

# SIMPSON'S

## Announce the opening of their NEW STUDIOS on the sixth floor

### The New Edison

Re-creates, with absolute fidelity, the work of the world's great artists.

#### Music's Re-creation

A recent test in Symphony Hall, Boston, where the famous contralto, Christine Miller, sang with the instrument showed conclusively that Edison's invention was not a talking machine—it actually performed this miracle of re-creating the voice. The new Edison Diamond Disc Phonographs sell for the following prices:

|                 |        |                       |        |
|-----------------|--------|-----------------------|--------|
| Model A100..... | 137.50 | Model C250.....       | 325.00 |
| Model C150..... | 200.00 | (Official Laboratory) |        |
| Model C200..... | 275.00 | Model B275.....       | 375.00 |
|                 |        | (Inlaid Mahogany)     |        |

#### Edison Artists

Joaquín Uribe, Tenor of the Metropolitan.  
 Arthur Middleton, Bass of the Metropolitan.  
 Giovanni Zenatello, Tenor of the Boston Opera Company.  
 Thomas Chalmers, Baritone of the Boston Opera Company.  
 Marie Rappold, Soprano of the Metropolitan.  
 Christine Miller, Concert Contralto.

Albert Spalding, the famous American Violinist.  
 Paolo Giuseppe, Cellist.  
 Anna Case, Soprano of the Metropolitan.  
 Julia Heinrich, Soprano of the Metropolitan.  
 Alice Verlet, Soprano of the Paris Opera Company.  
 Margaret Matzenauer, Contralto of the Metropolitan.

GENUINE EDISON PHONOGRAPHS



### The Pictorial Studios

In recent years, it is surprising how the best art of the world has become available to everyone through low-priced reproductions of outstanding merit. In a gallery so full of good reproductions as this one is, there is almost a plethora of riches—you can visit these studios again and again and discover new treasures each time. These remodelled studios contain pictures to suit all good tastes; from the inexpensive reproduction to the original English water colors that make such ideal gifts.

THE completion of our new Mutual street building has given us space on the sixth floor that is now available for a

#### Series of New Studios

### Musical, Pictorial, Electric

The chief feature of today's opening is the new Pathephone and Edison Departments.

Members of the Homelovers' Club will be glad to know that these machines can be bought on the club plan of deferred payments, which has been a boon to thousands of householders. Consult the secretary on the fourth floor.

### The Pathephone

The Pathephone is the great record-playing machine of France. The invention, the styles, and the selections are thoroughly French with all the artistry that this name implies.

With the Pathephone you never change a needle; all records are played by the famous sapphire ball, and the all-wood sound chamber gives the re-production a mellowness unmatched in any other machines of the price.

The prices of Pathephones are as follows:

|                |        |                |        |
|----------------|--------|----------------|--------|
| Model 15.....  | 21.00  | Model 75.....  | 100.00 |
| Model 25.....  | 35.00  | Model 100..... | 135.00 |
| Model 50.....  | 65.00  | Model 150..... | 200.00 |
| Model 225..... | 300.00 |                |        |

And the names of a few of the opera stars are:

Maria Gaiavani, Soprano  
 Odo. A. Giorgini, Tenor  
 Titta Ruffo, Baritone  
 G. Mario Summarco, Baritone

Margarethe Ober, Contralto  
 Muratore, Tenor  
 Lina Cavalieri, Soprano  
 Anna Filizis, Soprano

Come and hear some of your favorite selections played on this wonderful instrument.



Only a Few Days More!  
**French Government War Relics**  
6th Floor. Admission 25c

### The Electric Studios

No purely utilitarian object in the household has had such attention paid to it lately as the electric lamp. The ideas of the very best artists have been focussed on bringing the electric fixture or lamp from the unsightly thing it once was to a truly decorative object that is a feature in the furnishing of any room.

Our electric studios contain fixtures that are artistic without being expensive; fixtures to suit rooms of any period; fixtures that you'll never grow tired of. The reading lamps and other lamps, too, are as artistic a collection as you've ever seen. Be sure to inspect these electric studios thoroughly to-morrow.

### BOOTS

There's Extra Quality Intimated by the Name "Active Service" on a Pair of Boots

"Active Service" Boots, for both men and boys, combine good fitting and long-wearing qualities, with a wide range of toe styles.

#### "WALKWELL LAST"

Made of gunmetal leather, with dull calf top, Blucher cut, medium round toe style, heavy Goodyear welt soles, O'Sullivan safety cushion military shaped heel; sizes 6 to 11. Per pair ..... 4.50

#### LEATHER LINED BLUCHER BOOTS.

Made of heavy gunmetal calf, with full plain quarter, good brown kid leather lining, full fitting last and damp-proof, viscolized, Goodyear welt soles. Sizes 6 to 11. Per pair ..... 4.50

#### PATENT COLT DRESS BOOTS.

Style No. 6089 1/2. Blucher Boot, made of select grade of patent calf leather, dull calf uppers, neat medium round toe shape, light weight Goodyear welt soles, military heels. This is a smart-looking boot and extra good value. Sizes 6 to 11. Per pair ..... 4.50

#### BOYS' "ACTIVE SERVICE" TAN BOOTS.

Blucher boots, the uppers of fine even grade of tan kip leather, solid standard screw soles, covered channeled and solid smooth inner sole. At today's market value this boot is worth \$8.50. Sizes 1 to 5 1/2. Tuesday ..... 2.95

#### YOUTH'S GOODYEAR WELTED BOOTS.

In patent calf or gunmetal leather, extra heavy oak soles; button or Blucher styles; sizes 11 to 13 1/2. Tuesday ..... 3.25

"Jack and Jill" and "Daintymaid" are high-grade shoes for children. Ask to see them.

### Your Woollens at the Old Price

They're "Penangle," Too!

Men's Natural Wool Underwear, winter weight, shirts and drawers. Sizes 32 to 42. Tuesday ..... 1.25

Combinations, 34 to 44. Tuesday ..... 2.50

Men's Spring Needle Rib Underwear, winter weight, shirts and drawers, 34 to 44. Tuesday ..... 1.25

Scotch Wool Underwear, made from fine Shetland and blue-grey mixed yarns; sizes 34 to 44, at ..... 1.00

Fleece-lined Underwear, lambs-down wool; blue-grey; heavy cotton shell; sizes 34 to 44 ..... 75

Combinations, 34 to 44 ..... 1.50

Men's Fleece-lined Underwear; double breast and back; natural shade; 34 to 44, at ..... 59

Boys' "Pen-Angle" Underwear, fleece lined; sizes 22 to 32. Tuesday ..... 35

Boys' Wool Combinations, Penman "95," closed crotch style; sizes 22 to 32, 1.75 at .....

#### Socks

Men's Wool Hosiery, bright glossy yarns, English make; black only; Sizes 9 1/2 to 10. .... 50

Men's Socks, plain black cashmere; sizes 9 1/2 to 11. Monday ..... 39

Khaki Wool Socks, seamless foot-ribbed finish; soft, clean yarn. Tuesday ..... 39

### You Can Find the Overcoat to Please You at the Men's Store

We buy only the right kind of overcoats, with the right kind of cloth, made up in the best style.

#### A Slip-on Style

One of the season's best models for young men is single-breasted, with box back, patch pockets and velvet collar; the material is heavy English tweed; a brown mixture; lined with twill mohair. Sizes 35 to 40, at ..... 16.50

#### Men's Ulsters in Grey

Of heavy English tweed, in plain dark grey pattern; cut double-breasted ulster style, with shawl collar, belt at back and lining of heavy twill mohair. Sizes 35 to 44. Priced at ..... 16.50

#### Chamois-Lined Ulsters

Warm and very serviceable, interlined with chamois to the bottom of the coat. The outside is a heavy all-wool English coating, in dark grey, with a twill mohair lining; double-breasted ulster style. Sizes 36 to 44. Selling Tuesday at ..... 25.00

#### English-Made Coats

Warm, without excessive weight; swagger English style; double-breasted, with self collar, and silk lined shoulders and sleeves; English all-wool coating. Sizes 36 to 44, at ..... 32.00

#### Boys' Norfolk Suits

Assortment of sizes and patterns, to fit boys 8 to 17 years; single-breasted yoke Norfolk models; full cut bloomers; materials are winter weight tweeds, grey and brown. Sizes 26 to 35. Just for Tuesday ..... 3.95

#### Boys' Russian Style Overcoats at \$3.95

Winter weight tweed and chin-chilla coatings, in grey and brown; smart double-breasted models, with military collar, belt at waist, warm linings; for boys 2 1/2 to 8 years. Sizes 20 1/2 to 26. Just for Tuesday ..... 3.95



### PURE FOOD MARKET

Telephone Adelaide 6100

#### MEATS.

|  |    |
|--|----|
| 1,000 lbs. Partridge and Wing Roasts, choicest beef, Tuesday special, per lb. .... | 25 |
| Shoulder Pot Roast, prime beef, lb. ....   | 16 |
| Thick Rib Roast, per lb. ....  | 17 |
| Best Rib Roast, per lb. ....   | 24 |
| Back Bacon, r.b., in mid curing, by the piece, 8 lbs. and up, per lb. ....         | 26 |
| Sweet Pickled Shoulder Pork, 5 to 7 lbs. each, per lb. ....                        | 17 |

#### GROCERIES.

|  |  |
|--|--|
| One car standard Granulated Sugar in 28-lb. cotton bags, per bag, 1.54 |  |
| Lake of the Woods Five Roses Flour, 24-lb. cotton bag ..... 1.49       |  |
| California Seedless Raisins, per lb. .... 16                           |  |
| Magie Baking Powder, 1-lb. tin ..... 22                                |  |
| Crisco, per tin ..... 37   |  |
| Finest Creamery Butter, per lb. .... 45                                |  |
| Wetley's Mince, packages ..... 10                                      |  |
| Choice Red Salmon, per tin ..... 23                                    |  |
| Peanut Butter in bulk, per lb. .... 18                                 |  |
| MacLaren's Cream Cheese, large package ..... 23                        |  |
| Prepared Relishes, assorted, 3 pkgs. .... 27                           |  |
| Orange Marmalade, Gengarry Brand, 2-lb. jar ..... 34                   |  |
| Fancy Patna Rice, 3 lbs. .... 25                                       |  |
| Shirley's Grape Juice, reputed quart bottle ..... 37                   |  |
| Malta Vita Breakfast Food Cereal, 3 packages ..... 25                  |  |
| Fresh Cracknell Biscuits, per lb. .... 25                              |  |
| Canned Pitted Cherries, per tin ..... 17                               |  |
| Aunt Jemima's Pancake Flour, per package ..... 12                      |  |
| Choice Olives, gem jars, per jar ..... 30                              |  |
| Pure Gold Quick Chocolate and Custard Powder, 3 pkgs. .... 25          |  |
| Rabbithead Oats, package ..... 24                                      |  |
| Onion Salt, per tin ..... 14   |  |

#### CANDY.

|  |  |
|--|--|
| Butternut Chewing Gum, mint and spearmint, 20 packages in box ..... 50 |  |
| Orchard Fruits, per lb. .... 30  |  |
| Sugar Coated Almonds, per lb. .... 29                                  |  |

#### FRUIT.

|   |  |
|---|--|
| One car Choice Cooking Onions, per pkg., 50c; 100 lb. bag, \$4.25; 1/2 bag, \$2.25. |  |
| Large Bunches of Sage or Savory, 5 for ..... 25                                     |  |
| Sunkist Oranges, per dozen ..... 39   |  |

#### FLOWERS.

|                                       |  |
|---------------------------------------|--|
| Finest Boston Ferns, per pot ..... 59 |  |
| Choice Palms, each ..... 1.58         |  |
| Finest Rubber Plants, each ..... 65   |  |
| Pteris Ferns, each ..... 37           |  |
| Cherry Trees, each ..... 39           |  |

THE ROBERT SIMPSON COMPANY LIMITED