

Your Last Chance To Share In NUKOL DIVIDENDS

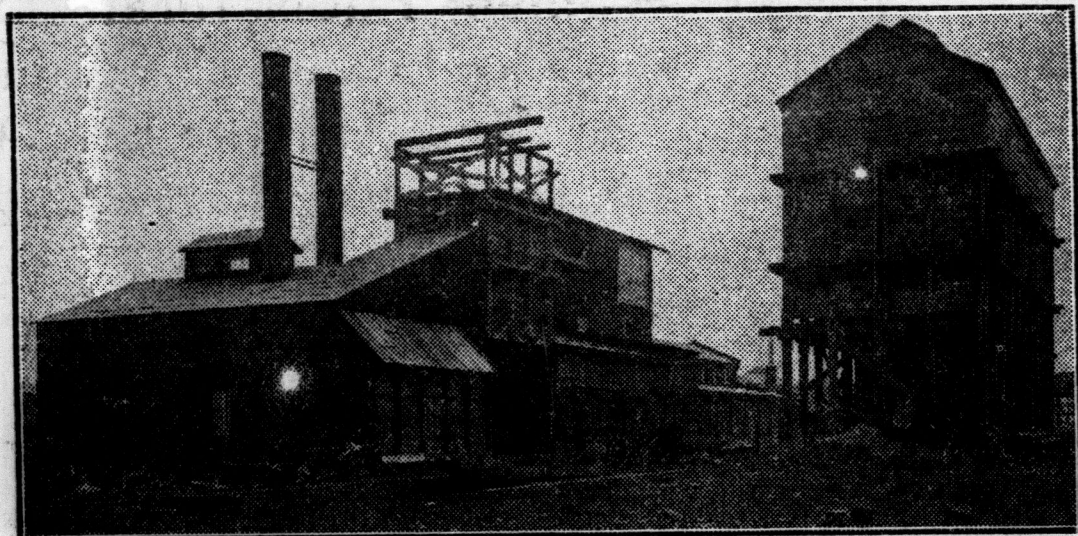
Nearly all enterprises yielding large profits had to be taken on faith at first. Ford Stock, Bell Telephone Stock, United States Steel, Standard Oil and others all required faith on the part of the shareholders in the beginning. Indeed none of them had anything like the definite advantages of the NUKOL Investment.

What Is Nukol?

Nukol is 95 per cent purest anthracite coal with 5 per cent of liquid hydro-carbon binder—that is all. The anthracite used is what is known as "screenings," and is all pure coal—no slate lumps or other adulteration. This pure coal is crushed and mixed with the oil binder by the patented Dutch process—leased under special license exclusively to the makers of Nukol in Ontario.

Nukol burns steadily for many hours longer than even the best anthracite of any size, and when burned out leaves only an ash without lumps or clinkers of any kind. People who have used Nukol for stoves and furnaces tell us they would rather have it than coal. Testimonials in the Nukol booklet will convince anyone of Nukol's superiority over any coal. It is real fuel—all fuel—without waste, with out soot, without clinkers or clinkers, without smell.

THE PLANT TODAY



View shows the most recent photograph of the plant with the 250-horsepower plant, drying-room, factory and office, also the huge 500-ton bunker for the finished Nukol. This plant is all built and paid for, with the five acres of land upon which it stands, our own private half-mile of track and sidings.

Will It Sell?

Other companies now making a commercial success of the Dutch process of making Nukol are the Nukol Fuel Company, Limited, Toronto, with a 300-tons-a-day plant; the Burwin White Fuel Company, Superior, Wis., with a similar sized plant, and the Lehigh Valley Coal Company, Scranton, Pa., whose plant turns out 1,000 tons a day. All of these companies are working at top capacity and cannot fill all the orders they are receiving. Latest reports from them state that they are oversold up to April, 1921.

Coal dealers in 40 small towns have already signed contracts with the Port Stanley Nukol Co., Limited, to handle Nukol only as soon as we can supply them. Our own shareholders will take Nukol as fast as we can produce it for many months to come. Only shareholders can purchase Nukol, and every Nukol shareholder is his own coal merchant.

How About Dividends?

The Port Stanley Nukol plant will have a capacity of 15 tons per hour, and will run 20 hours per day, giving a yearly capacity of over 90,000 tons. The profit on each ton will probably average at least \$4, but for the sake of conservative figuring, we will place it at only \$2 per ton. This gives an annual net profit on a year's operations of \$180,000.

The 8 per cent preferred stock is a bona-fide first lien on the entire assets of the company, as there is no bond issue. Out of the \$180,000 net profits each year would be paid the 8 per cent dividends on the 200,000 shares of preferred stock. Also, because this preferred stock is participating, after the 8 per cent dividends have been paid on it, 8 per cent would then be paid on the common stock; then all the surplus profits available for dividends will be divided equally among the preferred and the common stock.

A 25 per cent bonus of common stock is being given with the first 25,000 shares of preferred stock sold after this announcement, after which the common stock bonus will not be given. Those who act promptly, therefore, will be most likely to secure the extra free shares of common stock.

Who Own Shares?

The officers and directors of Port Stanley Nukol Co., Limited, are all reputable businessmen of London, St. Thomas and Port Stanley. They are men who would not associate themselves with any but a legitimate, sound business undertaking, or anything that is not likely to succeed in a big way.

The shareholders number 1,108—divided fairly evenly between the towns and cities and the farming districts. Among the shareholders are many men who were formerly coal dealers, but were forced into temporary inactivity by inability to secure adequate supplies of coal, and have turned their attention to other lines, with the intention of becoming Nukol dealers when we are ready to supply them with the new fuel.

Many citizens of Buffalo and other U. S. points are shareholders of Port Stanley Nukol Co., Limited, and have holdings ranging all the way from \$5,000 down. No amount less than 100 shares are sold to any person, and we prefer to have many shareholders of 100 shares each at \$1 per share (\$100 investors) than fewer holders of large amounts of stock.

Double Advantages

In addition to sharing in what must be generous profits, shareholders are given the opportunity of purchasing Nukol for fuel in their own homes—thus solving the fuel problem. Nukol positively will not be sold to non-shareholders, as the company is conducted strictly on lines of co-operation among the shareholders.

The average ton of coal today contains 10 per cent to 20 per cent of slate. Some of it contains over 35 per cent of slate, as many of the unfortunate purchasers will tell you. Stone at \$22 a ton is expensive to burn—and it doesn't burn, anyway.

In purchasing the screenings for making Nukol we will not accept coal containing more than 2 per cent of slate or other foreign matter. A ton of Nukol is as nearly as we can make it 2,000 pounds of real fuel. Nukol shareholders will solve the fuel problem in the easiest, best way by being able to obtain Nukol, no matter what the coal situation, for the supplies of raw material are secured by contract for the next ten years.

You Must Act Quickly To Get FREE BONUS SHARES!

Please note that we state above that only the purchasers of the first 25,000 preferred shares sold after today will be given a bonus of 25 per cent of common stock. In order to enjoy this extra bonus of stock, it will be necessary to purchase quickly, but, by all means, secure full information first. We have conducted the affairs of the company as soundly and economically as possible. The money received for shares thus far has been expended promptly upon buildings, plant and machinery. We now have as assets of the company the following: 5 acres

of land at Port Stanley—paid for. ½ mile of private railroad sidings and track laid down, costing about \$5,000—paid for. Powerful locomotive crane to do all our own switching, costing \$16,000—paid for. 500-ton bunker for finished Nukol, costing \$12,000—paid for. Up-to-date steam power plant of 250 H. P., costing \$10,000—paid for. Main building, costing \$9,000—paid for. Giant dryer, installed and ready to operate, costing \$4,000—paid for. New huge masticator (coal crusher) on ground, ready to be set up. Briquetting press on the way.

Not a dollar has been spent needlessly, and we expect to begin turning out the much-needed Nukol within four or five weeks. We are hurrying matters all we can, as we recently received a letter from H. A. Harrington, fuel administrator of Ontario, asking us to do all we can to assist the fuel problem's solution by rushing production. (Mr. Harrington evidently takes Nukol and its possibilities seriously.)

Fill In the Coupon and Get Information At Once

We have tried to keep this announcement free from wild claims or any exaggerated statements.

We would ask you to read carefully all that is said above. Then, if you feel you would like to participate in the operations of the Nukol Company, securing what we believe will be good dividends on your investment, and also settling the coal problem, which shows no signs of improvement, write for the booklet and fuller information. We will be pleased to send a representative to explain anything not entirely clear to you.

Port Stanley Nukol Co., Ltd.

L. Morningstar, Fiscal Agent

402 Clarence Street, London

Office Open Evenings

Victory Bonds In Payment for NUKOL Shares Accepted at PAR

COUPON

L. MORNINGSTAR, FISCAL AGENT PORT STANLEY NUKOL COMPANY, LIMITED, 402 Clarence Street, London, Ontario.

Without obligation to me, please send booklet and full particulars of Nukol investment.

NAME

ADDRESS