

In the Simpson Men's Store Today



Men's Overcoats With Fur Collars Offered Today at \$35.00

If you are keen for a smart loose-fitting double-breasted overcoat with collar of otter fur—one that is made of rich appearing cloth—one that is conceded remarkable value—by all means see this special today at \$35.00.

It is made with chamois interlining, fastens with loops and barrels. Made of black Melton cloth. Sizes 36, 37, 38 and 39.

At \$24.00

Here is another double-breasted model with mink marmot collar. In addition to chamois interlining, it has warm lining.

Like the style above it is designed along loose, perfect fitting lines.

Made of black Melton cloth, having loops and barrels to fasten. Sizes 36, 38, 39. Extraordinary value at \$24.00.

A Special One-Day Sale of
Men's and Young Men's
\$22.50, \$24, \$25, \$28, \$30
OVERCOATS
\$18.50

Newest Styles

Just sixty of these handsome coats—all new, all becoming, all smart and fresh looking—and all perfect as regards style, fit and workmanship—offered to you today at a big saving.

Because it is stocktaking time we have permitted sixty wanted coats to go at an extremely low figure, rather than take them into stock.

They comprise the odd sizes and the broken ranges of our better class winter coats, such as Trench Ulsterette, Slip-on and also a few choice Chesterfields.

They embody soft warm fabrics in rich subdued shades in pattern and color mixture.

Not all sizes in any one line but all sizes and types in the lot. Perhaps your size is here. Sizes 34 to 46. Sale price today, \$18.50.



Victor Records
Now Having a Big Sale.
Phone Your Order.
Main 7841.
18370, 80c—Over There; Where Do We Go From Here—Victor Military Band.
18411, 80c—Say a Prayer for the Boys Over There—Peerless Quartet; There is a Green Hill Out in Flanders—Alan Turner.
21020, 80c—Suzette by the Sea—Alan Turner; Take Me Back to Dear Old Blighty—Alan Turner.
—Music Studio, Sixth Floor

Men's Well-Made Suits of Tweed, Special, Today \$12.45

If you would have a smart-appearing winter suit of good stout warm tweed for everyday wear, at a big saving, come today.

These suits are well-made and carefully lined and finished. They show fresh, clean, becoming designs in grey stripes and checks, brown checks and stripes and checks, herringbone patterns, etc.

Styles are neat and pleasing—single-breasted, three-button, semi-fitting, without vent at back. Neatly-formed trousers and five-button vest. Sizes 36 to 44.

700 Lace and Scrim Curtain Ends, 39c Each

Do not fail to be here sharp at 8.30 this morning and share the full advantage that will go with first choice of these ends. These are of fine quality Nottingham lace, durable fish net, and strong scrim. The latter trimmed with good quality laces and insertions. Also there is included a big lot of sample lengths of high grade Bungalow Nets—just the thing for front door curtains. The lengths are from 1 1/4 to 1 1/2 yards. In ecru, cream and white. On sale today, each, 39c.

Furniture of Artistic Beauty, Securely Made and Richly Finished, Can Be Bought Now for Less Than at Any Other Time

The February Furniture Sale

Simpson's Home-Lovers' Club



This Heavy Brass Bed, \$14.65

As illustrated—Brass Beds, with heavy 2-inch post, 5 fillers and heavy top rail, trimmed with corner knobs. In bright, polette or satin. Regular price, \$19.50. February Sale price, \$14.65.



This Handsome Brass Bed \$20.65

As illustrated—Brass Beds, in special design with heavy 2-inch posts, heavy top rail, 5 fillers and special trimmings. All sizes and all finishes. Regular price, \$24.50. February Sale price, \$20.65.

Brass Bed, \$22.95

Brass Beds, in bright, polette or satin finish, with special ball corners, heavy 2-in. posts, top rail and five 1-in. fillers. Heavily trimmed and beautifully designed. Regular price \$30.00. February Sale price, \$22.95.

Living-Room Chairs at \$8.75

Also Rockers, both of solid oak, in fumed finish; genuine leather and tapestries, spring seats, with pad backs. Regular price \$12.75. February sale price, \$8.75.



The February Sale of Rugs, Carpets, etc.

Mohair Rugs Only \$3.95

About 50—in plain crimson, blue, green and grey. Size 24" x 48". Sale Price, \$3.95.

Remarkable Values in Wilton Rugs

Woven in popular small designs for every day wear and tear. Shades of brown, fawn and green. Assortment of sizes:
Size 9 ft. x 12 ft. Sale price, \$39.75. Size 9 ft. x 9 ft. Sale price, \$32.95.
Size 9 ft. x 10 ft. 6 in. Sale price, \$34.95. Size 6 ft. 9 in. x 10 ft. 6 in. Sale price, \$27.95.
6 ft. 9 in. x 9 ft. Sale price, \$21.95.

Axminster Rugs—Bargain

English-made, woven entirely without seam. Are wool and of splendid quality, offered at real bargain prices:
Size 7 ft. 6 in. x 9 ft. Sale price, \$39.75.
Size 9 ft. x 9 ft. Sale price, \$41.95.

Tapestry Rugs—Bargain

Good assortment of patterns, and different designs, reliable quality, woven in one piece, and of Scotch manufacture.
Size 9 ft. x 10 ft. 6 in. Sale price, \$17.25.
Size 7 ft. 6 in. x 9 ft. Sale price, \$13.75.

Carpet Samples at 39 Cents Each

Wool and union carpets, in one and one-half yard lengths. Sale price, each, 39c.

Part Cash—And the Balance Conveniently Arranged

The Home-Lovers' Club is a convenience this Store has established to enable responsible persons of moderate means to take advantage of our special price sales, even when not prepared with the money to pay cash in full. "Part cash payment, and the balance as arranged"—that is the service the Home-Lovers' Club renders to our customers. There is no interest to pay, and no charge of any kind.

Call at the Home-Lovers' Club Office, Fourth Floor, for further information.

Extension Tables

Extension Table of solid quarter-cut oak, having 46-inch top, heavy square pedestal with platform base, and heavy colonial feet. Extends to 6 ft. Fumed or golden finish. Regular price \$21.00. February Sale price, \$15.15.

Extension Tables of solid quarter-cut oak, in fumed or golden finish, made with 45-in. top, supplied in fumed or golden finish. Extends to 6 feet. Regular price \$23.75. February Sale price, \$16.95.

Extension Tables of genuine quarter-cut oak, in fumed or golden finish, with 48-inch top, double locks and deep rims. Shaped pillars and feet. Extends to 8 feet. Regular price \$30.25. February Sale price, \$27.00.

Extension Tables of solid oak, in fumed or golden finish, having 42-inch top, pedestal base, and shaped feet. Extends to 6 feet. Regular price \$14.25. February Sale price, \$10.15.

Buffets

Colonial Buffet of genuine quarter-cut oak, in fumed or golden finish, having top drawers, shaped cupboard, and long beveled plate mirror at back. Regular price \$22.50. February Sale price, \$18.45.

52-inch Buffet, with heavy plank top, colonial pillars, and cross-banded veneered case. Fitted with dolly, cutlery and linen drawers. In fumed or golden finish. Regular price \$41.00. February Sale, \$28.85.



This Artistic Oak Buffet, \$24.50

As illustrated, Buffet of solid quarter-cut oak in fumed or golden finish, with long linen drawer, 2 cutlery and one lined drawer. Cupboard at centre. Shaped feet. Regular price \$35.25. February Sale price, \$24.50.

3000 Yards Heavy Felt Base Oilcloth 39c Yard—Special

By a formidable stroke of business we are enabled to offer about 3000 yards of this heavy, serviceable floor covering at a special low price. It is made in attractive designs and tastefully arranged colorings. Suitable patterns for any room. Carefully seasoned and well printed, it has heavy glaze surface. It cleans easily and wears well. Today, per square yard, 39c.

The **SIMPSON** Company Limited
The Robert

Warehouses
Ground floor
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passenger seats
lease for five
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