

**STORE OPENS**  
**8:30**  
**AM**

**The Robert Simpson Company, Limited**

**STORE HOURS**--During May the store hours, including Saturdays, are from 8.30 a.m. to 5.30 p.m. During June, July and August the Store will Close at One o'Clock Saturday Afternoons.

**STORE CLOSSES**  
**5:30**  
**PM**

**A Sale of Suits at \$5.85**

**FOR WOMEN AND MISSES. VALUES \$9.50, \$12.50 AND \$15.00.**  
Sample Suits, from a well-known manufacturer; made from tweeds, serges and brocades; smart tailored suits for misses in the lot; colors are navy, black, brown, gray, tan, etc. Sizes 16 to 46. Friday ..... 5.85

**DAINTY CREPE DRESSES, \$4.65.**

Especially made for this one day's sale, from wool crepe, in the new light summer shades, for present wearing; copied from New York dresses; new frilled collars and draped skirts; shades are Copenhagen, cream, tan and brown. Friday bargain ..... 4.65

**WOMEN'S AND MISSES' WHITE FROCKS, FOR \$3.65.**

Sample Dresses, of voiles, ratines and crepes; the variety makes these dresses unusual. Women and misses can select three or four of these perfect frocks, each distinctly different. Regularly \$6.50, \$7.50 and \$9.50. Unusual value for ..... 3.65

**NEW COATS FOR SPRING AND SUMMER, \$3.95.**

New Coats, in Bedford cords, tweeds and outing flannels, in light and dark shades; a nice variety of styles; sports coats, Balmacaans or dressy styles; all new. Friday, 8.30 bargain 3.95

**GIRLS' COATS, \$2.95.**

Regularly \$4.50. Navy vicuna and mixed tweeds, in Balkan effects; some have sailor collars, trimmed with shepherd's check; others are trimmed with satin. Ages 6 to 14 years. Friday ..... 2.95

**SPECIAL LINE OF SKIRTS.**

In a number of smart styles, some buttoning on left side of front panel with black bone buttons. Materials are excellent quality serges in black, navy or brown, and hairline stripe serges. All stock sizes to choose from. Regularly \$4.50. Friday ..... 1.95  
(Fourth Floor.)

**Three Values in Dress Goods**

1,200 yards Diagonal Suiting; a lovely color range; pure wool qualities; this is a late shipment from an English maker, and priced for quick selling; 42 inches wide. .... 3.7  
1,500 yards of Black and Navy Serges, pure wool qualities that will give every satisfaction; 42 in. wide. Per yard ..... 4.6  
2,000 yards French Tan Toys, in all the newest French tones; also navy and black. Regularly 65c values. Friday, per yard ..... 48  
(Second Floor.)

**Jewelry**

9k, 10k and 14k. Men's Signet Rings, in oval and square shaped tops, in bright and dull finish, chased, engraved and plain shoulders; many are hand-engraved and all have a beautiful finish. Regularly \$4.00, \$4.50, \$5.00, \$6.00 and \$7.00. Friday ..... 2.95  
Women's 9k, 10k and 14k. Signet Rings, a fine strong ring; oval, square, shield and heart shaped signets, with chased, plain or scroll shoulders; a hand-finished ring. Regularly \$2.00, \$2.50, \$4.00 and \$5.00. Friday ..... 1.95  
Baby Rings, in 10k. gold, a fine engraved signet ring, hand-finished; a large number of sizes. Regularly 50c and 75c. Friday ..... 38  
To clear a large number of the popular pink and white cameo rings, mounted in 10k. gold. Regularly \$2.50 and \$4.00. Friday ..... 2.09  
1,000 articles of Jewellery, including sterling silver brooches, bar pins, cuff links, canoe brooches, engraved beauty pins and pearl set pins. Regularly 25c, 35c and 50c. Friday ..... 10  
(Main Floor.)

**Silk Prices Revised**

Foulards, Crepes and Dress Satins, Flower Pattern Foulards, Silk Printed Crepes, Striped Duchesse, Mousselines, Striped Paillettes and a wide range of Dress Duchesse Satins in the best and newest of colorings; 36 to 40 inches wide. Friday bargain ..... 96  
Ivory Bridal Duchesse Satin, just 350 yards of a \$1.75 grade, beautifully finished, soft and lustrous and in correct ivory tone. Friday bargain ..... 1.29  
500 yards of C. J. Bonnet's Black Dress Satin, in 36-inch. A special purchase from this famed maker of guaranteed qualities. Formerly \$1.50. Friday bargain ..... 1.18  
Black "Silk-Satins," very finely finished satins, brighter than the Duchesse weaves, soft and easily draped. Regularly \$1.50 and \$1.59. 38 to 40 inches wide. Friday bargain ..... 1.38  
Shantung Silks in natural colors, 34 inches wide. Regularly 50c. for ..... 36  
(Second Floor.)

**Carpets and Rugs**

50 GOOD TAPESTRY RUGS AT \$8.38.  
Size 9.0 x 10.6, 9.0 x 12.0 and 10.6 x 12.0. Friday, each ..... 8.38  
20 ODD WOOL RUGS AT \$7.98 EACH.  
Mostly greens, in sizes 9.0 x 10.6, 9.0 x 12.0 and 10.6 x 12.0. Friday, each ..... 7.98  
\* AXMINSTER CARPETS AT 98c YARD.  
Clearing several part rolls, some with borders to match, mostly tans and greens. Regularly \$1.50 and \$1.75 a yard. Friday, a yard ..... 98  
(Fourth Floor.)

**Today! Today! Today!**

Live wire items which have special attraction for those who are shopping today:  
Silk Waist, messaline, Jap, paillette and embroidered nets. Regularly \$1.95 to \$2.95. Today ..... 96  
Sweater Coats for women, white and colors. Regularly \$4.50, today ..... 2.95  
Women's Suits, also misses'. Regularly \$9.50 to \$15.00. Today ..... 5.85  
Pure Wool Suitings, color range, 42 inches wide. Today, per yard ..... 37  
Shantung Silks, in natural shade, 34 inches wide. Regularly 50c. Today ..... 38  
Pastels, framed in antique gilt and gilt. Regularly \$2.00. Today ..... 98  
Men's Business Suits, three-button styles, extra special value. Today ..... 5.00  
Boys' Two-Piece Suits, regularly \$4.75 to \$6.00. Special today ..... 2.95  
Men's English and American Fur Felt Hats, regularly \$2.00 and \$2.50. Today ..... 85  
Women's Pumps and Oxfords, regularly \$3.50 to \$5.00. Today ..... 1.99  
Trimmed Hats for Women and Misses, mail order stock. Special today ..... 1.00  
Tea Set, 3 piece, silver plated in pretty design, was \$12.50. Today ..... 6.25  
Hand Bags for women, regularly priced \$3.00. Special today, 1.95

AFTERNOON LUNCH, 3 P.M. to 5.30.  
Combination Salad or Plain Omelette,  
Thinly Cut Bread and Butter, Ice Cream and  
Pot of Tea with Cream, 15c, or two persons, 25c.

*The Painting By*  
**Makofsky**

**"Choosing The Bride"**

Will be on  
Exhibit for the  
Remainder  
Of This Week Only.  
Come Tomorrow.

**Men's \$8.50, \$10, \$12 Suits at \$5.95**

A Bargain Sale of Splendid Business Suits, 250 in the lot, made from English tweeds in browns and grays, showing striped patterns; well fitting, single-breasted, three-button coats, single-breasted vests, and fashionable trousers. The linings are strong and serviceable, and the tailoring will compare most favorably with the best products of the best tailors. Sizes 34 to 44. Friday ..... 5.95

**MEN'S SPECIAL VALUE TROUSERS, 98c.**

Strong serviceable tweeds, in assorted colors and patterns, nicely tailored. Friday ..... 98

**MEN'S EXCELLENT WATERPROOF COATS, \$7.95.**

A Fine Lot of Waterproof Coats, that would usually sell for \$10.00. The material is a double texture English paramatta cloth, in fawn; roomy coats with Raglan shoulders, sewn, cemented and strapped seams; beautifully tailored. Sizes 34 to 46. Price ..... 7.95  
(Main Floor.)

**Men's Furnishings at Friday Prices**

Men's Balbriggan Combination Suits, medium weight, short or long sleeves and ankle length, ecru shade; sizes 34 to 44. Regularly \$1.00. Friday bargain ..... 79  
700 Pairs of Men's Elastic Web Braces, some with easy sliding pulleys, with strong cord attachment, which cast off. Others have cast-off kid ends. Regularly 25c, 35c and 50c. Friday ..... 19  
Men's Leather Belts, for summer wear, one inch-wide, with good strong prong buckle; colors tan and black and a few gray. Regularly 35c and 50c. Friday bargain ..... 25  
(Main Floor.)

**Boys' Two-Piece Suits, Friday, \$2.95**

300 Smart Single-Breasted Norfolk and Double-Breasted Sack Suits, with full cut blazer pants; made from English tweeds, in brown and gray, and fancy novelty weaves; strong lined and serge linings. Regularly \$4.75, \$5.00, \$5.50 and \$6.00. Friday bargain ..... 2.95  
BOYS' RAINCOATS, \$3.95.  
Full cut single-breasted style, with collar to button up close to chin; perfectly rain-proof; double taped seams; made from double texture Paramatta cloth, in olive shades. Sizes 25 to 34. Friday bargain ..... 3.95  
(Main Floor.)

**Men's Stiff and Soft Hats**

Samples, balances and odd dozen lines, extra fine quality of English and American fur felt, and in all the most popular styles; Stiff Hats are in black only, and are exceptional values at this price; Soft Hats are in colors gray, slate, steel, brown, tan, green, olive and black, and the shapes are right up to date. Regularly \$2.00 and \$2.50. Friday ..... 85  
Men's and Boys' Caps, fine quality, assorted fancy pattern tweeds, in navy and black serge; well lined and finished, in medium large golf shape. Regularly 15c and 25c. Friday ..... 9  
Children's Fur Hats, balances in middy, turban, sailor and mushroom shapes; fine imported felt, in assorted colors. Regularly 50c, 75c and \$1.00 ..... 25  
(Main Floor.)

**Parlor and Lounge Chairs**

Parlor Suite, "Louis XVI. Period," made in solid mahogany. The seats, backs and arms are well upholstered and covered in striped green silk. This suite consists of settee, arm chair and small chair. Regularly \$85.00. Friday bargain ..... 67.50  
Parlor Suite, "Louis XV. Period," consisting of settee, arm chair and small chair. The frames are solid mahogany, well upholstered and covered in green silk tapestry. Regularly \$85.00. Friday bargain ..... 63.50  
Reception Chair, in solid mahogany, Louis XV. period, covered in silk tapestry, floor damaged. Regularly \$15.50. Friday bargain ..... 8.50  
Living-room Suite, made in solid mahogany, very massive. This suite consists of three pieces, settee, arm chair and arm rocker, well upholstered and covered in high-grade silk tapestry. Regularly \$129.00. Friday bargain ..... 97.00  
Parlor Chairs, the frames are made of solid mahogany; the seats are upholstered and covered in striped green denim. Regularly \$7.00. Friday bargain ..... 4.90  
(Fifth Floor.)

**Bargains in Boots and Oxfords**

WOMEN'S \$1.50 to \$3.00 BOOTS AND OXFORDS, 95c.  
Over 400 pairs Boots and Oxfords, in button and laced styles, gunmetal, tan Russia calf, patent colt and fine vic kid; medium and light weight soles; high and low heels; sizes 2 1/2 to 4. Regularly \$1.50 to \$3.00. Friday special ..... 95  
WOMEN'S \$3.50 to \$4.50 BOOTS, \$1.99.  
Perfect fitting and exceptionally well finished boots in tan Russia calf, gunmetal patent colt, vic kid, white nu-buck and fine white canvas. The lasts are stylish and popular in both button and laced styles. Goodyear hand-turned and flexible McKay sewn soles. Kidney, Cuban and low heels. Sizes 2 1/2 to 7. Regularly \$3.50 to \$4.50. Friday special ..... 1.99  
WOMEN'S \$3.50 to \$5.00 LOW SHOES, \$1.99.  
Dressy styles in Pumps and Oxfords, in patent colt, gunmetal, vic kid, chocolate kid and tan Russia calf leathers, medium and light-weight soles; all the new and popular heels. Sizes 2 1/2 to 7. Regularly \$3.50 to \$5.00. Friday special ..... 1.99  
WOMEN'S SOUTHERN TIES, \$1.19.  
Made from dongola kid, in two-eyelet style, no toe-caps; medium weight soles and low heels; very comfortable for house wear. Sizes 2 1/2 to 8. Regularly \$1.50. Friday special ..... 1.19  
MEN'S \$2.50 to \$3.50 BOOTS AND OXFORDS FOR \$1.99.  
The boots are made from patent colt, box kip and tan Russia calf leathers, and the Oxfords are in tan, Russia calf only. All sizes from 6 to 11. Regularly \$2.50 to \$3.50. Friday special ..... 1.99  
BOYS' BOOTS, \$1.99.  
Strong box kip leather, in laced Blucher style, made on popular easy-fitting lasts, double solid leather soles. Sizes 1 to 5. Friday \$1.99; sizes 11 to 13, Friday \$1.69.  
(Second Floor.)

**SPECIAL NOTICE:**  
See the Four Large Queen Street Windows, West of Entrance, Friday and Saturday, for Exceptional Bargains on Sale in the Basement.

**\$3.50 Shirt Waist Boxes \$2.19**

Upholstered and covered with pretty chintzes and satens; lined in plain shades to match covers; number is limited. Friday bargain, each ..... 2.19

**CURTAIN NET, 23c YARD.**

This is one of the best net values of this season; ecru, cream, Arab and white. Regularly 30c and 40c. Friday bargain ..... 23

**WINDOW SHADES, 37c.**

White, cream and green, in best quality opaque cloth, oil finished, mounted on Hartshorn rollers; size 37 x 70 inches. Regularly 70c. Complete with brackets, rings and pulls. Friday bargain, each ..... 37

**MADRAS CURTAIN RODS, 7c EACH.**

Good, Strong Quality Extension Curtain Rods, suitable for curtains of light weight; silver-plated ends, braced brackets, extend from 30 to 54 inches. No phone orders. Friday bargain, each ..... 7

**FRILLED MUSLIN CURTAINS, 73c PAIR.**

With large coin spot or plaid, 2 1/2 yards long; white only. Regularly 95c. Friday bargain, pair ..... 73

**SYRIAN CLOTH, 98c YARD.**

A fine mercerized reversible fabric; new artistic weave; for portieres, window curtains and light upholstery; full 50 in. wide. Made to sell at \$1.35 yard. Friday bargain, yard ..... 98

**\$2.00 FIGURED TAFFETAS AND ENGLISH CHINTZ, 95c YARD.**

50 in. wide. Regularly \$1.50, \$1.75 and \$2.00 yard; all fast washing colors; nearly all are this season's best selling patterns; a big selection to choose from. Friday bargain, yard ..... 95  
(Third Floor.)

**China and Glass**

American Pressed Glass Cream Jugs; clear, even glass. Regularly 15c and 20c. Friday bargain, each ..... 10  
Pretty Design Pressed Glass Covered Butter Dishes. Regularly 10c. Friday bargain, each ..... 5  
10 dozen only, Glass Sugar Bowls, with covers; pretty pressed designs. Regularly 15c. Friday bargain, each ..... 9  
15 dozen only, American Pressed Glass Oil or Vinegar Bottles, full regular size. Regularly 20c. Friday bargain ..... 10  
DUTCH PATTERN DINNERWARE.  
Best quality English Porcelain. Bargain prices for Friday's selling:  
Bread and Butter Plates, each ..... 4  
Tea Plates, each ..... 5  
Breakfast Plates, each ..... 5  
Dinner Plates, each ..... 7  
Soup Plates, each ..... 5  
Large Platters, each ..... 48  
Butter Dishes, each ..... 25  
Gravy Boats, each ..... 19  
Bowls, each ..... 38  
Bakers, each ..... 38  
Covered Vegetable Dishes, each ..... 32  
Cups and Saucers, each ..... 7  
Fruit Saucers, each ..... 4  
(Basement.)

**CAMERAS**

**MAIN FLOOR, CENTRE.**

Folding Pocket Camera (fitted with Beck H. R. lens), taking pictures 2 1/4 x 4 1/4. Regularly \$17.50. Friday ..... 12.50  
Snapshot Album (50 leaves, 10 x 12). Regularly \$1.25. Friday ..... 98  
Loose Leaf Album (50 leaves, 7 x 10). Regularly \$1.00. Friday ..... 79  
A. S. Developers. Regularly 5c each. Friday 6 for ..... 25  
Aid Hypo (1/2 lb.). Regularly 15c. Friday ..... 19  
Ruby Lamp. Regularly \$1.00. Friday ..... 79  
Metal Tripod. Regularly \$2.00. Friday ..... 1.75  
Paget Dry Plate (4 x 7). Regularly 9c. Friday ..... 75  
(Main Floor.)

**Toilet Goods Sale**

Buttermilk, Oatmeal and Olive Oil and Cucumber Toilet Soap. Sale price, 6 cakes for ..... 16  
Toilet Paper, in rolls. Sale price, 3 rolls for ..... 25  
Toilet Paper, in packages, large package. Sale price, 3 for ..... 3  
Imported French Toilet Soap, rose, trefle and heliotrope. Sale price, 3 cakes for ..... 19  
White Bath Soap, large cake. Sale price, 3 cakes for ..... 13  
French Wool Powder Puffs, each puff in separate box. Half Price. ..... 43  
Imported Lavender Water. Sale price, per ounce ..... 15  
Tooth Powder, in tin. Sale price, 3 tins for ..... 33  
Real Ebony Hair Brushes, with 9 rows of pure bristles. Sale price ..... 29  
Dressing Combs, extra strong teeth, 9 inches long. Sale price, each ..... 29  
Hair Brushes, ebony finish and rosewood, with stiff bristles. Sale price ..... 29  
Perfumed Baby Powder, in tin. Sale price, 3 tins for ..... 25  
Men's Combs, unusual value. Sale price, 3 tins for ..... 15  
Jap Rose Line of Toilet Goods, including Cucumber Jelly Compound, Cold Cream, Peroxide Cream, Camphorated Cream, Toilet Water and Violet Witch Hazel. Sale price, each ..... 15  
SPECIAL FOR FRIDAY ONLY.  
Dier Kiss Talcum Powder, in flesh and white. Sale price, per tin ..... 19  
(Phone Direct to Toilet Department, Main Floor.)  
(Main Floor.)

**Drug Sundries**

Macleod Starr's Infallible Hair Restorer, \$1.00 size. Friday ..... 49  
Walton Blood Purifier and Tonic, 50c size. Three for ..... 1.00  
Selditz Powders, two boxes ..... 50  
Petroleum, 10c bottles. Friday ..... 5  
Disinfectant, Coal Tar or Permanganate, 25c size. Friday ..... 15  
Compressed Sanitary Towels for travelling. Regularly 60c dozen. Friday ..... 49  
Hair Tonic Combs. Friday ..... 40  
Dioxogen, large size. Regularly 60c. Friday ..... 49  
(Main Floor.)

**Lawn and Garden Hose**

3-ply Garden Hose, complete with spray, nozzle, couplings, clamp, etc., in 50-foot lengths. Regularly \$4.15. Friday ..... 3.87  
1/2-inch size. Regularly \$4.65. Friday ..... 4.17  
Hose Fittings, comprising nozzle, couplings, washers and clamps. Per set ..... 50  
Garden Digging Forks, four steel tines, reliable make. Friday bargain 85  
Garden Rakes, in sizes, 18-tooth, 16r, 14-tooth, 25c.  
\$1.00 Wash Boilers, 60c-500 Laundry Wash Boilers, strong galvanized metal, with tin covers; for Nos. 3 or 9 stoves. Regularly \$1.00. Friday ..... 69  
500 Strong Mop Handles. Worth 25c. Friday bargain ..... 9  
(Basement.)

**Tungsten Bulbs**

First grade, Continuous Wire-drawn Filament Tungsten Lamps, in three sizes:  
25 watt, 20 candle-power. Regularly 45c. Sale ..... 35  
40 watt, 32 candle-power. Regularly 15c. Sale ..... 35  
60 watt, 48 candle-power. Regularly 60c. Sale ..... 50  
Carbon Electric Bulbs in two sizes:  
8 candle-power. Regularly 20c. Sale ..... 15  
16 candle-power. Regularly 20c. Sale ..... 15  
"SIMPSON'S SPECIAL" GAS MANTLES.  
Upright and inverted. Regularly 15c each. Sale, 2 for ..... 25  
(Bargain Counter, Main Floor.)

**\$12.50 Tea Set for \$6.25**

3-piece Tea Set, full silver-plated, in a plain bright finish; the design is one of the newest patterns, supported on feet; the set includes full size tea pot, sugar bowl and cream jug. Regularly \$12.50. Friday, set ..... 6.25  
English Electro Silver-plated Entree Dish or Vegetable Dish; 11-inch size, beaded pattern, with detachable handle, so that the lid can be used as an extra dish. Friday bargain ..... 4.75  
Gold-plated Alarm Clocks, in a Cupid design; ornamental as well as useful; fitted with a 24-hour American alarm clock. Regularly \$2.25. Friday, each ..... 1.39  
(Main Floor.)

SPECTACLES AND EYEGLASSES.  
SPECIAL \$2.45.  
\$1.00 extra in complicated cases. Optical Dept., Second Floor.

**The Robert Simpson Company, Limited**