

See Large Ad. On Page 11 Of This Issue!

The Ross Drug Company, Limited
100 King Street

WEEK-END SPECIALS!

CHOCOLATE DIPPED MARASCHINO CHERRIES... 49c. lb.
REGULAR 50c. ASSORTED CHOCOLATES... 39c. lb.
NUT CARAMELS... 39c. lb.
CREAMED ALMONDS... 28c. lb.
ENGLISH MINT CREAMS—Extra Strong... 25c. lb.
FRANK WHITE'S HARD MIXTURE... 25c. lb.

Bond's - 90 King Street

Growing Kiddies Thrive On Rich, Pure Milk

Most mothers realize that plenty of Good, Rich Milk goes a long way in making for health and strength in the growing child. But, for children especially, the milk must be Perfectly Pure, for many a little one has taken scarlet fever, diphtheria, or some other contagious disease from drinking impure milk which has taken the germs—or seeds—of disease from unhealthily cattle, from farmers or farm hands who were themselves diseased, or through careless, uncleanly handling. You can feel perfectly safe to

Give Your Children **PRIMECREST FARM CERTIFIED MILK** at 9 cents the Quart

for it is drawn from Healthy, Inspected Cows that are well fed and cared for, well housed in clean, sweet, airy barns, and milked by a Healthy, Cleanly, White Clad Barn Staff. The strainers, pails and cans are carefully sterilized, the milk is scientifically cooled to prevent disease, and DELIVERED in DOUBLY SEaled, STERILIZED GLASS JARS.

PRIMECREST FARM CERTIFIED MILK is of uniform quality and EXCEPTIONALLY HIGH STANDARD OF RICHNESS.

Start Next Month With Milk From **Primecrest Farm** South St. John
Phone West 237-43 and Special Representative will Call.

PATRIOTIC CASH SPECIALS
To Reduce The Cost of Living!
These Prices Are Good For Friday and Saturday.

LANTIC SUGAR made in St. John by the new refinery, 10 lb. bags (with orders)75c.
24 lb tin King's Quality Flour \$1.12 1/2
24 lb bag Royal Household1.12
25c bottle C & B Vinegar22c
25c bottle Maccoschi's pickles22c
25c jar chip dated beef19c
2 pks biscuit25c
2 pks shredded wheat biscuit25c
1 lb. creamy butter34c
1 lb block pure lard16c

FOR LUNCH
2 tins Casarco sardines15c
2 tins C & B sardines25c
2 tins Cass fish sardines25c
1 tin imported herrings in tomato15c
1 tin imported kipper herring15c
1 tin scallops19c
1 tin shrimp20c
1 tin Red Clover salmon21c
1 tin Red Clover salmon steak12c
1 tin threaded codfish10c

FOR DESSERT
12c tin Ozo cubes21c
10c tin Ozo cubes18c
12c jar McLaren's cheese9c
15c bottle tomato catsup11c
Large pkg Quaker Oats25c
Large pkg Ogaline Oats25c
15c pkg Pearsline11c
2 pks Old Dutch17c
10c pkg powdered bath brick8c
10c tin Bile Knight polish8c
5 cakes Lifebuoy soap21c

CLARK'S FOK and Beans 12c Tin.
Extra Moire Ass' Chocolates 41c Lb.

GILBERT'S GROCERY

The New Spring Hat is Here

IN BOTH SOFT and HARD

Stiff Hats in the new high crown.
Soft Hats in the new shapes and colors.

OUR HATS HAVE THE STYLE

PRICES: \$2.00, \$2.50, \$3.00 and \$4.00

F. S. THOMAS
539 to 545 Main Street

Everybody Made Happy!

EVERYONE who has purchased goods at this store since this Disposal Sale was inaugurated, has gone away with a happy and satisfied expression. You have the same chance. Come in and see how you can supply the whole family with Headwear and Furs for little cost.

Furs, Hats, Caps and Gloves, Children's Straw, Felt and Cotton Hats, Tams, Etc.

55 Charlotte Street.
J. Grover Watts

THOS. FOLEY ESTATE
A TOTAL OF \$12,660

Two Other Matters Deal With in Probate Today

In the probate court today the will of Thomas Foley, of East St. John, retired grocer, was proved. He gives to his sister Bridget Foley \$200, property in East street, his property at East St. John and property on the Old Loch Lomond Road. He leaves to his trustees in trust to sell and dispose of at auction the property Nos. 614 and 616 Main street, and out of the proceeds, after payment of debts, to invest the balance and pay the income to his wife for life, and after her death to divide the same among his two sons, Thomas F. and Joseph, to permit his wife to have the personal use and occupation so long as she shall see fit to dwell in any one of his other properties, and to pay the net income of the remainder of his properties to his wife, on the death of his wife, to convey his property Nos. 381 and 385 Main street to his son Thomas F., Foley; to pay the net income of his property Nos. 381 and 385 Main street to his son Joseph for ten years after the death of his wife, and upon the expiration of ten years to convey the same to him; to divide the net income from his property on the Old Loch Lomond Road between his two sons until such time as it shall be considered advisable by his trustees to sell and dispose of the same, with the consent of his wife, and to divide the proceeds between two sons; the rest of his property he bequeaths to his wife and Harry H. Brittain, barrister-at-law, executors. These two executors and Joseph, and they were accordingly appointed executors and trustees. Real estate is valued at \$6,400; personally \$4,260; total \$12,660. Jack H. A. L. Fairweather is probator.

The court took up the matter of the estate of Nicholas J. Kelly, late of St. John, but doing business in Fairville as a grocer. He died intestate, leaving his widow, Kate Agnes Kelly, and two infant children, Gertrude and Joseph. On the petition of the widow, she was appointed administratrix. There is no real estate; personally \$2,000. John A. Barry is probator.

The court also dealt with the matter of the estate of Jonathan P. Duval, retired cabinet maker. He died intestate, leaving his wife, Annie Duval, three sons, Foster F., serving with His Majesty's Expeditionary Forces; Edmund William, clerk; and the Rev. Louis M. Duval, of Sackville, in Nigeria, a missionary; and one daughter, Maude, the wife of Moses Spragg. On the petition of those resident here, there is no real estate; personally \$1,600. Kenneth A. Wilson is probator.

MISS EDITH HEGAN SENDS WORD OF ARTICLES THAT ARE REQUIRED IN HOSPITALS

All Daughters of the Empire and all who are interested in the welfare of our soldiers in hospital will be interested in the following letter received by Mrs. Geo. Macaulay from Matron Macdonald who is with the Canadian Expeditionary Force:

Office of Matron-in-chief
Canadian Expeditionary Force,
86 Victoria street,
London, S. W.
2nd February, 1915.

My Dear Mrs. Blizard:—
At the request of Miss Edith Hegan, I am enclosing a list of articles that are a constant need in our hospitals. You will note that I include towels, pillow slips and sheets—this is due to the fact that laundrying is such a difficult matter in some of the out of the way places where the hospitals are situated. I cannot adequately express our appreciation of all the Canadian Red Cross has done to date—without its generous assistance we should not have been able to carry on the work of properly caring for our poor sick at Salisbury Plain. Colonel Hodgetts is looked upon as the fairy god-father of the contingent. As far as one can judge an inexhaustible supply of socks must always be available for the men coming from and returning to the trenches.

With the approach of warmer weather mufflers and mittens will not be required.

I wish I had a little more leisure that I might tell you of our experiences in France. I go over from time to time but we are exceptionally busy here at the moment.

The Canadian nurses are doing splendid work and it seems to me that the more trying the conditions the more cheerful do they become.

With best wishes for the continued good work of your Chapter,
I am very sincerely,
M. G. PROUD, A.L.D.,
Matron-in-chief
Canadian Expeditionary Force.

List of articles required for Canadian Military Hospitals:
Dressing gowns.
Sheets.
Towels.
Pillow-slips.
Dish towels.
Handkerchiefs.
Socks.
Old linen.

SHOES DEARER IN-SPRING

That is View of Manufacturers, Because of New Taxes

Shoes will be higher for the spring market. That is the belief of prominent manufacturers, who vary in their opinions as to what the increase will be, their estimates ranging from 25 to 60 cents a pair. That the change in the tariff will mean higher prices seems certain, according to the Shoe and Leather Journal of Toronto, an authority which quotes various manufacturers on the matter. Hides are no longer admitted free but are subjected to a duty of seven and a half per cent, if brought from the United States, or any country except England from there five per cent will be the duty.

Such materials as tanning extracts, dyes, oils, greases, and other essentials have formerly been free, but these will be taxed and this will bear upon the tanner who has to bring in most of his product from other parts. Then there are other articles obtained mostly from across the border, including hanks, sole sewing thread, screw wire, shoe buttons, steel heel leatherboard, finishing waxes, etc., which will bear the tax of seven and a half per cent.

The Shoe and Leather Journal quotes the views of manufacturers with regard to the increase caused by the tariff. One said "he did not think the added duty would benefit Canadian manufacturers in the least. They had enough to contend with at the present without being subjected to this imposition thrown at them." Others took different views, one feeling that "the government has made sufficient inquiry into the matter to warrant the tariff increases, and therefore decided that they needed the money and we must make the best we can of it." All are of the opinion that an increase must assuredly follow, however, but they are dubious as to what effect it will have on the general shoe and leather trade.

REAL ESTATE NEWS

Transfers of real estate have been recorded as follows:

St. John County
D. E. Berryman to Letitia B. wife of Alexander Crawford, property in Simonds.
Charlotte, wife of John Black, Sr., to John Black, Sr., property in St. Martins.
City of St. John to William Sullivan, \$1,000, property in Lancaster.
Henry Lee to Maria, wife of P. C. Sharkey, property in Simonds.
M. W. Maher to D. E. Berryman, property in Simonds.

Kings County
James Brayley, per master of Supreme Court, to J. A. Floyd, property in Norton.

BURIED TODAY
The funeral of Benjamin Moore took place this afternoon from his late residence, 125 Marsh road, to the Cathedral, where burial services were conducted by Rev. Hector Belliveau. Interment took place in the new Catholic cemetery.

The funeral of James W. McKillop took place this afternoon from the residence of his son-in-law, George Clark, corner of St. James and Victoria streets, West St. John. Burial services were conducted by Rev. Dr. J. A. Morrison and Rev. G. F. Scovill. Interment took place in Cedar Hill.

Macaulay Bros. & Co., King Street, St. John, N.B.
Our Stores Open 8.30 a.m., Close 6 p.m. Each Evening During January, February, March.

Special Bargains for Saturday Shoppers Which is Flag Day

NECKWEAR SECTION
New Styles in Pleated or Plain, Deep Back Collars, of fine embroidery or lace and net effects (washable).
Saturday Price, 50c. each

NEW PIQUE AND MUSLIN VESTS—In elegant chic styles.
Saturday Price, 50c. Each

MUSLIN COLLARS—Dainty shapes, finished with lace or hemstitched edges; also a variety of pleated back Muslin Collars, with hemstitched net edges.
Saturday Price, 25c. Each

75c—EXCEPTIONAL VALUE—75c a Pair IN CORSETS a Pair
New styles with medium busts and fashionable long hips, suitable for light, medium or stout figures, of the French Couture, or light-weight Batiste 61 sizes.
Saturday Price, 75c. a Pair

MACAULAY BROS. & CO.

TAKE ADVANTAGE OF OUR BARGAIN PRICE

The Sunny Glenwood
same as illustration and Thirty Pieces of Kitchen Furnishings
Only \$33.00

We will book your order for May or June delivery. You cannot afford to miss this opportunity. BUY NOW.

See the Sunny GLENWOOD Complete with Kitchen outfit in our window.

D. J. BARRETT, 155 Union St., St. John, N. B.
GLENWOOD RANGES and HEATERS, Phone 1545—KITCHEN FURNISHINGS

Men's Custom Tailoring
New Spring Fabrics Have First Showing

In the men's Clothing-to-measure department we are showing an unusually wide range of suitings for spring in the very newest color effects and patterns that will be fashionable this season.

MEN'S BUSINESS SUITS, to measure, \$20.00 to \$32.00
MEN'S EVENING DRESS SUITS, to measure, \$30.00 to \$35.00
MEN'S FROCK SUITS, to measure, \$25.00 to \$35.00
MEN'S TOP COATS, to measure, \$20.00 to \$35.00
MEN'S TROUSERS, to measure, \$5.00 to \$8.00

We have a very efficient tailoring organization, and you can be assured that a suit or overcoat ordered here will be entirely satisfactory in every detail—if not, we won't ask you to take it.

Special attention is directed to the \$25.00 line of suitings, not only because of the wide range of fabrics and colors from which to choose at the price, but because our \$25.00 made-to-measure suits are at least \$5.00 less than clothing of equal merit can be purchased from other good tailors.

KING STREET, COR. GERMAIN
GREATER OAK HALL
SCOVIL BROS., LIMITED, St. John, N. B.

GREATER THAN EVER
Our Annual March Clearance Sale of **FOOTWEAR**
Begins Tomorrow, Saturday, Feb. 27th AT 9 A.M.

Extraordinary Bargains in Shoes for Men Women and Children

See Big Advertisement on Page 7

C. B. PIDGEON

"AMONG OTHER GOOD THINGS" OUR NEW LINE OF **CAPS** SUGGESTS STYLE

"There's always two sides to a story!"
Looking at it from both sides,
(1st) OUR STYLES ARE CORRECT!
(2d) And Prices \$1.00, \$1.25 and \$1.50

HATS AND FURS
D. MAGÉE'S SONS, Ltd, 63 King St.

NEWSPAPER ADVERTISING ENDORSED BY CANADA LIFE PRESIDENT

"We have come to the belief that the daily press can be utilized as an effective ally in presenting to our constituents the attractiveness of our goods and in creating a healthy interest and desire for them," said Herbert C. Cox, President of the Canada Life Assurance Company at a recent Annual Meeting.

"We, therefore, contemplate a carefully planned and vigorous appeal to the public, which will be carried on simultaneously in all important towns and cities from coast to coast, to be supported, of course, by indefatigable personal effort."

It is interesting to learn that one of Canada's foremost financial men, like many successful merchandisers, recognizes in the daily newspaper a valuable means of reaching the public, and has planned an extensive advertising campaign to explain to the people the value of life insurance.