THE SIMPSON STORE

Today's Bargains---Store Hours During May, Including Saturdays, 8.30 a.m. to 5.30 p.m.

Swallows Are a Sure Sign of Spring---and a Simpson Bargain Page is a Sure Sign of Real Values

A Bargain Day List for Boys

Most Economical Prices

100 ENGLISH TWEED NORFOLK SUITS, $2.95.

Smartly tailored, single-breasted yoke Norfolk coat, full cut bloomers. English tweeds in grays and browns. Sizes 25 to 34. Friday bargain 2.95

150 SPRING AND SUMMER TWEED SUITS, $4.95.

Beautifully tailored from English and Scotch tweeds, in brown and gray, overcheck and stripe patterns; single-breasted yoke Norfolk models, with full cut bloomers; sizes 26 to 34. Friday bargain 4.95

500 BOYS' WASH SUITS, 95c.

Tommy Tucker, Vestee, Oliver Twist and Norfolk styles, with knickerbockers. Linens, striped blue and brown galateas and combination colorings; sizes 2½ to 7 years. Friday bargain ..... .95

150 BOYS' RAINCOATS, $3.95.

Strongly tailored, single-breasted, with full cut skirts; double texture fawn paramatta coatings, with check back; seams are cemented and stitched; sizes 25 to 35. Friday bargain 3.95

8.30 a.m. Sale of Sample Cut Glass

An exceptional opportunity for early Friday morning shoppers.

150 only, Manufacturers' Samples and Display Pieces of Genuine Rich Cut Glass. Fruit Bowls, 10-inch Vases, Comports, Covered Boxes, Celery Trays, Oil Bottles, Bonbon Dishes, Sugar and Cream Sets, Nappies, Jelly Dishes, Decanters, etc. Regular $3.50, $4.00 and $5.00. Friday bargain, each..... 2.39

8.30 A.M. SPECIAL.

English Cups Only for 5c.—300 doz. English semi-porcelain cups only. Good quality ware. Friday, 8.30 a.m. special, each 5

An Important Sale of 559 Women's High-Grade Suits $19.50

Made of the finest materials, and designed by foremost New York designers; fashioned in English serges, sabardines, mannish checks or wool poplins, comprising black, navys, tans, green, greys or browns. Sports suits, dressy afternoon suits; semi-tailored, with novelty pockets; pleats; belted or flaring coat, and the latest style skirts. Formerly $35.00, $32.50, $30.00 and $27.50. One price 19.50

WOMEN'S SPORT OR BUSINESS COATS, REGULAR $12.50, FOR $7.95.

There are a number of our best selling styles; samples and coats offered for the first time; materials, serges in black and navy, checks, plaids, and smart tweeds in several good styles, including Balmacaan. Friday special 7.95

WHITE SPORTS COATS, $4.95.

Three styles, in full ripple, belted or pleated, in white chinchilla. Sizes 32 to 38. Were $6.50.

WOMEN'S RAINCOATS, $3.95.

English poplin, assorted shades; best quality rubber proofing. Sizes 36 to 42. Regular $6.50.

WOMEN'S AFTERNOON AND STREET DRESSES, $9.95.

This season's newest styles in taffeta, crepe de chine, messaline, charmeuse, and a number with Georgette combination; also serges in sports or semi-tailored styles; the shades and styles are greatly varied, giving excellent selection. Sizes 34 to 42. Regular $15.00 to $18.50. Friday bargain 9.95

BARGAINS IN WOMEN'S SKIRTS, $3.95.

Serges in black or navy, in pleated or flared styles; plain or with pockets, and others belted. Regular $5.00, $5.50 and $6.00. Friday 3.95

Drapery Materials for Friday

35c Curtain Voile at 18c—Plain blue, brown or white; 36 inches wide; cross-bar pattern. Regular 35c. Friday. ..... .18

Curtain Nets, 25c—Ivory, new patterns, including pretty bordered nets; 30 inches wide; also cross-bar patterns in 45-inch nets. Friday, yard..... .25

75c Madras Muslins for 49c—Variety of creams with borders, and colored Madras in pretty browns, greens and reds. Regular 65c and 75c. Friday ..... .49

Window Shades, 23c—Good quality shades, some slightly imperfect; cream, green or white; size 36 x 68 inches; strong spring rollers, with brackets and ring pull ..... .23

Lace Curtains, pair 69c.—A limited quantity, 2½ yards long; some Nottingham weave, with lacy borders; others plain white Brussels net with pretty border of blue and white muslin. Friday, pair.. .69

Chintzes at Reduced Prices—Pretty patterns in rich colorings, well printed on light and dark grounds, 30 and 36 inches wide. Some regular 75c. Friday 39c; some regular 49c. Friday ..... .21

Ready-made Awnings—Awnings ready to put up at the windows, good quality striped duck and mounted on flexible frames, complete with cords, 3 widths—2 ft. 6 in., 3 ft., and 3 ft. 6 in., with 2 ft. 6 in. projection. Friday 1.50

Awning Curtains for Verandah—Same quality cloth and complete with necessary fittings; 6 ft. wide and 5 ft. drop at $2.45, and 8 ft. wide and 5 ft. drop at $3.25

The Men's Store makes particular efforts to provide extra values for the Friday customers. Today's items, from Suits to Neckwear, show how advantageously a complete spring outfit may be secured here on Friday.

Men's $10.50 English Tweed Suits $7.95

75 suits, including English tweeds, in grays and browns, neat stripe patterns, cut single-breasted, three-button sacque style, with single-breasted vest. Sizes 36 to 44. Friday 7.95

ENGLISH WATERPROOF COATS, SPECIAL $8.45.

Extra value, waterproof coats, made from double texture English paramatta, greenish fawn color; cut long and loose; seams sewn, stitched and taped, making them proof against rain. Sizes 36 to 42. Friday 8.45

MEN'S ENGLISH TWEED TROUSERS, $1.49.

Strong and serviceable, good assortment colors and patterns. Sizes 32 to 42. Friday 1.49

Furnishings for Men Today's List

50c MERINO UNDERWEAR AT 33c.

Natural shade, shirts and drawers. Sizes 34 to 44. Regular 50c. Friday ..... .33

PENMAN'S 50c BALBRIGGAN UNDERWEAR AT 29c.

Natural or white; shirts and drawers. Sizes 34 to 44. Regular 50c. Friday ..... .29

69c AND 75c NEGLIGEE SHIRTS AT 53c.

Plain or fancy hairline stripes of blue, black or helio; laundered cuffs; coat styles. Sizes 14 to 17. Regular 69c and 75c. Friday ..... .53

FLANNELETTE NIGHTROBES.

Various stripes; collared style. Sizes 14 to 19. Special ..... .59

25c NECKWEAR AT 12½c.

Men's and Boys' Neckties, plain and fancy colorings; assortment club stripes, etc., with large flowing ends. Regular price 25c. Selling Friday at half price ..... .12½

Men's English Oxford Work Shirts, light and dark patterns; collars attached. Sizes 14 to 18. Friday ..... .59

Cameras and Supplies

35 Cameras, regular $1.50, $8.00, $15.00 to $35.00. Friday, half price, 75c to $17.50.

Gravina Gaslight Printing Paper, any size. Friday, **Half Price.**

Paget Self-Toning Papers, any size. Friday, **Half Price.**

Acid Hypo. Regular 15c per ½ lb. Friday, ½ lb... .12

Umbrellas

MEN'S AND WOMEN'S AT $1.19.

Splendid covers of silk and wool, best paragon frames, assorted natural wood handles, plain or trimmed. Regular $1.25 and $1.50. Friday 1.19

Members of The Home Lovers' Club and non-members will find Friday Bargains a great help in furnishing a home. Economy in every purchase from today's Furniture List.

Couch, all-over upholstered and covered in high-grade imitation leather, full size. Regular $11.00. Friday 7.25

Arm Chairs and Arm Rockers, comfortably upholstered, spring seats, covered all over in fine art leather. Regular $8.00. Friday 5.25

Couch, frame is made of solid quarter-cut oak, fumed finish, has two loose cushions, covered in genuine leather. Regular $37.50. Friday 29.50

Extension Couch Bed, steel frame, steel coil wire springs, supported by helical springs; mattress is filled with cotton felt, covered in green denim, extends to full size bed. Regular $9.75. Friday 7.95

Pillows, mixed feathers, art ticking covering. Regular $1.35. Friday, pair ..... .95

Pillows, selected feathers, covered in high-grade art ticking. Friday, pair 2.95

Divanette, the famous Kindel, solid oak frame, fumed finish, fitted with non-sagging springs; mattress is well filled with cotton felt, neatly tufted, covered in art ticking, seat and back in brown art leather. Friday 23.75

Kitchen Cupboard, made of kiln-dried hardwood, golden finish, bottom part is fitted with large cupboard, cutlery and linen drawer, top part has double glass cupboards. Regular $14.75. Friday 12.00

Axminster Rugs

IN RICH ORIENTAL DESIGNS.

Rich color effects and handsome designs, made in this inexpensive deep pile Axminster Rug, which we feature at these low prices. The popular browns and tans, as well as lovely rich, yet soft, rose, greens and blues, are beautifully worked into the wonderful and intricate Oriental designs which comprise the assortment in most of these rugs.

Five Useful Sizes for Hallways, Dens and Rooms:

4.6 x 7.6	9.25
6.9 x 9.0	16.50
6.9 x 10.6	19.75
9.0 x 9.0	22.00
9.0 x 10.6	25.75
9.0 x 12.0	29.50

Special Axminster Hearth Rugs, $2.25 Each—A big stock and large assortment of Oriental designs and colors in this very popular size; many places in the home where a small rug of this kind can be used to good advantage; Oriental designs; size 27 x 54 in. Special 2.25

New Small Rugs—Beautiful rag rugs for rooms, heavy morzourk fibre rugs for verandahs, and matting by the yard, as well as made up into rugs, in a variety of different colors, styles and prices.

"Hit and Miss" Mottled Rag Rugs—Some of these have figured borders on the ends, and others little contrasting mottle band borders; following sizes:

24 in. x 36 in.	1.10, 1.15
27 in. x 54 in.	1.25, 1.65, 1.75
30 in. x 60 in.	1.50
36 in. x 63 in.	2.50, 2.75, 2.95
4 ft. 6 in. x 7 ft. 6 in.	4.75, 5.75
6 ft. x 9 ft.	8.25, 8.50, 10.50

Very Inexpensive Matting Rugs, bright stenciled greens, rose, browns and blues; attractive designs:

27 in. x 54 in.	.13
36 in. x 72 in.	.30
6 ft. x 9 ft.	.96
9 ft. x 9 ft.	1.45
9 ft. x 12 ft.	1.85

Home Hardware

Window Flower Boxes, made of wood, painted green, neat appearance, in 30, 36, 48 or 54-inch lengths. Regular 75c to $1.25. Friday, any size.. .69

Polish Mops, for cleaning and polishing hardwood floors, linoleum, oilcloth, etc. Complete with handle. Friday ..... .25

The O'Cedar Polish Mops, at 75c, $1.00, $1.25 and $1.50.

Feather Dusters, regular 50c to 75c. Friday .39

Step Ladders, 5-foot size, Friday 69c; 6-foot size, Friday, 85c.

Glass Globe Wash Boards, a very popular well-made board. Regular 45c. Friday ..... .37

Scrub Brushes, a good 15c brush. Friday... .10

Clothes Pins, six dozen in package. Friday.. .10

Galvanized Iron Wash Boilers at about half the present factory price; size 8 or 9. Only one to a customer. Friday ..... .79

Watering Cans, japanned green; 2 quarts, 35c; 3 quarts, 40c; 6 quarts, 45c; 10 quarts, 60c.

Ice Boxes, white japanned 2.50

Galvanized Iron Ice Boxes. Regular $5.00. Friday 3.95

Ice Cream Freezers, two-quart size. Friday.. .95

Wire Cloths for doors and windows, 18, 20, 22, 24, 26, 28, 30, 32, 34 and 36 inches wide.

Poultry Netting, galvanized, two-inch mesh, 50-yard rolls, at prices less than manufacturers' present cost.

Adjustable Window Screens, state height and width required. Prices range from 18c to 50c.

Screen Doors at 95c, $1.10, $1.25, $1.50, $1.75 and $2.00. Be sure of size required.

Garden Spades, with D-top handle. Friday .75

Spading Forks, a good $1.25 fork. Friday.. .95

Shovels, D handles, round or square points. Friday ..... .49

Hose Reels, will hold 100 feet of lawn hose, well made and finished, 72 only to sell Friday at, each 1.19

Lawn Hose, warranted grade, three-ply, complete with couplings and clamps:

50 feet, ½-inch size. Friday	3.75
50 feet, ¾-inch size. Friday	4.75
25 feet, ¾-inch size. Friday	2.00
25 feet, ¾-inch size. Friday	2.50

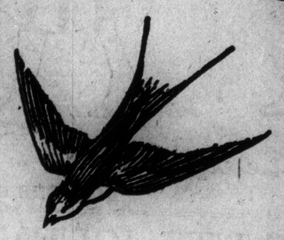
Lawn Mowers, 36 only, Taylor-Forbes, warranted mowers, 14 inches wide, a good serviceable mower that sells regularly at $3.75. Friday 2.95

We have a large assortment of high-grade mowers up to, each $4.75

Garden Rakes, 16-tooth, 20c; 12-tooth, 25c; 14-tooth, 35c.

Wheel Barrows, painted red, iron wheel. Friday 2.95

Telephones:
New Market
Adelaide 6100
Other Depts.,
Main 7841



If Your Hat Blew Away Yesterday Buy One Here This Morning.

And Do It With a Substantial Saving Besides

MEN'S SOFT HATS.

New fedora shapes, flat set brims, welted edges and smartly curled brims, in green, light and dark grey, brown and navy. Friday 1.45

MEN'S STIFF HATS.

Samples and broken lines, good assortment of styles, all sizes in the lot. Regular $2.00 and $2.50. Friday ..... .95

CHILDREN'S STRAW HATS.

Children's New Straw Hats, in a big range of shapes, 75c, $1.00, $1.25, $1.50 ..... 2.00

Now in Progress

SEMI-ANNUAL SALE OF TOILET GOODS.

*Camphor Ice in tins. Regular price 10c. Sale price	.6
*Lambert's Almond Toilet Cream. Regular price 25c. Sale price, 3 for	.55
*Peroxide Face Cream. Regular price 35c. Sale price	.26
*French Face Powders, all well-known makes. Sale price. Half-Price	
*Powder Books. Regular price 10c. Sale price	.5
*Toilet Lanoline in tins. Sale price, 2 for	.9
*Yale's Bust Cream. Regular price $1.50. Sale price	.50
*Tooth Powder, in large glass bottles. Regular price 20c. Sale price	.11
*Mennen's Talcum Powder. Sale price, 3 tins for	.24
*Princess Skin Food. Sale price	1.15
*Charles Flesh Food. Sale price	.59
*Rosamond Face Powder. Regular price 25c. Sale price	.12
*Violet and Lilac de France Talcum Powder, ½-lb. tin. Sale price	.9
*Fiver's Safranor Eau de Vegetal. Regular price $1.00. Sale price	.71
*Imported Perfumes. Regular price 25c. Sale price	.15
Oatmeal Toilet Soap. Sale price, 3 cakes for	.21
Venus Toilet Soap. Regular price 60c doz. Sale price, doz	.35
Toilet Paper, in rolls. Sale price, 4 rolls for	.18
Wheen's Bath Soaps. Regular price 12½c. Sale price, 3 for	.25
Soap Leaves. Regular price 20c. Sale price	.10
Shampoo Powders. Sale price, 2 for	.5
Real Ebony Hair Brushes. Regular price 50c. Sale price	.49
Celluloid Hand Mirrors. Regular price 35c. Sale price	.25
Black Dressing Combs. Regular price 20c. Sale price	.12
Ebony Nail Buffers. Regular price 35c. Sale price	.25
Manicure Sets. Regular price 25c. Sale price	.14

*War Stamps Extra.

At the Drug Counter

Acetyl Salicylic Acid Tablets, 5-grain, 100 in bottle, special	1.50
¼-Grain Calomel Tablets, 100 in bottle. Friday, special, per 100	.13
½-Grain Calomel Tablets, 100 in bottle. Friday, special, per 100	.15
Cascara Tablets, 100 in bottle, 5-grain. Friday, special, per 100	.33
A.B.S. & C. Tablets, 100 in box. Friday, per 100	.11
Bland's Iron Pills, 100 in box. Friday, special, per 100	.11
Ladies' Sanitary Belly Belts, regular 25c, special, each	.19
Ladies' Sanitary Belly Belts and Aprons, regular 50c, each	.39
Bath Sprays, to fit any faucet, regular $1.25, each	.99
Bath Sprays, to fit any faucet, regular $1.50, each	1.19
Witch Hazel, genuine distilled, pint, regular 25c, for	.21
Bay Rum, finest quality, regular 25c pint, special	.48
Tasteless Cod Liver Oil Preparation, regular 75c, special	.61
Tooth Picks, polished wood, 5c and 10c, special, 3c and 7c.	
Combination Attachments, regular 75c, special	.49
Aluminum Drinking Cups, regular 15c, special	.11
Bisolene (for spraying, etc.), lb.	.90
Chloride of Lime, regular 10c, special, 2 for	.17

War Tax Extra—Main Floor.

THE SIMPSON DRUG STORE

Foot Comfort at Low Prices

Come in at 8.30 This Morning

MEN'S BOOTS, TODAY AT $1.99.

480 pairs Solid Leather Boots, made of box kip, gunmetal and dongola kid leather, that will stand lots of scuffing; on a neat, full-fitting laced Blucher last; some have McKay sewn, and others standard screw soles. Sizes 6 to 11. Regular $3.00. Friday bargain 1.99

HERE ARE 600 PAIRS WOMEN'S BUTTON AND LACE BOOTS AT $1.79.

Worth $3.00, $3.50 and $4.00. These are made in gunmetal and patent colt leathers, with light and dark gray cloth tops; also 250 pairs tan calf button boots, with Goodyear welt and McKay sewn soles; every pair is perfect, and made on new toe styles. Sizes 2½ to 6; widths B. C and D. Friday bargain 1.79

BOYS' BOOT BARGAINS TODAY.

Boys' Strong Neat Box Calf Boots, laced Blucher style, double solid leather soles. Sizes 11, 12 and 13, Friday $1.99; sizes 1 to 5, Friday $2.29.

CHILDREN'S BOOTS, TODAY 95c.

250 pairs Children's Dongola Kid and Kip Boots. Sizes 4, 5, 6, 7, 10 and 10½. Friday bargain ..... .95

Today's Market

Telephone Adelaide 6100 tonight from 5.30 to 10 o'clock for orders to go by First Delivery Saturday morning.

MEATS.

Shoulder Roast Beef, very tender, lb., 14c and	.15
Brisket Boiling Beef, lb.	.14
Round Steak, finest quality, lb.	.23
Sirloin Steak, very choice, lb.	.28
Boneless Lean Beef, for stewing or pie, lb.	.14
Minced Shoulder Steak, lb. at	.15
Family Sausage, our own make, lb.	.12½
All Pork Sausage, our own make, lb.	.20
Ingersoll Boneless Back Bacon, mild curing, whole or half back, special, lb.	.28

A variety of Fresh Caught Lake and Sea Fish received daily.

GROCERIES.

One car Standard Granulated Sugar in 20-lb. cotton bag, per bag	1.70
Choice Family Flour, quarter bag	.65
Yellow Cooking Sugar, 6 lbs. at	.50
California Seeded Raisins, 3 packages	.31
Choice Cleaned Currants, 2 lbs.	.26
Perfection Baking Powder, 3 tins	.25
Heather Brand Extracts, assorted, 2½ oz. bottle, 3 bottles	.25
New Orleans Molasses, 2 lb. tin	.10
Mixed Pastry Spice, tin	.7
Finest Creamery Butter, per lb.	.33
Crisco, per tin	.29
Canada Cornstarch, pkge.	.5
Finest Evaporated Peaches, 3 lbs.	.25
Choice Pink Salmon, tall tin	.10
Canned Pumpkin, 3 tins	.25
Canned Lombard Plums, 3 tins	.25
Finest Shelled Walnuts, per lb.	.45
Canned Corn or Peas, three tins	.25
Finest Pearl Tapioca, 2¼ lbs.	.25
Choice Rangoon Rice, 4½ lbs.	.25
Toasted Cornflakes, 3 packages	.25
500 lbs. Fresh Fruit Cake, per lb.	.18
Fancy Mixed Biscuits, lb.	.18
1000 lbs. Pure Ceylon Tea of uniform quality and fine flavor, black or mixed. Friday, 2½ lbs.	.74

CANDY SECTION.

1000 lbs. Fresh Fruit and Nut Maple Creams, regular 15c, 2 lbs.	.25
1000 Jelly Beans, regular 15c, per lb.	.12
500 lbs. Riley's Toffee, per lb.	.35

FRUIT SECTION.

One car Choice California Sunkist Oranges, large size, sweet and seedless, regular 50c, per doz.	.39
Choice Grapefruit, doz.	.40
Large Pineapples, each	.15
New Turnips, bunch	.10
New Carrots, bunch	.10

FLOWER SECTION.

Choice Palms, regular 75c, special	.69
Table Fern Pans, assorted Ferns, each 25c and	.45
2000 Finest English Rose Bushes, good hardy stock, good assortment, while they last, bush	.20
Grape Vines, Gooseberry and Black Currant Bushes, each at	.18
Lilac Trees, assorted colors, Clematis Vines, Dutchman's Pipe, and Honeysuckle Vines, each	.35
Summer Home Lawn Grass Seed, 1-lb. package	.15
Flower and Vegetable Seeds, assorted, 16 packages	.25

The Robert SIMPSON Company Limited