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Genuine Panama Hats \$2.00

All Other Untrimmed Hats 25 Cents

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It is as pure and clean as healthy, inspected cows, science, skill and care can possibly make it. We realize the danger of infected milk.

When folks buy PRIMECREST FARM PURE MILK and PRIMECREST FARM CERTIFIED MILK, they do so with the assurance that it is FRESH, CLEAN and SAFE—FREE FROM DISEASE. This means a great deal for your family's health and yours.

Our barn staff are perfectly clean and of sound health, the cattle are tuberculin tested, the milk drawn through sterilized gauze, passed through a sterilized clarifier, DELIVERED IN STERILIZED SEALED GLASS JARS.

Pure Milk, 6c; Certified Milk, 7c; Special Baby Milk, 12c; Primecrest Butter, 5c. Quart.

Our Butter milk Comes in Quarts Only.

Phone West 374 **PRIMECREST FARM** SOUTH BAY ST. JOHN

On Friday and Saturday for Cash at Gilbert's

2 pkgs. Imperial Dessert Jelly (any flavor).....	15c
25c. cartoon Bee Jelly (5c. pkgs.).....	21c
1 bottle Onion Salt.....	15c
15c. tin Pimentos.....	12c
15c. pkg. Potato Flour.....	12c
10c. jar Peanut Butter.....	8c
25c. jar Peanut Butter.....	21c
2 cakes Dot Chocolate.....	17c
Ingersoll Cream of Pimento Cheese.....	9c
12c. jar MacLaren's Cheese.....	10c
2 tins Black Knight Stove Polish For 17c.....	17c
2 pkgs. Prepared Corn.....	17c
2 bottles Household Ammonia.....	17c
1 pkg. Reckitt's Blue (3 squares).....	5c
25c. bottle Coffee Essence.....	19c
2 tin cent. tins Evaporated Milk.....	15c
10c. jar Mixed Mustard.....	8c
10c. tin Paris Paste.....	8c
15c. bottle Tomato Catsup.....	11c
25c. jar Chipped Beef.....	19c
1 lb. block Pure Lard.....	16c
1 pkg. Cox Gelatine.....	11c

Gilbert's Grocery

DEATH OF JOHN R. GRAHAM

Bangor Commercial—News of the death of John R. Graham, president of the Bangor Railway & Electric Co., which occurred in Intervale, N. H., on Tuesday afternoon was heard with general regret by his numerous friends in Bangor and eastern Maine.

Mr. Graham was born in the north of Ireland, of Scotch-Irish parents, on Dec. 19, 1847. His parents moved to Boston when he was about five years old.

Mr. Graham was well known in St. John through his connection with the

LIEUT. A. N. CARTER

NOW MACHINE GUN OFFICER OF BATTALION

News of Promotion Reaches Home—More Than 100 of Battalion Training in Machine Gun Work

Writing from Longmoor Camp, England, under date of August 8, Lieut. Arthur N. Carter of the 8th Battalion York and Lancaster Regiment, speaks of the great interest of the recruits in Kitchener's Army in machine gun practice. He himself has been promoted to be machine gun officer of his battalion, and has one tenth of its fighting force, over 100 men, under his command. Writing to his parents, Mr. and Mrs. E. S. Carter of Fair Vale, he says:

"We are completing our course of rapid training and beginning our final practice one or two days tomorrow. I am hugely pleased with the progress everyone is making, and the men are delighted with the work and keener than anyone."

"Our new guns—of which we have three—are the best in the world, if the searching test they were given the other day is any proof. Fifteen thousand rounds were fired by twenty-five different guns without a serious stoppage, and with marvellous accuracy. When the Germans run into our batteries they're going to have a most interesting experience. The Lewis is absolutely the last word in machine guns, take it as you will. Light, small, reliable, air-cooled and simplicity."

"Another wonderful stroke of fortune has befallen me in having a sergeant of the 1st Battalion, who has just months at the front with the machine gun handed over to me the other day. He is one of the best and will be invaluable. "Altogether there are over one hundred men of the battalion being trained in machine gun work now, i. e., the tenth of the fighting strength. This will give you some idea of the importance assigned to our work, with the result there is no limit to the possibilities open to a M. G. O., and I don't cease congratulating myself on my good fortune in the appointment."

"Rumor is as usual to the effect that we leave here shortly for France, and every one seems to credit the idea this time."

SOCIETY WEDDING IN ST. MARK'S, HALIFAX

Miss Blenda Morrow Bride of Lieut. Curry of the Navy

Halifax, N. S., Aug. 25.—This afternoon St. Mark's was the scene of a wedding of exceptional interest socially. The principals, Miss Blenda Morrow, daughter of the late James Morrow, and one of the greatest favorites in the set she traces her lineage to the name of the bridegroom, Lieut. Arthur D. Curry, R. N. The wedding at which Rev. N. Lemoine officiated was owing to absence of the bride's mother, who has been in the circumstances related to the war, a very quiet one, no formal invitations being issued. However, many friends were present.

The band of one of the warships playing the wedding march from Lohengrin and Mendelssohn's March, and also the musical portions of the service.

Miss Morrow who comes away by Lieut. Colonel Grant, wore a going-away gown of biscuit colored silk with black hat. She was attended by Miss Margery MacKeen, daughter of Senator and Mrs. MacKeen, as the bridesmaid. Mr. Stewart, of the naval college, acted as best man. The bride is a member of a family socially prominent in Halifax for many years.

ENTIRELY WITH GOOD INTENT

Lady Who Sold Patent Clothes Lines Was Seeking to Aid Belgians

A report appeared in papers last evening to the effect that a lady has been selling patent clothes lines by house-to-house canvass, for the aid of the Belgian Fund, without authority. The lady in question, Mrs. Herbert Francis of 98 St. James street, who is so well known by a wide circle of friends that no defence or intercession is necessary, called at the Times office today to explain the matter. She said that she had been anxious to contribute to the fund and felt that if she earned the money she could give more than she could otherwise, and she undertook the work of canvassing, from patriotic motives, with the intention of giving half of the profits to the fund. She was naturally greatly surprised and hurt to find the way in which her efforts had been received.

Mrs. Francis called at City Hall this morning and tendered the amount of her profits, \$7, to Mayor Frink, but he was unable to accept the contribution in view of the fact that the point had been raised that she had, although unwittingly, been violating the by-law which requires the payment of \$40 for a license for such work, a by-law of which Mrs. Francis had been entirely ignorant.

TAKEN FROM TRENCHES

James LaClare of Rockland road yesterday received an interesting package from the war zone—a cribbage board of wood and bone found in one of the trenches captured by the Canadians in France. It was sent to him by Paul Barnaby, who is in France with the first contingent. He wrote that he was in good health and would like to be remembered to his friends.

Advertising Economy

Newspaper advertising is sold in exact quantities. You can buy enough to cover one city or half a hundred—one section or a continent.

A dollar spent in newspaper circulation works a good dollar's worth. The waste is the minimum.

Newspaper advertising is reasonable. You can employ it for summer goods where summer warmth demands them.

You can send a warning message to the frozen north while the sunny south is too busy keeping cool to be interested. That is economy.

COULD HEAR BOOM OF GREAT GUNS

Lieut. W. F. Brown Writes Home From Shorncliffe

EVERY MAN IS NEEDED

Tells of Seeing Battle in Air Against German Zeppelins—Every Man Now in Uniform Needed to Hold Enemy While Millions More Are Being Trained

Lieut. W. J. Brown, of the 6th C. M. B., writing on Aug. 18 from Delvise Camp, tells of meeting M. E. Agar, M. Lodge and F. W. Sumner that day, and observes that "apparently all roads lead to Shorncliffe Camp. He says further: "There is a big airship over me as I write here on a bench beside the road to Folkestone. It is about seventy-five feet long, looks like a large whale, and is made of aluminum. They sail along apparently without noise and can be steered in any direction and go up and down at will." In a later note Lieut. Brown says: "I have just come back from the military funeral of Fred M. McDonald. We walked about seven miles there and back. Did I tell you a man named Brownwood was lost off the Herchel when two days out? He is supposed to have fallen overboard. I was talking with Arthur Welton today. We could hear the guns at the front today. There must have been a heavy engagement near Ostend. We're going again on the following day Lieut. Brown said: "An aeroplane is hovering around. It is cloudy and anything might come. The cesses. They get German submarines. You do not hear about the English success. They get German submarines but say nothing about it, and when the vessels for which the submarines were waiting are announced as having arrived safe the Germans wonder why. When their own submarines fail to report they do not know whether they are sunk or not, and so are kept guessing and worrying."

"With regard to the fighting on land, if it had not been for the British navy the British would have been beaten long ago. As it is, it will take every man we can put in the field. I have talked with dozens of women and they all tell the same story. They are sending troops out of England every day. I saw a colored last night who had been sent to the front with his leg off. He says the British have had thousands of officers killed and three times as many permanently disabled as were killed.

"This hill is an uncomfortable place. A sand storm came up last night and this morning everything in the tents was covered with sand, and at breakfast everything was filled with sand. Tonight it rained tons, and all the ground is covered with water. The lightning was very bad but the rain is better than the sand. I tell you they work us here. Some of the troops are doing night work from 2 a. m. till morning, digging trenches. Our turn next.

"The nearer you get to the battle front the more you want to go and beat the enemy. I was in doubt in Canada whether I was needed. I am in no doubt now. All are needed and needed badly. I'd hate to think I didn't offer to go."

Writing on Aug. 11, Lieut. Brown said he was still without letters or papers, although Signaller Beidling had that day shown him a St. John Telegraph of July 29th. He wrote further: "I had a battle in the night before last. Five German Zeppelins were trying to attack Folkestone and the Canadian camp. Although the night was very dark they were discovered, but before they had dropped some bombs at Dover, about four or five miles away. I was outside my tent about twelve o'clock when the sound of the heavy naval guns attracted my attention. On going over to the sentry he told me that he had seen a German Zeppelin, but that the shots had driven it back. Just then the four searchlights focussed on it and I could see the shells bursting in the air over the straits. The firing kept up for about half an hour. I believe out of the five Zeppelins engaged in the raid, four got away, and one was brought down near Ostend. One of our airmen was killed, and in Dover one man, four women and nine children were killed and five men and nine women and children wounded.

"I had a message from Charlie Knowlton at Sandling Camp. One of his men told me he is very popular, and the best marksman in the battalion. He would have been beaten long ago. You have to be here to understand. Germany bought the year before the war 60,000 machine guns from Maxim of England. Germany, a dozen different fellows who were wounded told me, had as many as one hundred machine guns as rifles. We had four for each 600 men, and the War Office admits the Germans had one for each twenty-five men.

"We expect to get to the front as a division of dismounted cavalry. That is the 1st, 2nd, and 3rd C. M. B. as First Brigade; the 4th, 5th and 6th C. M. B. and the R. C. Dk. Strathmore Horse and Fort Garry Horse as the Second Brigade. Our men passed all right at the review before Bonar Law. The enclosed verse expresses the sentiment of most of us. They were written by Second Lieutenant Alan Crawhall Chalover, 6th Duke of Cornwall's Light Infantry, who was killed in action in Flanders on July 31. He was a brilliant scholar and clever athlete:—

"If I were killed today my chief regret in this, the greatest, worst of all the wars, would be that I had not been sure that I had my fate had met. Without a chance of furthering the cause. If I could put a bullet in a foe, but just one German helmet in my kit. Then, if I have to, I'm prepared to go. For, after all, I've done my little bit."

Macaulay Bros. & Co., King Street, St. John, N. B.
Store open at 8 a.m., Close at 6 p.m.; Open every Friday Night till 10 p.m.; Close Saturday at 1 o'clock.

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With Teddy Bear and Chicken Designs, on Light Blue or Pink Ground, 30x40 inches in size, 55c. each; 36x50 sizes, 80c. each
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Any of the above make a warm, soft and most attractive Crib Rug or Blanket

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A Sunny Glenwood With Mantle Shelf - Only \$23.75

This is the Most Extraordinary Range value ever offered. If you were to buy a dozen, you could not get a better price. BUY NOW.

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THE HOLIDAYS ARE ABOUT OVER SCHOOL DAYS ARE AT HAND HAVE YOU MADE THE BOY READY?

Pretty soon the school bell will be ringing. Is the boy ready? After the many trials a boys wardrobe sustains through the strenuous days of vacation, it will need a pretty thorough refitting.

Not only are we ready to fit him out with the proper suit, but we are ready with his furnishings needs as well.

HERE ARE OPPORTUNITIES TO SAVE MONEY ON HIS OUTFITTING

In addition to our unapproachable values in our regular lines we are offering some very exceptional bargains it will pay you to look into.

Boys' Norfolk Suits, 6 to 16 years.

An offering of Boys' Norfolk Suits with bloomer pants made from good patterns of very serviceable tweeds.

\$3.75 Suits for \$2.95. \$4.00 Suits for \$3.20.
\$4.50 Suits for \$3.60. \$5.00 Suits for \$3.95.

Boys' Dark Tweed Bloomer Pants, ages 6 to 15 years, regular price 69c., Sale Price 69c.
Boys' Navy Cheviot Plain Knee Pants, ages 10 to 15 years, regular price 60c., Sale Price 49c.
Boys' All Wool Dark Gray Homespun Plain Knee Pants, 6 to 15 years, regular price \$1.10, Sale Price 84c.

Boys' English All Wool Sweaters and Jerseys, 6 to 10 years, at 33 1-3 Per Cent Discount.
All Wool Coat Sweaters for boys' 12 to 16 years, regular price \$1.50, Sale Price 98c.

KING STREET COR. GERMAIN **GREATER OAK HALL**
SCOVIL BROS., LIMITED, St. John, N. B.

Your Last Opportunity

to secure your furniture at our August Sale Prices will be on Tuesday next, as the great reductions we have made will positively not apply after that day.

In the meantime it will pay anyone requiring furniture of any description to look over the red tags throughout the store and have the articles reserved.

Any goods paid for now will be stored FREE and delivered when desired. Money invested in this way will pay you a higher rate of interest than you can obtain in any other way.

A. Ernest Everett

91 CHARLOTTE STREET

IT'S NEARLY TIME

for you to discard that Straw Hat, and as this is between seasons, we are offering you a genuine bargain in **PEARL SOFT HATS** (light, medium and dark shades). These are our regular \$3.00, \$2.50 and \$2.00 qualities, but we will close them out at

:- \$1.50 Each :-

Get a Cap for the Rainy Weather. We Carry the Best.

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