$1.00



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